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# **THE USE OF ADDRESS FORM IN HITCH MOVIE A SOCIOLINGUISTIC STUDY**

**A THESIS**



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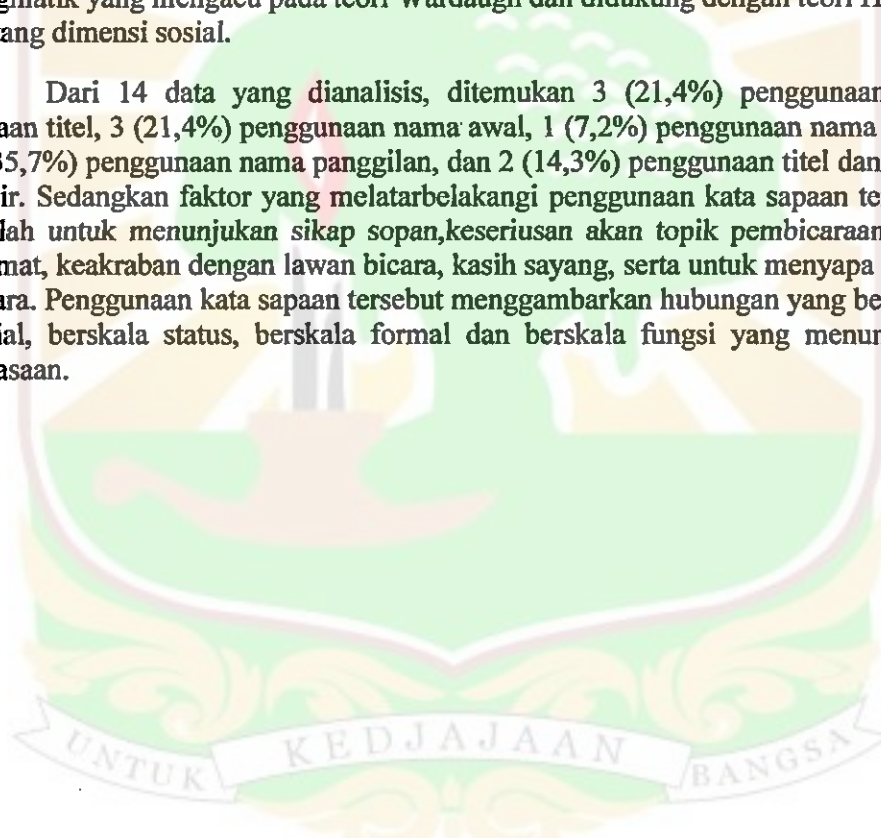
**ENGLISH DEPARTMENT - FACULTY OF  
HUMANITIES ANDALAS UNIVERSITY  
PADANG 2012**

## ABSTRAK

Didalam skripsi ini dibahas bentuk-bentuk dari kata sapaan yang digunakan dalam suatu percakapan. Permasalahan yang ingin diteliti penulis adalah latar belakang penggunaan kata sapaan dan dimensi sosial yang tergambar dari penggunaan kata sapaan di dalam interaksi tersebut.

Data bersumber dari sebuah film yang berjudul "*Hitch*" yang diproduksi pada tahun 2005. Pengumpulan data dilakukan dengan metode observasi dan didukung dengan teknik pencatatan untuk mengidentifikasi penggunaan kata sapaan di dalam film tersebut. Bersamaan dengan itu, untuk mendukung analisis data, penulis juga mengambil gambar-gambar yang mana penggunaan kata sapaan terdapat di dalamnya. Data dianalisis dengan menggunakan metode padan pragmatik yang mengacu pada teori Wardaugh dan didukung dengan teori Holmes tentang dimensi sosial.

Dari 14 data yang dianalisis, ditemukan 3 (21,4%) penggunaan kata sapaan titel, 3 (21,4%) penggunaan nama awal, 1 (7,2%) penggunaan nama akhir, 5 (35,7%) penggunaan nama panggilan, dan 2 (14,3%) penggunaan titel dan nama akhir. Sedangkan faktor yang melatarbelakangi penggunaan kata sapaan tersebut adalah untuk menunjukkan sikap sopan, keseriusan akan topik pembicaraan, rasa hormat, keakraban dengan lawan bicara, kasih sayang, serta untuk menyapa lawan bicara. Penggunaan kata sapaan tersebut menggambarkan hubungan yang berskala sosial, berskala status, berskala formal dan berskala fungsi yang menunjukkan perasaan.



