

THE EFFECT OF SOCIAL MEDIA ADDICTION AND FAMILY INVOLVEMENT ON ACADEMIC PERFORMANCE WITH SELF-EFFICACY AS MEDIATING VARIABLE OF MANAGEMENT DEPARTEMENT ANDALAS UNIVERSITY STUDENT

SKRIPSI

Submitted as one of the requirements to achieve a bachelor's degree in the S1 Study Program, Department of Management, Faculty of Economics And Business Andalas University



Submitted By :

AHMAD HABIL HAMBALI

NIM 1910523004

Thesis Supervisor :

Dr. Rahmi Fahmy, SE, MBA

INTERNATIONAL MANAGEMENT STUDY PROGRAM


MANAGEMENT DEPARTMENT

FACULTY OF ECONOMICS AND BUSINESS

ANDALAS UNIVERSITY

PADANG

2023

	Alumni Number at University	Ahmad Habil Hambali	Alumni Number at University
	a) Place/Date of Birth: Padang/ January, 9 th 2001; b) Parent's Name: Dr. Ir. Reflinaldon, M.Si and Mutia Evarina; c) Faculty: Economics and Business; d) Department: Management e) Student ID:1910523004; f) Graduation State-June 23 rd 2023;g) Grade: Very satisfied ; h) GPA: 3,68 ; i) Lenght of Study : 3 years 10 months; h) Parent's Adress: Komp. UNAND Blok D1-07-14 Kecamatan Lubuk Kilangan, Kota Padang, Sumatera Barat 25231.		

The Effect of Social Media Addiction and Family Involvement on Academic Performance With Self-efficacy as Mediating Variable of Management Department Andalas University Student



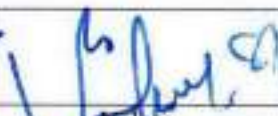
*Thesis by: Ahmad Habil Hambali
Supervisor: Dr. Rahmi Fahmy, SE, MBA*

ABSTRAC

This study aims to determine The Effect of Social Media Addiction and Family Involvement on Academic Performance With Self-efficacy as Mediating Variable of Management Department Andalas University Student. The sampling technique in this study was purposive sampling with non probability sampling and obtained a sample of 182 people. Data analysis uses a Likert scale of 1-5 using the SmartPLS 4.0 program and Microsoft Excel assistance to process data. Data testing techniques use measurement model tests and use mediation tests with the Variance Accounted For (VAF) method. The results showed that Social Media addiction has a positive and significant effect on academic performance, family involvement has negative and insignificant effect on academic performance, self-efficacy has positive and significant effect on academic performance, Social media addiction has positive and significant effect on self-efficacy, family involvement has positive and significant effect on self-efficacy, the relationship between social media addiction on academic performance is mediated by self-efficacy, the relationship between family involvement on academic performance is mediated by self-efficacy.

Keywords: Social Media Addiction, Family Involvement, Academic Performance, Self-efficacy

This thesis is already examined and passed on June 23rd 2023. This abstract has been approved by supervisor and examiners :

Signature			
Name	Dr. Rahmi Fahmy, SE, MBA	Dr. Yulhasri, SE, MBA	Sutvaningsih, SE, MM, CRRTDS

Aknowladege by,
Head of Management Departement

Hendra Lukito, S.E., M.M., Ph.D.

NIP. 197106242006041007



Alumni is already registered ata faculty/university and get alumni number:

	Staff of Faculty/University	
Alumni Number at Faculty	Name:	Signature:
Alumni Number at University	Name:	Signature: