

“Impact of Government’s Support, Competitive Environment of Business and Customer-oriented Business on Intention to Adopt Information Technology (IT) in Micro-Small Enterprises (MSEs) in Padang”

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Abstract

This research investigated “Impact of Government’s Support, Competitive Environment of Business and Customer-oriented Business on Intention to Adopt Information Technology (IT) in Micro-Small Enterprises (MSEs) in Padang”. The data obtained through questionnaire. The samples were drawn from 200 MSEs in Padang. The data analyzed empirically by using SPSS software in testing three hypotheses. In this research there are four variables, those are intention to adopt IT as independent variable, government’s support, competitive environment of business and customer-oriented business as dependent variable. The findings indicated that all hypotheses are not significant.

Keywords: Intention to adopt IT, government’s support, competitive environment, and customer-oriented business