## LIST OF ABBREVIATIONS

T = Title

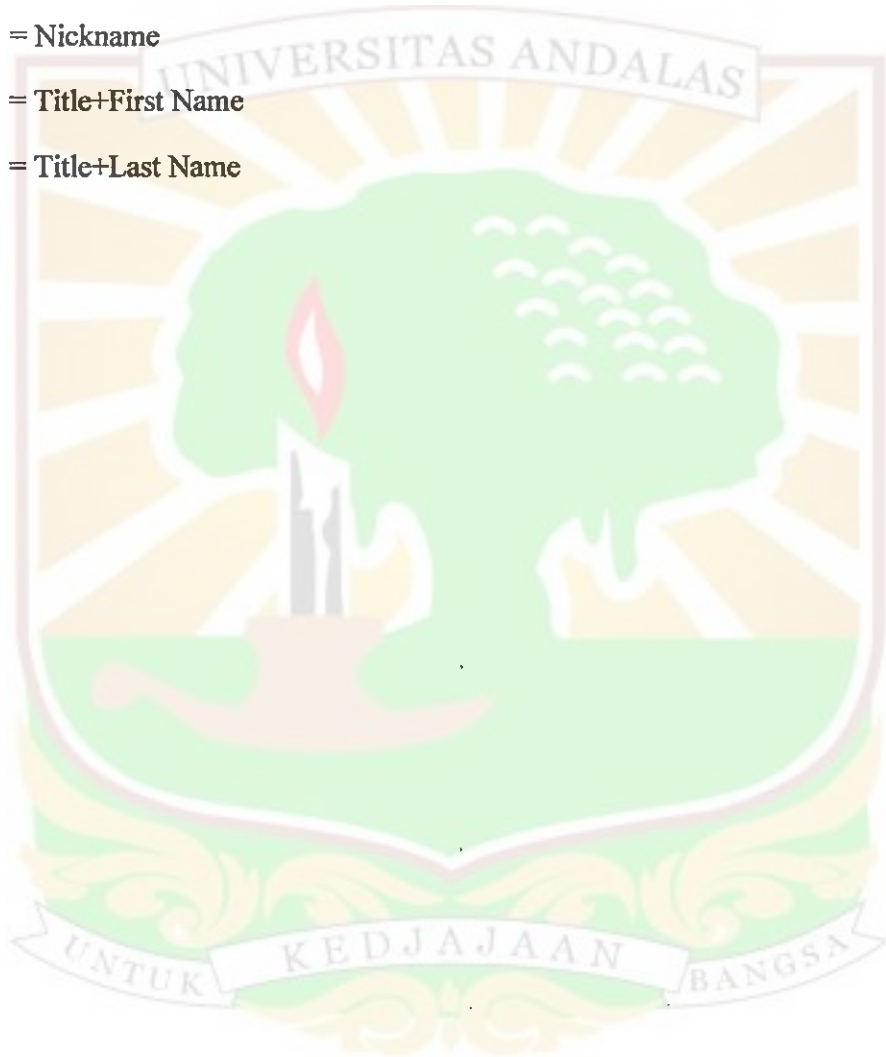
FN = First Name

LN = Last Name

NN = Nickname

TFN = Title+First Name

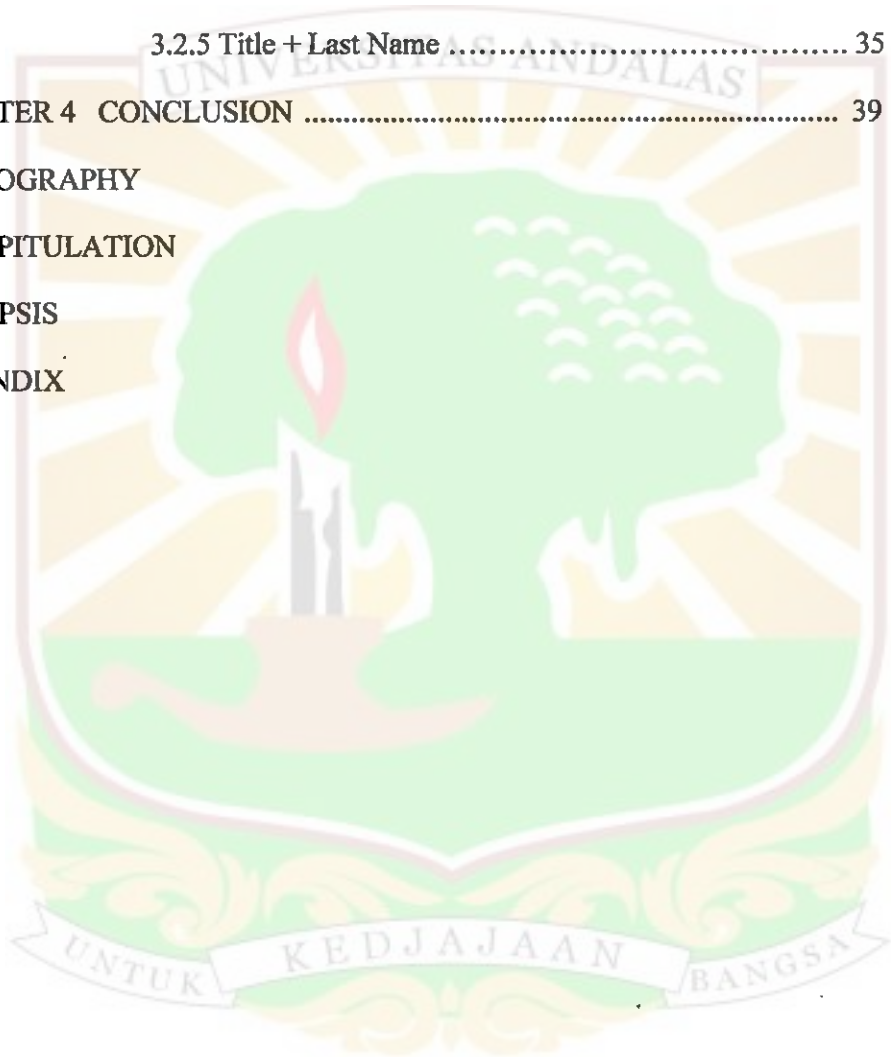
TLN = Title+Last Name



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## CHAPTER I

### INTRODUCTION

#### 1.1 Background of the Study

Communication is very important in people's life. It can occur between two persons or more. It can be a communication between parents and their child, among friends, and a couple. When communicating, people often use address form of his or her interlocutor by using certain calling. This is based on the social status that he/she has in the society. Address Form is the way how to name or address another. The way can be in the form of title, first name, last name, nickname or the combination of those forms (Wardhaugh: 258). By using appropriate address form, the speaker will make others feel well and not insulted, hurt, or offended. Therefore, there will be good communication between speaker and the message of the conversation can be delivered effectively.

Wardhaugh (1986: 262) states that a variety of social factors usually governs our choice of terms; the particular occasion, the social status or rank of the other (sex, age, family relationship, occupational hierarchy), transactional status (a service encounter, or a doctor-patient relationship, or one priest-penitent), race or degree of intimacy. There are many ways to address someone, they are:

1. Title (T).
2. First Name (FN).
3. Last Name (LN).

The uses of address form has important role in communication. By using appropriate address form, based on the situation that communication occurs, good communication can be create and built with another. In addition, by studying address form, we know the social identity of the participants such as the social relationship between them. Furthermore, the way people use address form in their interaction with others depends on the relationship between them and their interlocutors, their attitude toward their interlocutor and the situation in which participants get involve. Sometimes, the participants of a speech event use certain address form to indicate or to show their power, solidarity or politeness toward others.

In daily communication of people's life, people use address form. Here, the writer wants to reveal the importance of the phenomena. Moreover, the writer would like to show the readers that the use of address form is very important in creating and building a good communication with others. And also the use of address form also shows us the level of our respect to the interlocutor. Therefore, through this study, the writer would like the reader knows that the use of address form is important in communication in which can help us to maintain our relationship with others. The writer also expects that this writing can give some contribution on the readers in understanding the use of address form.

classify them into their types. Moreover, the writer also captured the part of movie show the context of the conversation and transcribed the utterances that contain address forms into writing. While transcribing containing address forms, the writer listens to the utterance very closely to match to the meaning.

In analyzing the data, the writer applied pragmatic identity method by Sudaryanto (1993). The analysis of the data is based on the context of the utterance. The steps are; first the writer collected all address forms in the movie, then classifies it based on the theory proposed by Wardhaugh (1986). Then, the writer analyzes the data by using context of utterance supported by Hymes's theory as well as to analyze why the participants in the movie use such address forms in their interaction. To answer the second research question the writer uses Holmes's theory about four types of social dimension. This also used to support theory about context to know what social dimension that can be found in the address forms.

The result of analysis is not only presented in informal way but also in a formal way. The writer applies the formal and informal method by Sudaryanto (1993:145). In the formal way, the result of analysis is presented by using table. While the informal way, the result of analysis is presented in the verbal language or words. Moreover, the table is used to provide the overall result. Verbal language is used to explain the analysis of the address forms.



## CHAPTER II

### REVIEW ON RELATED LITERATURE

#### 2.1 Review of the Previous Studies

The writer uses some people's work which has the related topic with the topic that going to be discussed. In this research, the writer reviews three works. First is the study conducted by Hwang (2001). He had different orientation and ordering of different constituent in address term used is Korean and American Culture. While American oriented is first name oriented, Korean culture is title and family oriented. Titles like 'doctor,' 'professor,' and 'teacher' are used, with or without family names. In fact, English loan words such as 'Mr.,' 'Mrs.,' and 'Miss' is commonly used when there is no title on hand. First names in Korean culture are restricted in use. They are used most commonly among peer groups of children and young people, and by an older person addressing a child or younger person in the family. The order of constituents used in terms of address has an interesting correlation with language and culture. (1) Basic word order of a clause: As would be expected from implicational universals, in Korean, where the basic word order is SOV (Subject- Object-Verb), family name comes first, followed by given name and title; English, an SVO language, organizes the constituents in the opposite order. (2) Cognitive styles and basic values: While Americans tend to be dichotomistic (linear), Koreans tend toward a holistic (global) style. Koreans put

the group, family, and country before the individual. This kind of macro-to-micro orientation is correlated with the order of constituents in address terms, temporal phrases, and locative phrases. This research talked about different address form between American and Korean. The writer agree with this differences. This differences has happen because of different language and culture. Every nation has a different address form and different culture that used by the people. But, basicaly they has a same function that is to respect each others.

