

ACCOUNTING DEPARTMENT

FACULTY OF ECONOMICS

ANDALAS UNIVERSITY

THESIS

THE INFLUENCE OF ENTREPRENEUR AND BUSINESS
CHARACTERISTICS TOWARD ENTREPRENEURS' UNDERSTANDING
OF FINANCIAL ACCOUNTING STANDARDS FOR MICRO, SMALL,
AND MEDIUM ENTITIES (SAK EMKM)

[The Study of MSMEs Foster Partners of Bukit Asam CSR Unit]

By:

<mark>FEBRYA EKA DEWANTY</mark>

1710533043

Thesis Advisor: Dr. Yulia Hendri Yeni, S.E., M.T., CA., Ak.

Submitted to fulfill the requirements to obtain Bachelor Degree in Accounting

PADANG

2021

ACCOUNTING DEPARTMENT

ECONOMIC FACULTY

ANDALAS UNIVERSITY

THESIS APPROVAL LETTER

Herewith, stated that:

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Student ID

: 1710533043

Degree

: Bachelor Degree (S1)

Field of Study

: International Accounting

Thesis Title

: THE INFLUENCE OF ENTREPRENEUR AND

BUSINESS CHARACTERISTICS TOWARD

ENTREPRENEURS' UNDERSTANDING

FINANCIAL ACCOUNTING STANDARDS FOR

MICRO, SMALL, AND MEDIUM ENTITIES (SAK

EMKM) [The Study of MSMEs Foster Partners of

Bukit Asam CSR Unit]

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THE INFLUENCE OF ENTREPRENEUR AND BUSINESS
CHARACTERISTICS TOWARD ENTREPRENEURS'
UNDERSTANDING OF FINANCIAL ACCOUNTING STANDARDS
FOR MICRO, SMALL, AND MEDIUM ENTITIES (SAK EMKM)
[The Study of MSMEs Foster Partners of Bukit Asam CSR Unit]

Thesis by: Febrya Eka Dewanty

Thesis Advisor: Dr. Yulia Hendri Yeni, S.E., M.T., CA., Ak.

ABSTRACT

This research aims to know the effect of entrepreneur and business characteristics toward entrepreneurs' understanding of financial accounting standards for micro, small, and medium entities (SAK EMKM). The entrepreneur and business characteristics are manifested by 5 independent variable that consist of educational level, educational background, accounting training, business scale and business age. The population of this research are the entrepreneurs of MSMEs foster partners of Bukit Asam CSR Unit. The research sample is obtained by nonprobability sampling technique in the form of purposive sampling, so that selected 210 entrepreneurs of MSMEs foster partners of Bukit Asam CSR Unit. The design method is using survey method with a quantitative approach. It used questionnaires with likert scale that distributed online via Google Form. The results showed that the independent variables X1,X2,X3,X4 (educational level, educational background, accounting training and business scale) partially have a significant influence on the entrepreneurs' understanding of SAK EMKM. While the independent X5 is business age was no proven to affect.

Key words: Entrepreneur characteristics, Business characteristics, Educational Level, Educational Background, Accounting Training, Business Scale, Business Age, SAK EMKM, MSMEs.

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This research aims to know the effect of entrepreneur and business characteristics toward entrepreneurs' understanding of financial accounting standards for micro, small, and medium entities (SAK EMKM). The entrepreneur and business characteristics are manifested by 5 independent variable that consist of educational level, educational background, accounting training, business scale and business age. The population of this research are the entrepreneurs of MSMEs foster partners of Bukit Asam CSR Unit. The research sample is obtained by nonprobability sampling technique in the form of purposive sampling, so that selected 210 entrepreneurs of MSMEs foster partners of Bukit Asam CSR Unit. The design method is using survey method with a quantitative approach. It used questionnaires with likert scale that distributed online via Google Form. The results showed that the independent variables X1,X2,X3,X4 (educational level, educational background, accounting training and business scale) partially have a significant influence on the entrepreneurs' understanding of SAK EMKM. While the independent X5 is business age was no proven to affect.

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