## References

- Abelson R.D. (1982). "Three model of attitude behavior consistency, consistency in social behavior. The Ontario Symposium, Vol.2. pp 131-146. Hillsdale, 1982.
- Ajzen, I. (1982). On behaving in accordance with one's attitudes. In M. P. Zanna, E. T. Higgins, & C. P. Herman (Eds.), *Consistency in social behavior: The Ontario symposium*, vol. 2, pp. 3-15. Hillsdale, NJ: Erlbaum.
- Ajzen, I & Madden, T.J. (1986). "Prediction of Goal oriented Behavior: Attitude", intentions and perceiving behavioral control. Journal of Experimental Social Psychology, 22, pp 453-474.
- Allport, Gordon. (1935). "Attitudes," in A Handbook of Social Psychology, ed. C. Murchison. Worcester, MA: Clark University Press, 789–844.
- Caird, S. (1988). Review of Methods Of Measuring Enterprise Attributes. Unpublished Paper, Durham University Business School
- Caird, S. (1988). Report On The Development And Validation Of A Measure Of General Enterprising Attitude, Unpublished Paper, Durham University Business School.
- Carlson, S.D. (1985). Consistency of attitude components: A new proposal for an old problem, Dissertation Abstract International, 46(09B), 3261 (Microfilm No. AAC8526328).
- Chaiken, S., & Stangor, C. (1987). Attitudes and attitude change. Annual Review of Psychology, 38, 575-630.
- Creswell, John W.1994. Research design : Qualitative & Quantitative Approaches. California : Sage Publications
- Grant, Robert M. (1996). Toward a Knowledge-based Theory of the Firm. Strategic Management Journal, Vol. 17(Winter Special Issue), 109-122

- Green, S.B. Salkind, N. J. & Akey, T. M. (2008). Using SPSS for Windows and Macintosh: Analyzing and understanding data. New Jersey: Prentice Hall.
- Higgins (1964). "The economic development Harper and Row, New York.
- Huefner, Jonathan C., Hunt, H.Keith., Robinson, Peter B, & Stipmson, David V.(1991). An Attitude Approach to the Prediction of Entrepreneurship.Baylor University
- Ji ,Zhun., & Zhao Xuyang. (2014). Analyzing elements of the employment and entrepreneurship practice education of college students. Journal of Chemical and Pharmaceutical Research.
- José-Vicente Bonet. (1997). Sé amigo de ti mismo: manual de autoestima. Ed. Sal Terrae. Maliaño (Cantabria, España).
- Kuratako, D, (2006). A tribute to 50 years of excellence in entrepreneurship and small business. Journal of small Business Management, 44(3): 483-92.
- Ma, H., and T. Tan. (2006). Key components and implications of entrepreneurship: A 4-P frame work. Journal of Business Venturing 21 (5): 704-25.
- Matlay, H. and Carey, C. (2006), "Entrepreneurship education in the UK: a critical perspective", paper presented at the ISBE Conference, Cardiff, November.
- Matlay, H. and Carey, C. (2007), "Entrepreneurship education in the UK: a longitudinal perspective", Journal of Small Business and Enterprise Development, Vol. 14 No. 2, pp. 252-63.
- Matlay,H. (2008),"The impact of entrepreneurship education on entrepreneurial outcomes", Journal of Small Business and Enterprise Development, Vol. 15 Iss: 2 pp. 382 – 396
- Matlay, H. and Storey, D.J. (2003), "Should you become an entrepreneur? Positive and negative factors affecting individual career choices", paper presented at the Mercia Fest, Warwick University, Coventry, June.

- Maryville, S (1992). "Entrepreneurship in the Business Curriculum". Journal of Education for Business. Vol. 68 No. 1, pp. 27-31.
- McClelland, D.C. (1961). "The achieving society" D.Van Norstrant.Co., New York, pp 210-215.
- Mitra, J. and Matlay, H. (2004). Entrepreneurial and vocational education and training: Lessons from eastern and central Europe. Industry and Higher Education, 18 (1), 53-69.
- Noor Mohd Shariff, Mohd., & Basir Saud, Mohammad. (2009). An Attitude Approach to the Prediction of Entrepreneurship on Students at Institution of Higher Learning in Malaysia. International Journal of Business and Management, Vol. 4, No. 4
- Olson, James M., & Zanna, Mark P. (1993). "Attitudes and Attitude Change". Annual Review of Psychology 44: 117–54.
- Pittaway,Luke., & Cope,Jason.(2007). Entrepreneurship Education: A Systematic Review of the Evidence. International Small Business Journal,25(5): 479-510.
- Rosenberg, M. J., & Hovland, C. I. (1960). Cognitive, affective, and behavioral components of attitudes. In M. J. Rosenberg, C. I. Hovland, W. J. McGuire, R. P. Abelson, & J. W. Brehm (Eds.), *Attitude organization and change: An analysis of consistency among attitude components*. New Haven, CT: Yale University.
- SAY J.B, (1963). "Treatise on political economy or the production, distribution and consumption of Wealth". Translated from fresh by C.R. Prenerp, Harward University, Boston.
- Schumpeter J. (1950). "The theory of Economic development Harward University Press, Cambridge

- Sekaran, Uma. (2003). *Research Method for Business*. New York: John Wiley & Sons, Inc.
- Shaver, K. G. (1987). *Principles of social psychology* (3rd ed.). Cambridge, MA: Winthrop.