The second is Benjamin's (2007). The research is about address term, the case of descriptive phrase. He does his research in university of Ghana. In his study, he analyzes particular form of address terms, descriptive phrases. Using an ethnographic-style design, he examines the use of descriptive phrases as address terms by students in a Ghanaian public university. Analysis of these address terms suggested three key findings. First, four categories of descriptive phrases were noted in the fieldwork. Second, these address terms were conditioned by context of situation and socio-cultural indices such as solidarity, gender, age as well as pragmatic factors. The final finding suggests the warm and convivial nature of African culture, even in an institutional setting. These findings have implications for inter-cultural communication, language use at an educational institution, and further sociolinguistic research on address terms. This research talked about address term in case of descriptive phrase. The writer support of research. It can use to education institution. It will develop education in the world especially in the African.

The third study is Qin's (2008). In his study, he focuses on choices in terms of address. Moreover, this study emphasizes on the sociolinguistics of Chinese and American Practice. Data about usages of terms of address in these studies were obtained from questionnaires. In this study, the function of address collected from movies which are considered to better reflect social reality by portraying various interpersonal relationships in different situations. Fifty-six different forms of addresses used in these movies are recorded and analyzed in specific contexts. The findings indicate that besides the determinants of interpersonal relationship, factors in a context including who, when, where, to whom the address form is used and with what kind of intentions also play important role in determining the choice of terms of address, both in Chinese and English. This research focused on choice in term of address. This study emphasizes on the sociolinguistics of Chinese and American Practice. By using questionnaires, it shows the difference of address form that use in both of country. Many factors that influence differences of this address form. These factors make variety of address form. Moreover, these factors influenced by social status and education class.

After reviewing the three studies above, the writer gets many contributions from the studies. All these studies are expected to be the basic guide for the writer in conducting the research. In this writing, the writer discusses about how the use of address form influences the relationship of the participants of the movie.

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## 2.2 Definition of Key Terms

The topic of this study is The Use of Address Forms in Hitch Movie. Here the writer would like to explain the key terms related to this topic.

**Address Form** is the way how to name or address another. The way can be in the form of title, first name, last name, nickname or the combination of those forms. (Wardhaugh, 1986:258).

**Social Factor** is concerned with particular occasion, social status, or rank, sex, age, family relationship, occupational hierarchy, race, degree of intimacy (Wardhaugh, 1986:262).

**Politeness** is the idea of polite social behavior, etiquette, within a culture (Yule, 1990:60).

**Power** is concerned with asymmetry and inequality in age, wealth, strength, status, rank, or occupational standing (Johnson and Johnson, 1999:180).

**Solidarity** is a symmetrical (reciprocal) dimension having the same values for both interacting parties (Johnson and Johnson, 1999:180).

**Self Awareness** is the reflection of attitudes showing solidarity or intimacy, power, distance, respect, politeness toward others (Wardhaugh, 1986:267).

**Social Dimension** is concerned with the functions of the interaction itself. Moreover, it describes the reason people choose certain linguistic feature when communicating with others (Holmes: 1992:9).

## 2.3 Theoretical Framework

Theoretically, this thesis is based on the theory of An Introduction to Sociolinguistics proposed by Wardhaugh (1986: 5), stating :

“No one speaks the same way all the time and people constantly exploit the nuances of the language they speak for a wide variety purpose”.

In people life many varieties of language can be found. People speak and heard from many culture and different social class. It is prove that language as a

heterogeneous entity. Language contains a great deal of variety because in communication, there is not only between speaker and hearer but also area of geographical influence. An individual can use language in a variety of ways and for many different purposes. A recognition of variation implies that we must recognize that a language is not just some kind of abstract object study. It is something that people use in life.

There is considerable variation in the speech of any one individual, but there are also definite bounds to that variation. No individual is free to do just exactly what he or she please so far as language is concerned. You can not pronounce words any way you please, inflect or not inflect words such as nouns and verb arbitrarily or make drastic alterations in word order in sentences as the mood suits you. Wardaugh (1986: 6) explained that the variation that are permitted has limit. Those limits can be described with considerable accuracy and they also apparently apply to group of speakers, not just to individuals. There are group norms so far as variation is concerned. Moreover, individuals have knowledge of the various limits and that knowledge is both very precise and at the same time almost entirely unconscious. It is difficult to explain how individual speaker acquire a knowledge of these norms of linguistic behavior, for they appear to be much more subtle than norms that apply to such matters as social behavior, dress, and table manners.

In this research, the writer applies three main theories in conducting the analysis of the use of address form in Hitch movie by the speaker and hearer during the conversation on the movie. Firstly, the theory proposed by Wardaugh

with address term theory. Second is the theory of social dimension by Holmes. Thirdly is the theory of ethnography of communication by Hymes. Three of theory will be integrated in supporting analysis process.

### 2.3.1 Address Forms

Address forms are ways to represent participant's social identity. Wardaugh (1986: 265) states that address form is the way to name or address another. Someone will use many ways to address another. For example, someone will use first name to call his or friend because of the degree of intimacy they have. However, it will be different when a person talks to his teacher or employer. He or she will use different address form since different occupational position or even age that he or she has with the interlocutor. The choice of address form that is addressed by the speaker expresses their feeling or attitude toward their interlocutor, such as the feeling of respect, politeness, solidarity, etc. In other words, address form are the words that are used by the speaker to describe the person they are talking to.

Wardaugh (1986:258) elaborates some ways to address someone.

#### 1. Title (T)

It is used to address the respected person or those who have different social status or education. There are four types of titles; they are General Title such as *Sir, Miss, Ma'am*; Professional Title such as *President*,

*Doctor, Professor*; Kinship Title such as *Uncle, Daddy, Aunt*; and Honorific Title such as *Mr., Mrs.* Religious Title such as *Imams, Sheikh*

## 2. First Name (FN)

It is used to address someone who has been quite close with us. It is a familiar form of address. It is used between who have intimate relationship. For example: Whitney (Whitney Houston), Britney (Britney Spears).

## 3. Last Name (LN)

It is used for those who are less intimate with us. For example: Beckham (David Beckham), Potter (Harry Potter).

## 4. Nickname

It is familiar address form which more intimate than first name (FN). It is uses by parent to their children, or between lovers such the use of endearment as sweetheart, dear, honey and so on.

## 5. Combination of Some Forms

It is like combination of title and first name (TFN) or title and last name (TLN). Example: Doctor John (John Smith), Sir Beckham (David Beckham).

### 2.3.2. The Social Factors Influencing the Use of Address Forms

#### 2.3.2.1 Social Dimension

Social dimension is the important things when communicating with others. Social dimension describes how a speaker knows another well through

used right address form to address them. Holmes (1992:9) proposes four different dimension for analysis the address forms, they are;

1. Social distance scale

It concerns with the participants relationship in term of their solidarity. In addition, it emphasizes to how well someone knows another. It can see in choice address form that they used to address someone. For example, the choice of John rather Mr. Smith reflects consideration of social distance scale.

2. Status scale

It refers to relationship of participants, but it stresses to social status between interlocutors. It shows the differences social status between them. It can be seen in word 'miss' indicates that addresses has higher status and receives respect term.

3. Formality scale

It relates to the setting or type of interaction. It is used to estimates the influence of social setting and type of interaction that happen between participants. For example, conversation between banks clerk with their customers. The bank clerk will use formal language to customers with used address name 'sir' or 'madam'. Another example is a conversation between a mother with her son where his mother was teacher at his school. In this case, the son will address his mother by using certain honorific form to show his respect as well as to adjust himself to the setting of the conversation take



places in school. So he must use honorific form to respect the teacher although the teacher is his mother. But for informal situation, after finished study, the son using kinship title 'mom' or etc.

