

# CHAPTER I

## INTRODUCTION

This chapter clarify about Background of the Research, Research Questions, Objective of the Research, Method of the Research, and sample of data analysis.

### 1.1. Background of the Research

There are different dialects utilized by individuals in our live. Language is an arrangement of correspondence in day to day existence and discussion utilized by all of individuals to impart each other to communicate our feeling, mind, argument and others connection to language. Recently, people in bilingual community, for instance, in Indonesia, here commonly alternates their languages.

In addition, people who live in Indonesia do not only speak in local language but also Indonesia language. Indonesian people are required to litle master for use the English language, in addition to respond the challenges of globalization.

Correspondence isn't just about between two individuals or all the more straightforwardly interface, in actuality, yet there is likewise a correspondence that happens by means of electronic gadgets. In correspondence, language and society most certainly can't be isolated. The language is available if the society also available. Comparable to that, (Stalin,1976, p. 20) discovers that language —arises and creates with the ascent and improvement of a general public. Aside from society, there is no language." This assertion from Stalin clarifies that society and language are connected one another and can't be isolated.

According to Weinreich, at least two dialects will be supposed to be in touch assuming that they are utilized then again by a similar individual. At the point when a typical second language is learned and utilized by a gathering of individuals whether settlers or by temperance of the acquaintance of another dialect with an inhabitant populace and Weinreich likewise notice that to comprise the slight finish of the wedge in different sorts of resulting etymological change.

As of late, it is not difficult to track down individuals who communicate in various dialects simultaneously. The peculiarities of individuals having more than one code language is called bilingualism or multilingualism.

Wardhaugh (1998) says that a Code is a framework utilized for correspondence between at least two members and it is a specific lingo or language that an individual chooses to use on any event. In the interim, code-blending is the utilization of the two dialects by somebody together to the degree that they change from one language to the next throughout a solitary of expression. Code-blending could occur in single direction correspondence where generally used to illuminate, engage, or convince. For instance YouTube, where individuals on the planet record themselves talking alone to be watched online by the crowds and they additionally will get reactions from supporter or crowd, for the most part as remark.

Many Indonesians upload their video on YouTube such as DeddyCorbuzier as Vlogger who active on his channel YouTube. Deddy is utilizing Indonesian Language who blend in with some English vocabularies. The blending of English in his discourse happens in different kinds. This following examples on YouTube:

- (1) “Wow ! Do you see that? Jadi trending upil ... “ – ( MembongkarAib di YouTube –Rahasia Trending YouTube 2017 on DeddyCorbuzier Channel)
- (2) “You know what, this is ridiculous. Apapun yang terjadi, anggapsaja ... “ – ( Awkarin?! On DeddyCorbuzier Channel)

The function of code mixing are analyzed first by referring to English words proposed by Hoffman (1991). The first utterance contains talking about a particular topic. And the second utterance also contains repetitions used for clarification.

The sorts of code blending are dissected later structures in a different part. From those two expressions, the kinds of code blending that happen among them is harmonious lexicalization which coincidentally happens in a similar sort. This happens in light of the fact that the word from Indonesian and English are embedded haphazardly in the discourse.

The capacity and sorts of code blending utilized by DeddyCorbuzier on YouTube are inspected in this examination. The capacity of code-blending are broke down by alluding to English word classes proposed by Hoffman (1991) and the kinds of code blending in this examination are investigated by utilizing the hypothesis of Muysken(2000). The capacities and kinds of code-blending in this investigation will be expounded.

## **1.2. Research Questions**

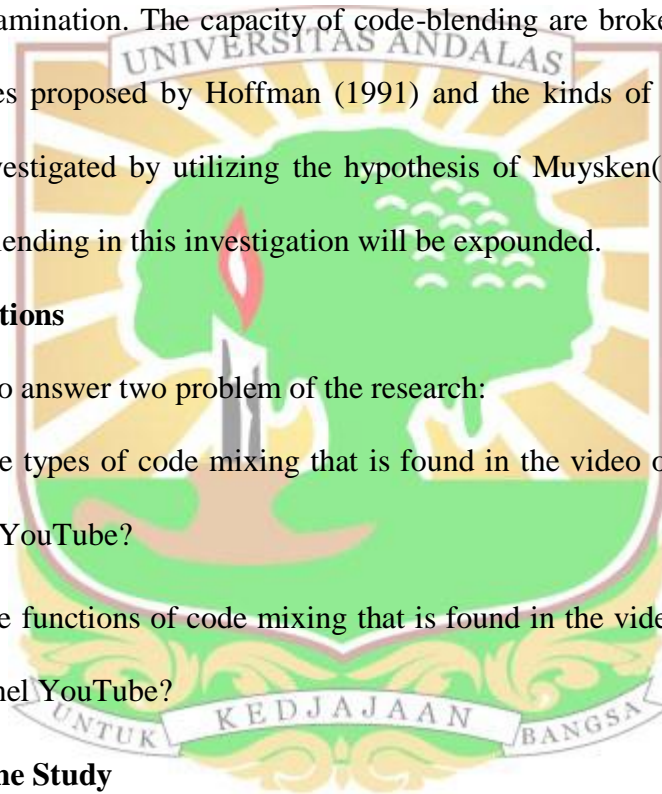
This research aims to answer two problem of the research:

1. What are the types of code mixing that is found in the video of DeddyCorbuzier on his channel YouTube?
2. What are the functions of code mixing that is found in the video of DeddyCorbuzier on his channel YouTube?

