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The Impact of Entrepreneurship Subject to The Student Entrepreneurial Attitude Orientation (EAO)
(Study of : Students Faculty of Economics, UNAND)

Bachelor Thesis by: Fadel

Supervisor: Dr.Rahmi Fahmy,SE.MBA

Abstract

This research investigated about the impact of entrepreneurship subject to the students; in this research are student's faculty of economic. The data obtained through questionnaire. The samples were drawn from 2.379 students' faculty of economics. The data analyzed by using SPSS 20. In this research there are 5 variables; the independent variable which is entrepreneurship subject and the dependent variables are achievement, self-esteem, personal control and innovation. This research using the attitude approach or entrepreneurial attitude orientation (EAO) to investigated the impact of entrepreneurship subject to the students. EAO consist of achievement, self-esteem, personal control and innovation. The findings indicated that entrepreneurship subject give impact to the student's achievement and personal control in term to start a new business. But there were no significant impact on student's innovation and self-esteem in term of start a new business.

Keywords: *Attitude approach, Entrepreneurial Attitude Orientation (EAO), Entrepreneurship Subject*

This thesis has already examined and passed on April 12th, 2016. This abstract has already approved by supervisor and examiners:

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