#### 4. Referential and affective function scale

It relating to the purpose or topic of interaction. This scale means that certain address form can deliver the objective information of a referential kind and express how someone's feeling. For example:

*Ray : Hi, Mum*  
*Mum : Hi. You are late*  
*Ray : Yeah, that bastard Soot bucket kept us again*  
*Mum : Nana is here*  
*Ray : Oh, sorry. Where is she?*  
(Holmes: 1992)

This conversation between Ray and his mother, Ray express his fury and annoyance. Ray's utterance does not only tells to his mother why he is late, his choice of word tells her about his feeling to his teacher concerned and tells us something about a relationship with his mother. The relationship is an intimate and friendly one, rather than a formal, distance or respectful one.

#### 2.3.2.2 Context

In analyzing an utterance, context is an important element. To understand the real meaning of the utterance, we have to know about context. Context and meaning are related each others. Talking about context means talking about participants (speaker and hearer), relationship between participant, topic

(what they are talking about), setting (concerned with time and place). Moreover, Hymes (cited in Renkema, 1993:43-44) classifies some content of context which abbreviated into "SPEAKING". Those elements consist of :

1. Setting (S)

Setting refers to the time and place of a speech act and in general, to the physical circumstances.

2. Participants (P)

Participants are those who are engaging in the speech act (speaker who utters the utterance, hearer and to whom the utterance is address)

3. Ends (E)

Ends refer to the purposes, goal and aims of the speech act.

4. Act Sequence (A)

It refers to the form and order of the event.

5. Key (K)

It is the cues that establish the tone, manner or spirit of the speech act.

6. Instrumentalities (I)

It refers to the form and style speech. It can be the dialect feature or the use of formal register and careful grammatical standard forms.

7. Norms (N)

Norms comprise the social rules governing the event and the participants, action and reaction.

#### 8. Genre (G)

Genre is the kind of speech act or event or the kind of story.

Moreover, the meaning of an utterance is influenced by context. Context can be defined as the speaker's belief and opinion. Furthermore, context is something that gets involved in communication especially in conversation.

Considering the explanation above, the writer finds out that context is very helpful in classifying the kind of address forms that found in the movie. However, in this thesis, the writer employs three elements of context; they are participants, setting and ends to analyze the data.



## CHAPTER 3

### THE ANALYSIS OF THE USE OF ADDRESS FORM

#### IN *HITCH* MOVIE

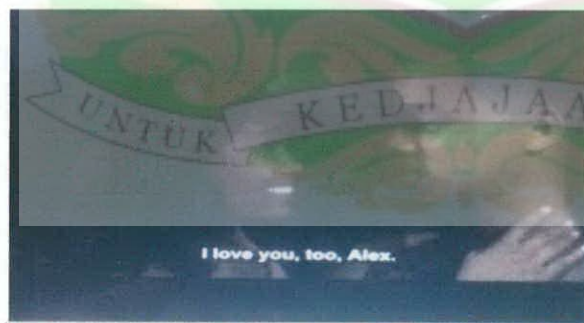
##### 3.1 Introduction

This chapter deals with the analysis of the data based on the theories discussed in the previous chapter. The data analyze are written in bold. In the process of analysis, firstly the writer describes the context of the utterance. Secondly, he explains the types of address form use by the participants. Thirdly, he explains the social relationship that influences the participants in choosing the address form. Finally, he explains the reason for using such address form. This helps the writer to determine the social dimension of the interaction. The writer classifies the address form based on their category.

##### 3.2. Data Analysis

###### 3.2.1 First Name

###### Datum 1



*Alex Hitchen* : *I love you, I love you so much*

*Cressida : I love you too, Alex*

*Alex Hitchen : I know you don't love me as much as I love you.  
But that's okay. I'm just glad you love me at all.*

The participants of this conversation are a man, named Alex and his close friends, Cressida. It takes place in the library of their college while they are dating. The topic of this conversation is to show their feeling each other. They come to library to study but they go to back room of library and talks some topic. The situation of the library which is makes a romantic atmosphere.

In the conversation, Alex says that he loved Cressida. To respond, Cressida addresses Alex by using first name (FN) "Alex". Cressida is Alex's close friends. Eventhough they know each others, but they have a good relationship that can make them being a couple. Cressida used this addresses to show her intimacy with her close friend. Besides, this conversation occurs in intimate and no one in the library, it make the situation more intimate. Here, Alex told his feeling to Cressida. He tried to show it and make sure that he only loved Cressida, no others. Cressida replied by used first name (FN). Actually she can use other address such nickname (NN) as honey, dear, and so on, but she did not used it because she is only close friend of Alex, not Alex's girlfriend. Therefore, by using firs name (FN) Cressida wants to show her intimate relationship to Alex.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scale concerns with the participants who has an intimate relationship each others. While relationship

Cressida and Alex being more intimate and she does not use any honorific form when addressing Alex..

## Datum 2



*Sara Melas* : *This is the guy I was teeling you about. Hitch, that is my sister, Maria. That her husband (while directing his finger to a man)*

*Alex Hitchen* : *Her husband? (while giving big smile)*

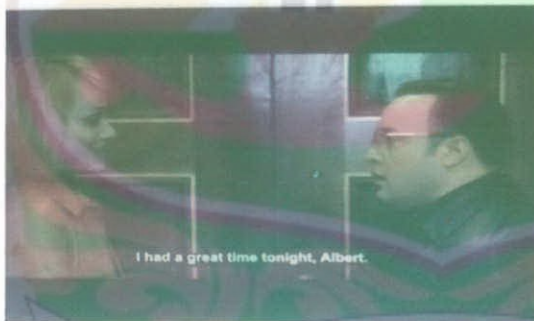
The participants in this conversation are Sara and Alex. They are talking on the street after Sara crushed Alex by her car. The aim of the conversation is to introduce Maria, Sara's sister and her husband to Alex. Before that, Alex run out Sara's car which is driven by Sara, and beside her is Maria's husband. Because he does not want Sara leave him, he crushed himself to Sara's car that make all people shocked, include of Maria and her husband. The situation there was so happy when Alex is wrong predictable, firstly he guess the man who go with Sara is her new boyfriend but it is wrong, he is Maria's husband.

In this situation Sara introduced her sister, Maria to Alex. After Sara crushed Alex with her car, Alex felt sick but he woke up and talk to Sara. Alex

tried to make sure that he really loves Sara and he seduced her by talked romantic word. After the heard that, they hagged each other. Maria and her husband that was there saw it. Therefore, Sara introduced Maria and her husband, Tony. Sara addressed Maria with first name (FN) “**Maria**”. First name is using to address who have a close relationship each other (Wardaugh:1986). Sara address Maria with first name (FN) because they are have intimate relationship. They are a family.

In social dimension perspectives, the use of address form in this conversation is reflects social distance scale. Social distance scale concerns with the participants who has an intimate relationship each others. Sara and Maria are family.

### Datum 3



*Allegra Cole : I had a great time tonight, Albert. (smiling to Albert)*

*Albert Brenaman : I had a great time too, Allegra. (nervous)*

The participants of this conversation above are Cole and Albert. Albert accompanied Cole to her house after spending their time by dating. The aims of

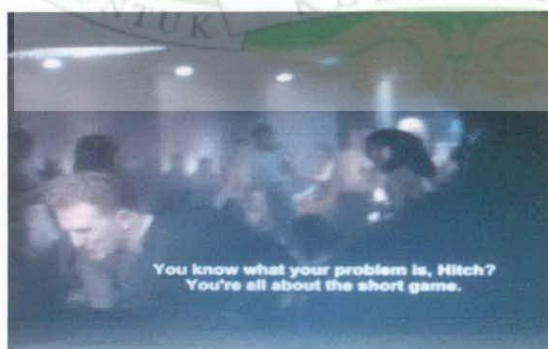
the conversation is Cole revealed her feeling that she was happy with Albert. Albert accompanied Cole until in front of Cole's doors. In that day they were wasting their time by watching basketball match. Albert looked nervous when Cole was standing in front of him before coming in to the house. Albert was nervous because actually he wanted to kiss Cole like Alex told him, but in fact Alex just stodd by and stared Cole's eyes.

