

Impoliteness Strategies in Three Episodes of Kitchen Nightmares TV Shows

A Thesis

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ABSTRACT

This thesis discusses about impoliteness strategies in Kitchen Nightmares Show. The thesis focuses on the utterance that uttered by the owners of the restaurant. The research aims to find the types and the functions of impoliteness strategies that found in Kitchen Nightmares videos. There are three videos that have been downloaded. The videos are analyzed by using impoliteness strategies theory and function of impoliteness by Culpeper (1996) also context theory by Leech (1963). This research found 27 impoliteness utterances that uttered by the owners in the three videos. All of the impoliteness strategies are included in the data. There are two functions that found in the utterances. Based on this research, positive impoliteness become the most dominant types used by the owners with eight data. Then, coercive impoliteness become the most dominant function that used by the owners in the three videos.

Keyword: *pragmatics, face, FSA&FTA, politeness, impoliteness, context.*

