



ANDALAS UNIVERSITY

**THE INFLUENCE OF INTELLECTUAL CAPITAL ON FIRM
PRODUCTIVITY**

Panel Evidence from Commercial Banks in Indonesia

THESIS

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ABSTRACT

This study aims to examine the Influence of Intellectual Capital on Firms Productivity, using panel evidence from commercial banks listed in Indonesia Stock Exchange from 2017-2019. This research is developed in the kind of causal comparative by using the quantitative approach. Sampling technique applied in this research is purposive sampling, which required the company to meets all sample criteria. To measure the firm's Intellectual capital performance this study used VAIC model and for firm's productivity, this study employed employee productivity and asset turnover. The result of study shows that in general intellectual capital positively significant affects the productivity of banking firms in Indonesia, measured by employee productivity and asset turnover. This study results demonstrate and supports the proposition of Resource Based Theory that effective and efficient utilization of intangible resources provide the company with the superior performance and sustainable competitive advantage.

Keywords: *intellectual capital, human capital, structural capital, capital employed, firm productivity, employee productivity, asset turnover.*