In this situation, when Cole get into the house, she addresses Albert by using first name (FN) "Albert" . First name is using to address who have a close relationship each other (Wardaugh:1986). Cole addressed Albert by using first name because Cole feels comfort and happy dating with Albert. They have a close relationship not only as Boss and her staff but also as a lovers.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scale concerns the participants relationship in term solidarity. It is show the closeness relationship of the participants Cole and Albert are people who fall in love each other.

### 3.2.2 Last Name

#### Datum 4





- Alex Hitchen* : *Come on*
- Alex's friend* : *What?*
- Alex Hitchen* : *That's good, right?*
- Alex's friend* : *No.*
- Alex Hitchen* : *No, it was in and it freaked out.*
- Alex's friend* : *You know what your problem is, Hitch? You're all about the short game*

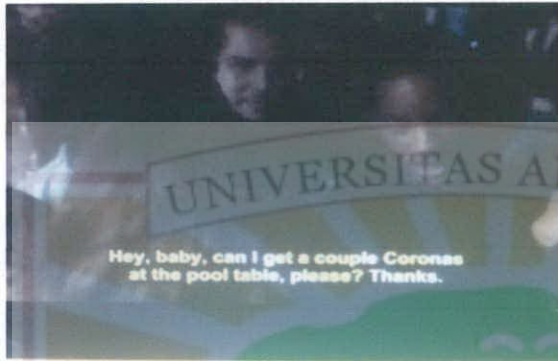
The participants in this conversation are Alex and his friend. Both of them were playing pool table in a barroom. Alex's friend and Alex are old friends. They have been no seeing each other, and they spending their time in a barroom. They were talking about their game, pool, but Alex supposed that his friend talked about his life. Alex felt guilty, because in a barroom they are talking about life, everybody might be sensitive if topic in a barroom is our life. Moreover, Alex's friend uses this form in informal situation

In the conversation, Alex's friend addresses Alex by using last name (LN) "Hitch". It describes they are not too close. Last name (LN) It is used for those who are less intimate with us (Wardaugh:1986). He uses last name (LN) to address Alex was reflected his relationship with Alex and the situation at the time.

In social dimension perspective, the use of address form in this conversation reflects the relationship with formality scale. Formality scale concerns the use of address form is affected by the setting. Alex and his friend is old friend then Alex's friends use this form to show his relationship to Alex.

### 3.2.3 Nickname

#### Datum 5



*Alex Hitchen* : Hey, **baby**, can I get a couple coronas at the pool table, please? Thanks.

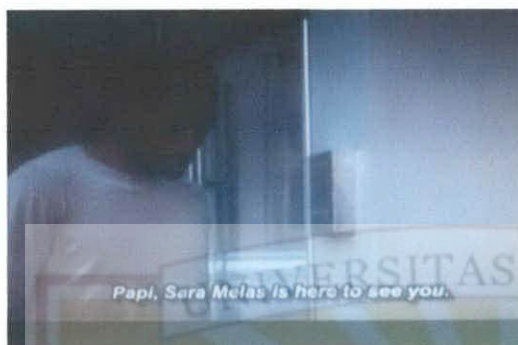
*Girl* : Excuse me.

The participants of this conversation are a man who named Alex and girl who are actually is a guest of barroom. The place of the conversation is barroom specifically in front of bartender table. The girl was surrounded by men that talked with her. Before the conversation between them happened, Alex was talked with his friends. Alex's friends were interested to that girl but he could not go to that girl and make some conversation. He only looked at that girl. Alex pay attention to his friend's attitude and sees that girl. Furthermore, Alex laughed at his friend and talked to him that he would go to the girl and make some conversation like human being and bring the girl to him. Alex friend is rather afraid because he is not the type a brave man that can talk with the new girl.

In this situation, Alex came to that girl that was surrounded by men, and addresses that girl by nickname 'baby'. As the writer explained before that nickname is more intimate than first name. When we heard someone girl or man addresses his pair by uses nickname we do know that the couple have intimate relationship. In this conversation, Alex using nickname 'baby' to address that girl to seduce her beside that to pretend the men as if she is Alex's close friend. In this conversation, Alex was succeed to make conversation with that girl because by using this method, that girl was interested with Alex because use using a strange method to get close to her and make other men stay away from her.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scales concerns with the participants relationship in term of their solidarity. It emphasizes to relationship between participants. Alex addresses the girl by using nickname 'baby' to show to other men as if they have intimate relationship, even though it just a manner to get close to her.

## Datum 6



*Raoul* : *Papi, Sara Melas is here to see you.*

*Alex Hitchen* : *Thanks a lot Raoul. Send her up and stop calling me Papi.*

The participants in this conversation are Raoul and Alex. Raoul called Alex by sound machine tool in the apartment. Sound machine is a kind of phone in which connected between receptionist apartment and each room in apartment. Raoul phoned Alex to inform that Sara Melas has been there in receptionist to meet Alex.

In this situation, Raoul addressed Alex by uses nickname “Papi”. Nickname is the familiar addresses, it is more intimate than first name (Wardough:1986). Raoul as receptionist in apartment surely has a good relationship with the owner of the room, guest even surrounding. In this situation, Raoul show they intimate relationship by using nickname. It describes that they have a good realtionship each other.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scale concerns with the

participant's relationship in term of solidarity. It is shown that how well someones know each other. Choice of address name by Raoul show that Raoul knows Alex well.

#### Datum 7



- Allegra Cole* : *People do not usually talk to me like that.*
- Albert Brenaman* : *Hah? (while open his mouth)*
- Alex Hitchen* : *Close your mouth, **man**. (whispered to Alex)*
- Allegra Cole* : *Let me rephrase that. People never talk to me like that.*

The participants of this conversation are Allegra Cole, Albert Brenaman and Alex Hitchen. This conversation happened in front of Albert's room in his office's room. Cole came into Albert's room to say something, before that Albert went out from meeting room after argued with the Boss because he supported Cole's idea to invest her money with her friend, Magie. Cole came to Albert's room to say thank to Albert because he supported her idea's in meeting room and also to acquaintance with him. The arrival of Cole to his room made him shocked,

so that when Cole talked to him, his mouth was open. Alex which stood back in the door whispered to Albert to close his mouth.

In this situation, Alex addresses Albert by using nickname “**Man**”. As stated before that the use of address term nickname who have more intimate relationship between them. Albert and Alex are bestfriend, they have a close relationship.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scale concerns the participants relationship in term solidarity. It emphasizes they know well each others. As a partner of work and also as a friend, Alex know well Albert.

**Datum 8**



*Girl* : *Hey girl*

*Sarah Melas* : *Hey, how are you? (kissing on the cheek)*

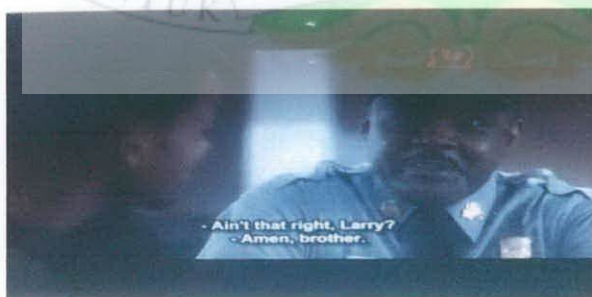
The participants of this conversation are Girl (guest of barroom) and Sara. The conversation takes places in a barroom where Sarah and Casey met. Sarah

and Casey has a conversation about their life, after finish their conversation about Casey's life, Sarah went to other table in barroom. She met her friends and talks something interesting.

