

**ANALISIS KELAYAKAN FINANSIAL USAHA PERKEBUNAN KOPI
ROBUSTA DI NAGARI SIMANAU KECAMATAN TIGO LURAH
KABUPATEN SOLOK**

Skripsi

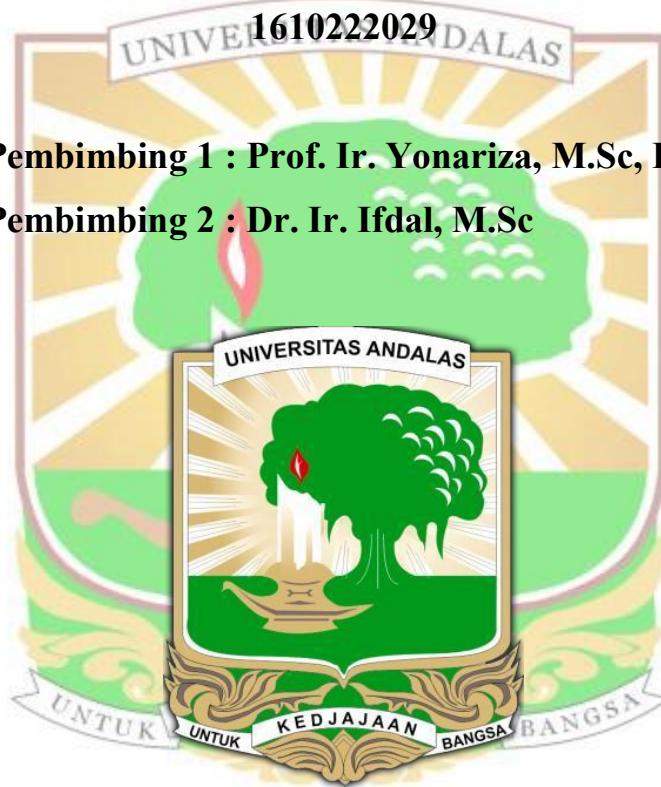
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**FAKULTAS PERTANIAN
UNIVERSITAS ANDALAS
PADANG
2021**

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Abstrak

Penelitian ini bertujuan untuk (1) mendeskripsikan profil usaha dan pelaksanaan kegiatan budidaya perkebunan kopi robusta di Nagari Simanau Kecamatan Tigo Lurah, Kabupaten Solok, (2) menganalisis kelayakan finansial usaha perkebunan kopi robusta di Nagari Simanau Kecamatan Tigo Lurah, Kabupaten Solok. Penelitian ini dilaksanakan dengan metode survei dan teknik pengambilan sampel petani yaitu metode purposive sampling. Hasil penelitian menunjukkan bahwa teknik budidaya yang dilakukan petani secara umum belum maksimal dan belum sesuai dengan anjuran dari literatur. Dari penilaian kriteria investasi yang telah dilakukan pada usaha perkebunan kopi robusta di nagari simanau di peroleh nilai NPV sebesar Rp74.307.486,63, IRR yaitu 18,85%, B/C ratio yaitu 1,41, Nilai payback period yaitu 8,64, analisis sensitivitas pada kenaikan harga faktor produksi sebesar 2,04%, diperoleh hasil IRR sebesar 18,22%, penurunan produksi sebesar 20%, diperoleh IRR sebesar 11,17%. dan apabila terjadi kenaikan biaya produksi (cost naik 2,04%) dan penurunan produksi (benefit turun 20%) diperoleh hasil IRR sebesar 10,52%. Berdasarkan hasil analisis tersebut, usaha perkebunan kopi robusta di Nagari Simanau layak untuk dijalankan. Namun demikian, disarankan agar petani lebih memperhatikan cara budidaya tanaman kopi robusta sesuai dengan literatur agar dapat mencapai hasil yang optimal, baik dari kualitas maupun kuantitas sehingga lebih meningkatkan penerimaan petani.

Kata kunci: *analisis finansial, kopi robusta, kriteria investasi*

FINANCIAL ANALYSIS OF ROBUSTA COFFEE PLANTATION IN NAGARI SIMANAU, TIGO LURAH SUB-DISTRICT OF SOLOK DISTRICT

Abstract

This study aims to 1) describe the profile and cultivation techniques of robusta coffee in Nagari Simanau, Tigo Lurah Sub-District of Solok District, 2) to analyze the financial feasibility of robusta coffee plantation in Nagari Simanau, Tigo Lurah Sub-District of Solok District. This research was conducted by survey method and 30 farmers were selected with purposive sampling technique. The result showed that farming techniques that are generally carried out by farmers are sub-optimal and did not in accordance with the recommendations. Furthermore the investment criteria analysis of robusta coffee plantations in Nagari Simanau finds that the value of NPV IDR 74.307.486,63, IRR of 18,85%, B/C ratio of 1,41, payback period value of 8,64 years, sensitivity analysis on increase in the price of production factors by 2,04% obtained IRR value of 18,22%, production decrease of 20% obtained IRR of 11,17% and if there is an increase in production cost (cost up 2,04%) and a decrease in production (benefit decrease 20%) the value of IRR is 10,52%. Based on the result of the analysis, small scale robusta coffee plantation business in Nagari Simanau is feasible. However, it is recommended that farmers need to pay more attention to robusta coffee cultivation techniques according to the literature in order to achieve optimal results, both in terms of quality and quantity so as to further increase farmers' revenue.

Keywords : financial analysis, robusta coffee, investment criteria