

An Analysis of Grice's Maxims on Canada Border Agent Interaction with Traveler

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FOR THESIS EXAMINATION**

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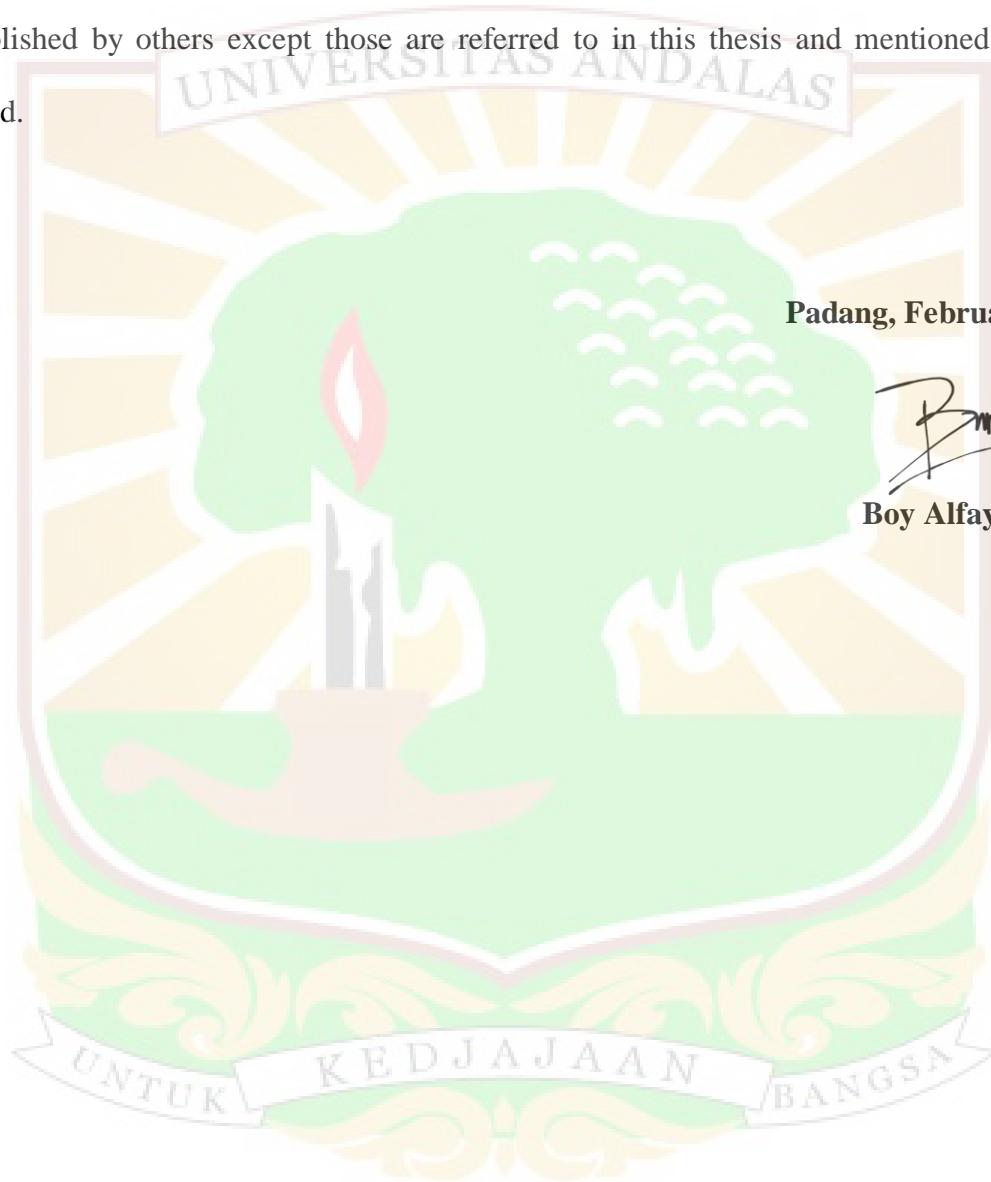
DECLARATION

I hereby declare that this thesis has not been submitted yet, either in the same or different form. To my knowledge, there have not any forms or ideas written or published by others except those are referred to in this thesis and mentioned in work cited.