In this conversation, Sarah addressed her friend by using nickname "Girl". It indicates that she had close relationship with her. As the writer explained before that the use of address term nickname who have more intimate relationship between them. Another closeness's sign can be seen from kissing on the cheek. Their intimacy as friend is showed by using of nickname to address her friend, the writer finds the honoring in the way they do interaction. From the movie, the writer knows that Sarah and the girl are at the same age, it can be seen from their look.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scale concerns the participants relationship in term solidarity. It emphasizes they know well each other. In this case, Sarah looks like knowing her friend. From the way Sarah kissing her cheek it show that they have a intimate a relationship.

#### Datum 9



*Alex Hitchen : You know, i just thinking you can not really know where you are going, until you know where you have been. Ain't that right, Larry? (glancing at the larry)*

*Larry : Amen, brother. (nodding)*

The participants of this conversation are Alex and Larry. Larry is Alex's friend who had work in the museum of the city. Alex and Larry are good friends. Alex and Sarah visited a museum. This museum is located on Ellis island in the middle of New York city. It was the first dating of Alex and Sarah. Alex took Sarah to a place which she had never visited in New York. They went to the island by boat, and Larry welcome the arrival. Larry as a guide of the museum took Sarah and Alex to walk around the museum and teold them the history of the city and their citizen.

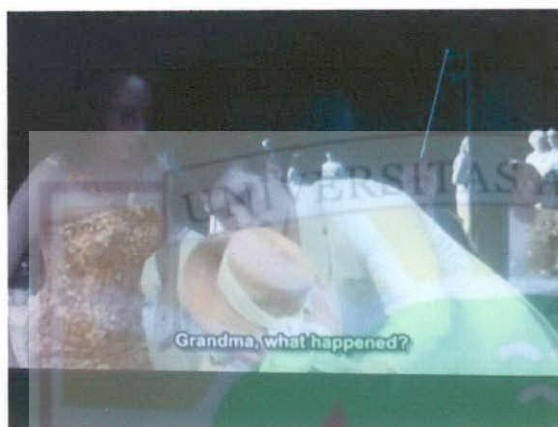
In this situation, Alex addressed Larry by using nickname "Brother". It indicates that they have a close relationship. As the writer explain that the use of address term nickname who have more intimate relationship between them. Another closenes's sign can be seen in expression of Larry when talking to Alex, he was enthusiastic about what Alex talked. Alex had a long time no see with Larry.

In social dimension perspectives, the use of address form in this conversation reflects social distance scale. Social distance scale concerns the participants relationship in term solidarity. It emphasizes they know well each other. Alex address his friend to show their intimate of relationship. It indicates that they have a good relationship.



### 3.2.4. Title

#### Datum 10



*Grandma* : (hiccup of food)

*Casey* : Are you alright? (Walking to grandma)

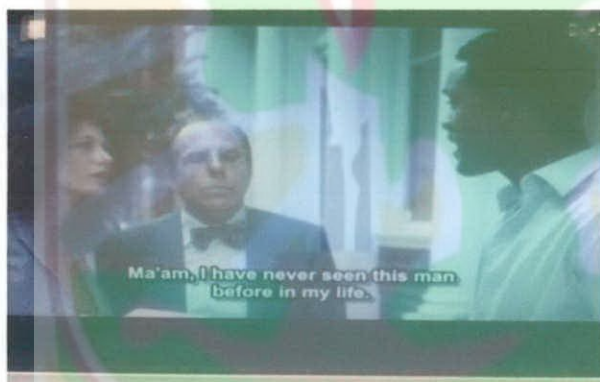
*Charles* : **Grandma**, what happened?

The participants in this conversation are Casey, Charles and Grandma. The situation was happened in a wedding party of Allegra and Albert. Grandma has been helped by Casey. Casey sit in front of Grandma's chair. Grandma asked to Casey why she did not dance and Casey told that she does not have boyfriend. Afterwards, Grandma eat a grape and but she hiccuped because of grape. Casey helped grandma quickly. After Casey helped Grandma, Charles came to Grandma.

In this situation, Charles addressed his Grandma by using title 'Grandma'. Especially kinship title. The use of title of address form is to show respect the people who have different social status or social education (Wardough:1986). Charles uses this form to show his respect to his Grandma.

In social dimension perspectives, the use of address form in this conversation reflects status scales. Status scale is refers to relationship of participants, but it stresses to social status between interlocutors. It shows the differences social status between them. It can be seen by using word “Grandma” indicates that the addresses has higher status and receives a respect term. Charles uses kinship title grandma to show his intimacy relationship with Grandma. As family, by using addresses Grandma, it will make our relationship more comfortable and guarded.

#### **Datum 11**



*Ma'am* : *Excuse me, do you know him?*

*Alex Hitchen* : *No*

*Ma'am* : *I want you to look me in the eye and tell me that he did not hire you.*

*Alex Hitchen* : *Ma'am, i have never seen this man before in my life. See you later Tony.*

The participants in this conversation are Alex and Ma'am who be with her husband. Ma'am and her husband met Alex who just went out from his house. Ma'am and her husband walking on the street and suddenly met with Alex. Before

that, there was a bad news about doctor date who can help man to threat a woman and make relationship between them. So, Ma'am asking to Alex, did he know with her husband because she worried that she was a victim of a doctor date. Therefore, Alex replied to Ma'am that he did not know her husband, but at last word Alex mentioned the name of her husband, Tony, directly it made Ma'am angry to her husband, Tony.

In this situation, Alex addressed a woman by using title "Ma'am". Especially general title. As stated before that the use of title of address form is to show respect the people who have different social status or social education. Alex uses this form to show his respect to a woman.

In social dimension perspectives, the use of address form in this conversation reflects status scales. Status scale is refers to relationship of participants, but it stresses to social status between interlocutors. It shows the differences social status between them. It can be seen by using word "Ma'am" indicates that the addresses has higher status and receives a respect term.

#### Datum 12



*Narator* : *Gong (sound of gong)*

*Ladies, take your seat.*

*Audience* : *(move to finds a seat)*

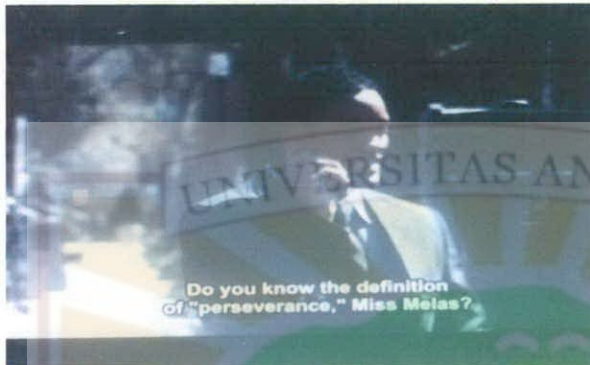
The participants of this conversation are Narrator and audiences. The narrator is master of ceremony that the holding of the event. Sarah and Cassey joined the dating event. Sarah simply accompanied Cassey who were frustated because she always let down by a man, so she took a part in this dating. Sarah as a good friend accompany Cassey to help her through there. At the time the event began, the narrator said Gong to audience and invite guests to sit.

In this situation, the narrator address the audience by using title “Ladies”. Especially general title. As the writer explained that the use of title of address form is to show respect the people who have different social status or social education. The narrator uses this form to show he respect to woman who attend there.

