

**THE ILLEGAL BUSINESS DURING AMERICAN GILDED AGE AS
PORTRAYED IN F. SCOT FITZGERALD NOVEL *THE GREAT GATSBY***

A THESIS

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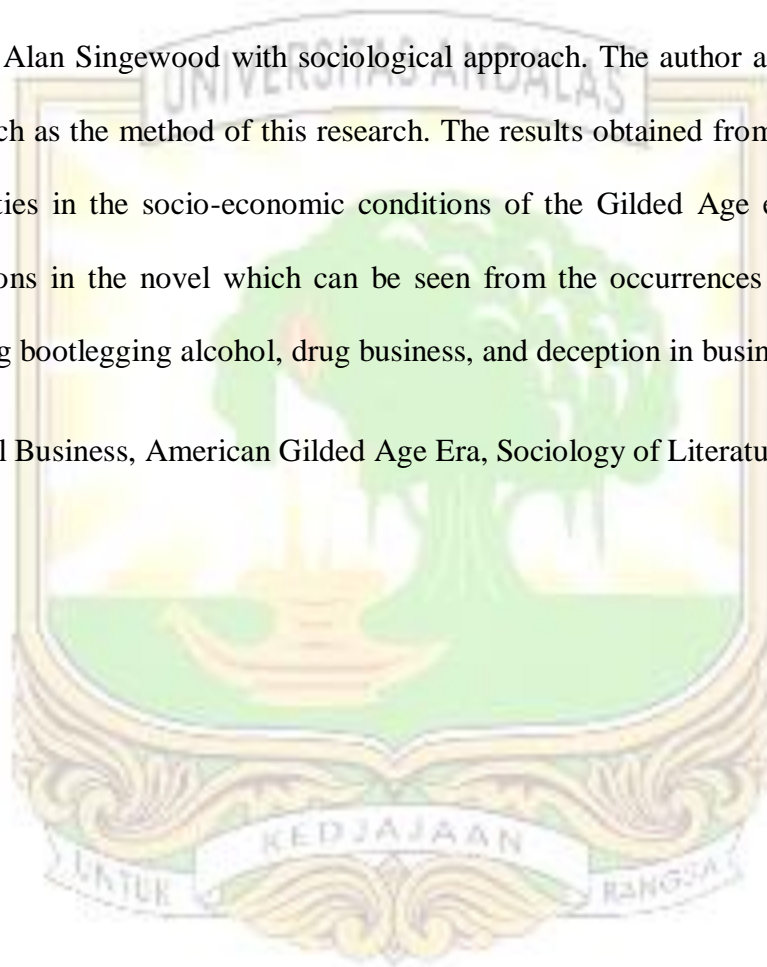
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ABSTRACT

This study discusses about the illegal business activities carried out by the character in F. Scott Fitzgerald's novel *The Great Gatsby*. The focus of this research is to examine the representation of the Gilded Age era in *The Great Gatsby* novel through the similarity of the socio-economic conditions of the society. In analyzing this work, the author uses the theory of sociology in literature from Alan Singewood with sociological approach. The author also uses qualitative and library research as the method of this research. The results obtained from this study are that there are similarities in the socio-economic conditions of the Gilded Age era with the socio-economic conditions in the novel which can be seen from the occurrences of illegal business activities including bootlegging alcohol, drug business, and deception in business.

Keywords: Illegal Business, American Gilded Age Era, Sociology of Literature.



ABSTRAK

Penelitian ini membahas mengenai kegiatan bisnis ilegal yang dilakukan oleh tokoh dalam novel *The Great Gatsby* karya F. Scott Fitzgerald. Fokus dari penelitian ini adalah untuk menelaah representasi dari masa Gilded Age di dalam novel *The Great Gatsby* melalui kesamaan kondisi sosio-ekonomi masyarakatnya. Dalam menganalisis karya ini, penulis menggunakan teori sosiologi sastra dari Alan Singewood dengan pendekatan sosial. Penulis juga menggunakan metode kualitatif dan tinjauan pustaka sebagai metode untuk melakukan penelitian ini. Hasil yang di dapatkan dari penelitian ini adalah terdapat kesamaan kondisi sosial ekonomi dari era Gilded Age dengan kondisi sosial-ekonomi pada novel yang dapat dilihat dari adanya kegiatan bisnis ilegal meliputi penyelundupan alkohol, bisnis narkoba dan penipuan dalam berbisnis.

Kata Kunci: Bisnis Ilegal, Masa Keemasan Amerika, Sosiologi Sastra.

