## **CHAPTER IV**

## CONCLUSION AND SUGGESTION

## 4.1 Conclusion

In social interaction, people communicate to utter what is in their mind or sharing their opinion. Especially in social media, people from far away or who did not know each other could interact with each other. Purposely social media entertain, share the newest information, share funny moments like memes (an image with a text to mocking and spread widely), or brand a company or himself. Thus, the interaction of people makes the phenomenon of impoliteness appear due to the right to speak. At the same time, it is their choice to utter polite or impolite things on their social media. Accordingly, Culpeper (1996) proposed the impoliteness strategies to find out the phenomenon that mostly appears in daily conversation, television shows, and social media interaction. Based on the first research question, after analyzing the reply section on FC Barcelona's losses post "Full Time" on Twitter, the writer shows it in Findings that the user who read the post using four of five impoliteness strategies. They are using Bald on Record, Positive and Negative impoliteness, Sarcasm and Mock politeness. But did not found withhold due to the absence of politeness or ignorance in social media in a public situation did not appear. The most used types are Bald on Record (33 times) and positive impoliteness (31 times) in second, not too far. It is the cause of FC Barcelona's Face are at stake after that match and being more open to insult after the admin still decided to publish it. It can show that even with different Backgrounds, the Football lovers utter their though mostly with straightforward

and obvious to their favorite or rival club and attack the positive face of the hearer.

Afterward, based on the second of the research question. The types of functional reason that used are four out of seven. They are Mocking, Defending face, Psychological, and Criticism. The most used are Mocking (47 times) that happens due to the circle of football lovers who thought the club is like their identity. It makes the loose one mock because football fans love to make fun of each other even though it is winning, but there will be another thing to joking. Mocking in that society also to get closer to each other, but sometimes people take it seriously.

## 4.2 Suggestion

This research presents a language development joint in casual or in a circle of football lovers with two limitation types of impoliteness strategies and function. This research is still far from perfect for finding out and analyze the Impoliteness strategies in the social media of sports entertainment. Then, it will be better to understand the reason of using impoliteness if we could communicate to the participants. Thus, for future studies, many objects could research the impoliteness in online interaction as the development of the technology is in line with language. However, like nowadays, where we have a right to speak, more language phenomena could deepen the analysis or reach widely like impoliteness in sign language. An in-depth analysis of any further research that exceeds the quality of this study to get the best results.