In social dimension perspectives, the use of address form in this conversation reflects status scales. Status scale is refers to relationship of participants, but it stresses to social status between interlocutors. It shows the differences social status between them. It can be seen by using word “ladies” indicates that the addresses has higher status and receives a respect term.

### 3.2.5 Combination Title + Last Name

#### Datum 13



*Alex Hitch* : *Do you know the definition of "perseverance", Miss Melas?*

*Sara Melas* : *An excuse to no obnoxious?*

The participants in this conversation are Alex and Sara Melas, but the conversation was happening on phone. Alex called Sara Melas while he was walking on the street to Albert's house. Alex phoned Sara Melas after he met last night. Before he called, someone came to her office and brought some flowers to her. Sara was surprised, and suddenly someone who brought the flowers gave her the phone. Sara and Alex started to talk. The purpose of Alex in calling Sara was to invite Sarah to go out but Sara always refused that and Alex did not give up to ask Sara to go out with him. And Sara decided to go out Sunday morning. Furthermore, the sender gave a swimming suit to Sara.

In this situation, Alex addresses Sara by using the title "Miss", especially a general title. The use of the title of address form is to respect the person who has

different social status and social education (Wardough:1986). Alex uses this form to show his respect to Sara.

In social dimension perspectives, the use of address form in this conversation reflects status scales. Status scale is refers to relationship of participants, but it stresses to social status between interlocutors. It shows the differences social status between them. It can be seen by using word “Miss” indicates that the addresses has higher status and receives a respect term.

**Datum 14**



*Allegra Cole* : *Mr Hitchen.*

*Alex Hitchen* : *Mrs Cole, thank you for seeing me.*

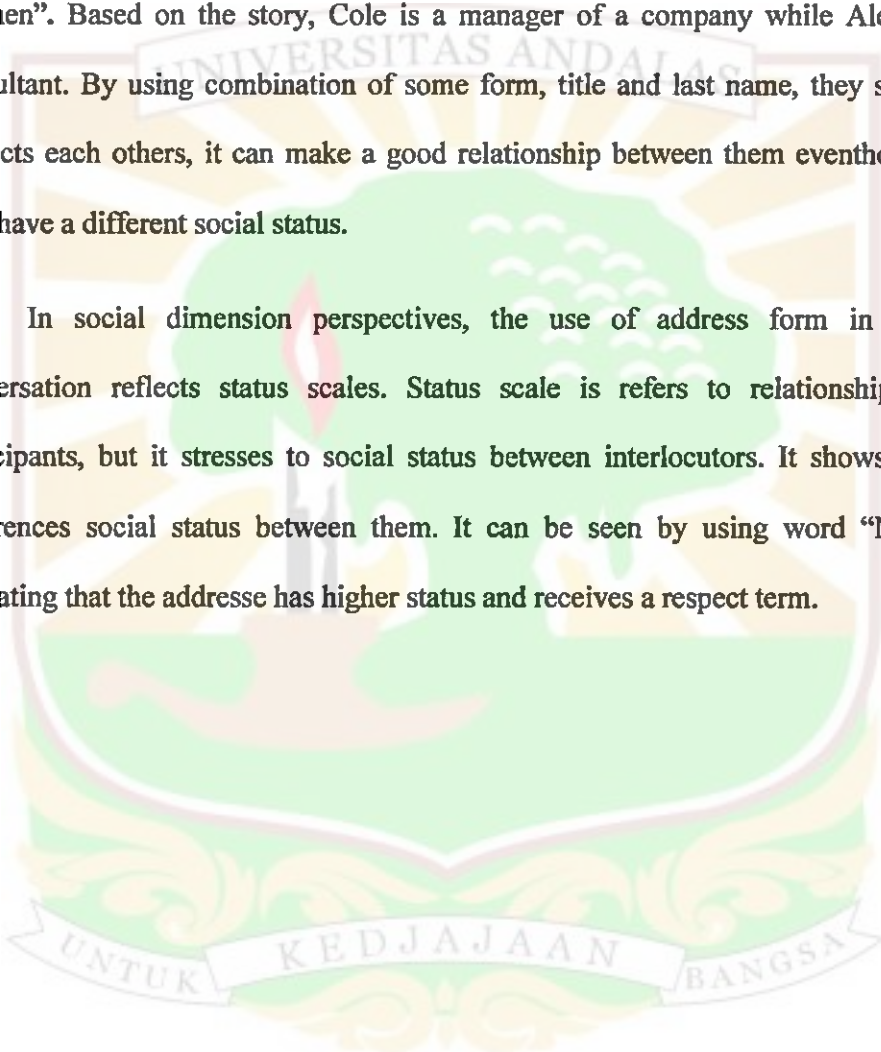
*Allegra Cole* : *You said it was matter of life or death.*

The participants of this conversation above are Alex Hitchen and Alegra Cole. Suddenly Alex went to the harbor to met Cole before she went to other city to holiday. Alex looked for Cole after he got trouble with Albert, Alex had a plan to see Cole in order to solve the problem. Alex come in to the Cole’s ship to

clarify problem that occurred between she and Albert. Alex wanted to explain the matters from beginning until now.

In this situation, Alex addresses Cole by using combination of some form and last name “Mrs Cole” and so do Cole, she addressed Alex by using title “Mr. Hitchen”. Based on the story, Cole is a manager of a company while Alex is consultant. By using combination of some form, title and last name, they show respects each others, it can make a good relationship between them even though they have a different social status.

In social dimension perspectives, the use of address form in this conversation reflects status scales. Status scale is refers to relationship of participants, but it stresses to social status between interlocutors. It shows the differences social status between them. It can be seen by using word “Mrs” indicating that the addressee has higher status and receives a respect term.



## CHAPTER 4

### CONCLUSION

In this study, the writer have analyzed the use of address forms found in an American movie entitled Hitch. As the result of the analysis, the writer finds out five types of address form used by the participants in the movie. They are first name (FN), last name (LN), nickname (NN), Title (T) and the combination of Title+Last Name (TLN). From the five types of address form, it is found out that the use of nickname (NN) is very dominant. It is indicated by their frequent occurrence during the interaction.

The use of those address forms in the movie indicates some functions. The use of first name (FN) is to show their intimacy to each other, to show their seriousness about something and to assert one's identity. Meanwhile, last name (LN) is used to respect and to show polite attitude to addresser. Nickname (NN) is to show intimacy with addresser, to show the love, to assert something, and to seduce a girl. Title (T) is used to respect the person who have different social status or education and the combination of some forms such as title+last name (TLN) is to show respect or polite attitude.

The use of those address forms in the movie also reflects some social dimension, they are social distance scale, status scale, formality scale, and referential and affective function scale. The social distance scale is reflected when addresser does not emphasize the interaction on the social status but on the distance of their intimacy with others. It can be seen from the use of first name



(FN) and nickname (NN) in which the use of such forms is to describe how much the addresser know each other well. Meanwhile, the status scale is usually brought by the interaction in which the addresser employs title or title+last name (TLN) to address another. It shows the different social status that the addresser and the addressee have. The formality scale is used when the interaction occurs in a formal situation, in this movie, it is described by the use of last name (LN) . while the referential and affective function scale is to show how the addresser's feeling is. It can be shown by the use of nickname (NN).

Finally, it can be concluded that in the American movie entitled "Hitch", the participants employ various types of address form to communicate with others. The forms used are first name (FN), last name (LN), nickname (NN), title (T), and the combination of title+last name (TLN) with nickname (NN) dominating the interaction. In terms of social dimension, social distance scale and status scale is dominantly reflected in the interaction.