## **1.3. Objectives of the Study**

The aims of this research are:

1. To investigate the types of code mixing that is found in DeddyCorbuzier Vlog on his channel YouTube.
2. To describe the functions of code mixing that is found in DeddyCorbuzier Vlog on his channel YouTube.



## 1.4. Scope of the Research

The focus of this research is only focused on the use of code mixing used by Deddy Corbuzier as the owner of channel in Youtube. This study focuses on examining types and function of code mixing used by Deddy Corbuzier in his channel on Youtube.

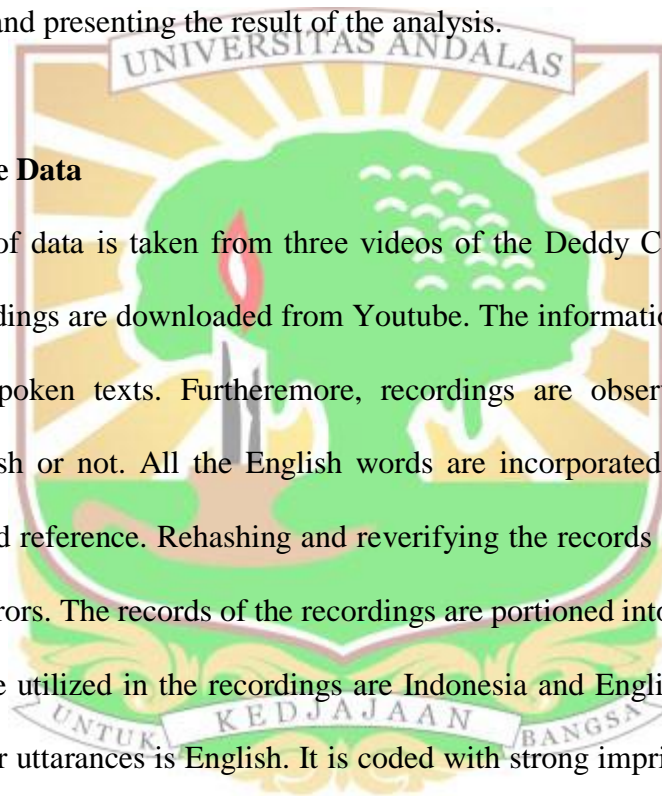
### 1.4.1. Methods of Research

The writer used three systematic research procedures. They are collecting the data, analyzing the data, and presenting the result of the analysis.

### 1.4.2. Collecting the Data

The source of data is taken from three videos of the Deddy Corbuzier's channel on Youtube. The recordings are downloaded from Youtube. The information of the investigation are as translated spoken texts. Furthermore, recordings are observed cautiously to be articulated in English or not. All the English words are incorporated as code blending by referring to the word reference. Rehashing and reverifying the records are done to stay away from information errors. The records of the recordings are portioned into sentences.

The dialects that are utilized in the recordings are Indonesia and English. The language that Deddy blend in their utterances is English. It is coded with strong imprint. The records of the recordings are encase in the supplement. All data taken from youtube channel, name of channel is Deddy Corbuzier. The data taken in May, 31th 2017 the title is " Sekolah ? Gak Guna!! (Deddy Corbuzier Motive.01)" – the duration is 10.33 minutes, in July, 27th 2017 the title is "Awkarin?!"- the duration is 06:40 minutes, in August, 2nd 2017 the title is "Gak usah norak jadi artis! a Roasting nontonya sampai habis!!! (Motive Deddy Corbuzier)" – the



duration is 08:29 minutes, and the last one is in August, 23th 2017 the title is “8 Alasan Kuliah tidak Penting (Motive Deddy Corbuzier)” – the duration is 07:49 minutes.

### **1.4.3. Analyzing the Data**

The collected data are analyzed by using the qualitative method. The researcher analyze based on the theory of Muysken about the form of code mixing and theory of Hoffman about the reasons of using code mixing. Based on the data , the researcher divided :

1. Investigating the types of code mixing, the researcher uses the theory of code mixing form which was stated by Muysken (2000). The language element involves, code mixing can be divided into word, blending, affixation, hybrid, word reduplication, phrase, and clause.
2. Describing the functions of code mixing, the researcher also uses the theory of Hoffman(1991) to identify the function of code mixing.

### **1.4.4. Presenting the Result of Analysis**

The introducing of the outcome is shown utilizing table. The table is utilized to arrange the sorts and the elements of code mixing. The essayist likewise reports the examination expressively to show the sorts of code blending and to show elements of code mixing utilized by Deddy Corbuzier in his channel on Youtube.