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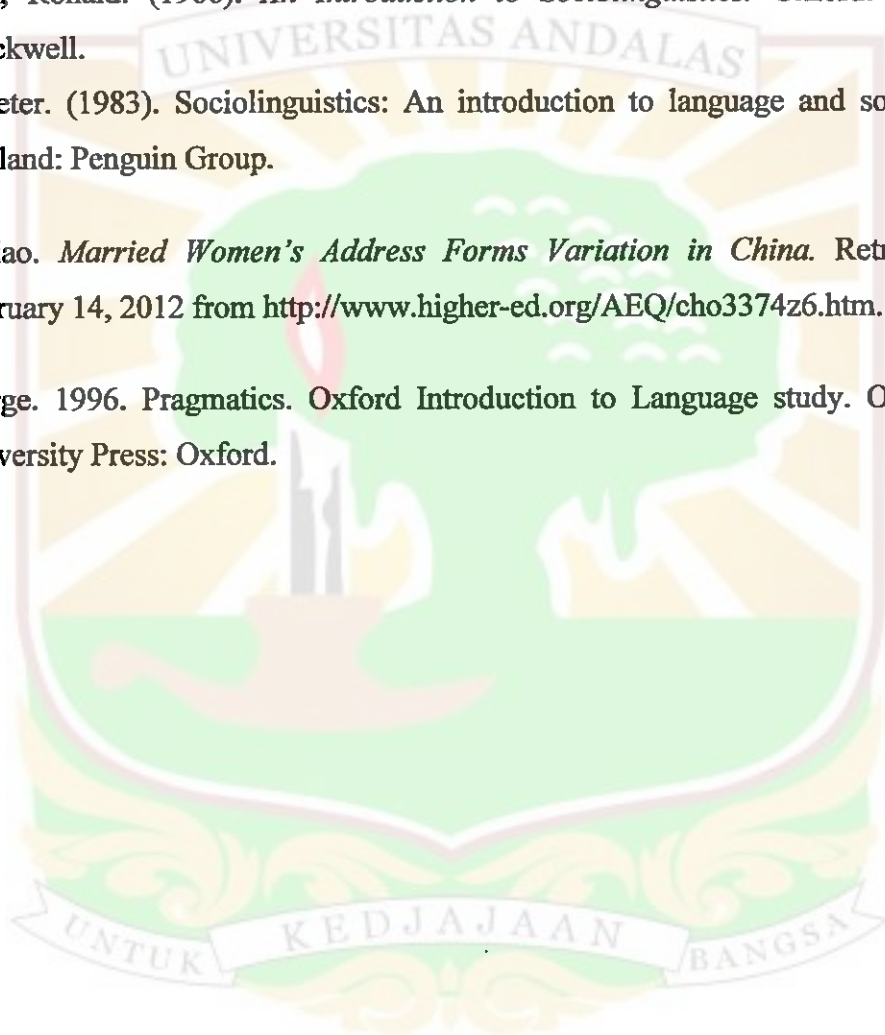
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## Recapitulation

Table : The result of Analysis on the Use of Address Forms in the Movie

D A T A						UNIVERSITAS ANDA		Social Distance Scale	Status Scale	Formality Scale	Referential & Affective Function Scale
	Title	First Name	Last Name	Nickname	Title+Last Name	Generaal Reason	Particular Reason				
1		V				To show intimacy	To show one's feeling	V			
2		V				To show intimacy	To assert one's identity	V			
3		V				To show intimacy	To show one's feeling	V			
4			V			To show polite attitude				V	
5				V		To show intimacy	To seduce a girl	V			
6				V		To show intimacy	To show one's love	V			
7				V		To show intimacy	To assert something	V			
8				V		To show intimacy	To show one's love	V			
9				V		To show intimacy	To assert something	V			
10	V					To show polite attitude	To talk with family			V	
11	V					To show respect	To talk a new person			V	
12	V					To show polite attitude	To talk new person			V	
13					V	To show respect	To talk about serious thing			V	
14					V	To show respect	To talk about serious thin			V	

## SYNOPSIS

Alex Hitchen is a professional “date doctor” who coaches other men in the art of seduce women. While coaching one of his clients, Albert Brennaman, who is fall in love with a client of his investment firm, celebrity Allegra Cole, Hitch finds himself falling for Sara Melas, a gossip columnist is determined to unmask who is “date doctor” after one of his clients had ridicule with her best friend, Casey. Sara does not realize that Hitch refused to work with that client. While Albert and Allegra’s relationship continues to progress, Hitch finds that none of his tried and teste methods are working for him. After Hitch is unmasked, he and Sara break up, and Allegra and Albert follow soon. Finally, Hitch go to meet Allegra and convinces her to reunite with Albert. Furthermore, Hitch try to meet with Sara and make sure to Sara that he really love her. In the process, he makes staggering discovery that he does not really do anything significant besides allowing his clients to get attention of the woman and giving them confidence, and that most of his customers, especially Albert really were succesful by just being themself.

## APPENDIXES

### 3.2.1 First Name

#### Datum 1

Alex Hitchen : I love you, I love you so much

Cressida : I love you too, Alex

Alex Hitchen : I know you don't love me as much as I love you.  
But that's okay. I'm just glad you love me at all.

#### Datum 2

Sara Melas : This is the guy i was teeling you about. Hitch, that is my  
sister, Maria. That her husband (while directing his finger  
to a man)

Alex Hitchen : Her husband? (while giving big smile).

#### Datum 3

Allegra Cole : I had a great time tonight, Albert. (smiling to Albert)

Albert Brenaman : I had a great time too, Allegra. (nervous)

### 3.2.2 Last Name

#### Datum 4

Alex Hitchen : Come on

Alex's friend : What?

Alex Hitchen : That's good, right?

Alex's friend : No.

Alex Hitchen : No, it was in and it freaked out.

Alex's friend : You know what your problem is, Hitch? You're all about  
the short game.

### 3.2.3 Nickname

#### Datum 5

Alex Hitchen : Hey, **baby**, can I get a couple coronas at the pool table, please? Thanks.

Girl : Excuse me.

#### Datum 6

Raoul : **Papi**, Sara Melas is here to see you.

Alex Hitchen : Thanks a lot Raoul. Send her up and stop calling me Papi

#### Datum 7

Allegra Cole : People do not usually talk to me like that.

Albert Brenaman : Hah? (while open his mouth)

Alex Hitchen : Close your mouth, **man**. (whispered to Alex)

Allegra Cole : Let me rephrase that. People never talk to me like that.

#### Datum 8

Girl : Hey girl

Sarah Melas : Hey, how are you? (kissing on the cheek)

#### Datum 9

Alex Hitchen : You know, i just thinking you can not really know where you are going, until you know where you have been. Ain't that right, Larry? (glancing at the larry)

Larry : Amen, **brother**. (nodding)

### 3.2.4. Title

#### Datum 10

- Grandma : (hiccup of food)  
Casey : Are you alright? (Walking to grandma)  
Charles : **Grandma**, what happened?

#### Datum 11

- Ma'am : Excuse me, do you know him?  
Alex Hitchen : No  
Ma'am : I want you to look me in the eye and tell me that he did  
not hire you.  
Alex Hitchen : **Ma'am**, i have never seen this man before in my life. See  
you later Tony.

#### Datum 12

- Narator : Gong (sound of gong)  
**Ladies**, take your seat.  
Audience : (move to finds a seat)

### 3.2.5 Combination Title + Last Name

#### Datum 13

- Alex Hitch : Do you know the defintion of "perseverance", **Miss Melas**?  
Sara Melas : An excuse to no obnoxious.

#### Datum 14

- Allegra Cole : Mr Hitchen.  
Alex Hitchen : **Mrs Cole**, thank you for seeing me.  
Allegra Cole : You said it was matter of life or death.