Padang, February 2021



Boy Alfayed



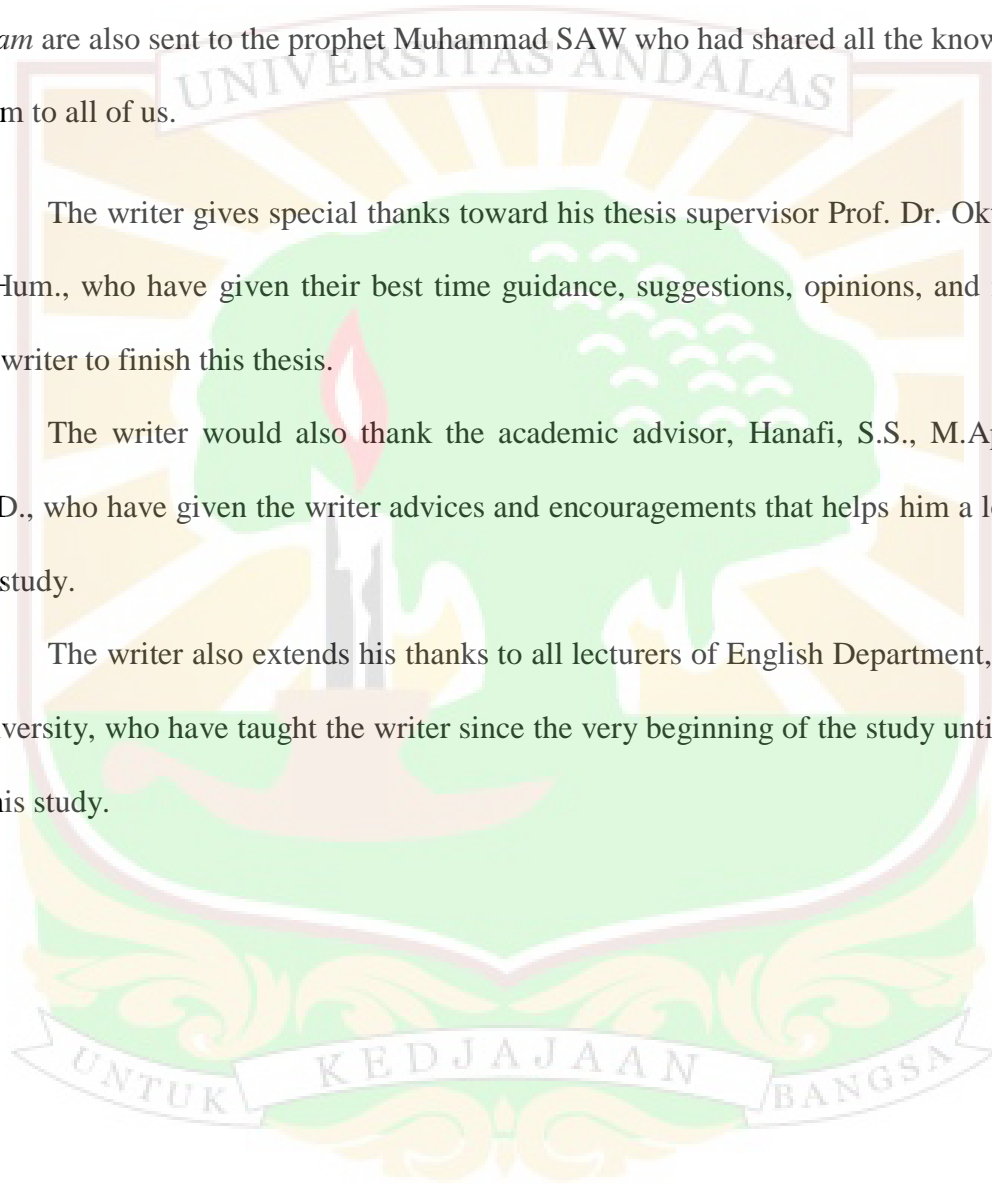
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Dedication

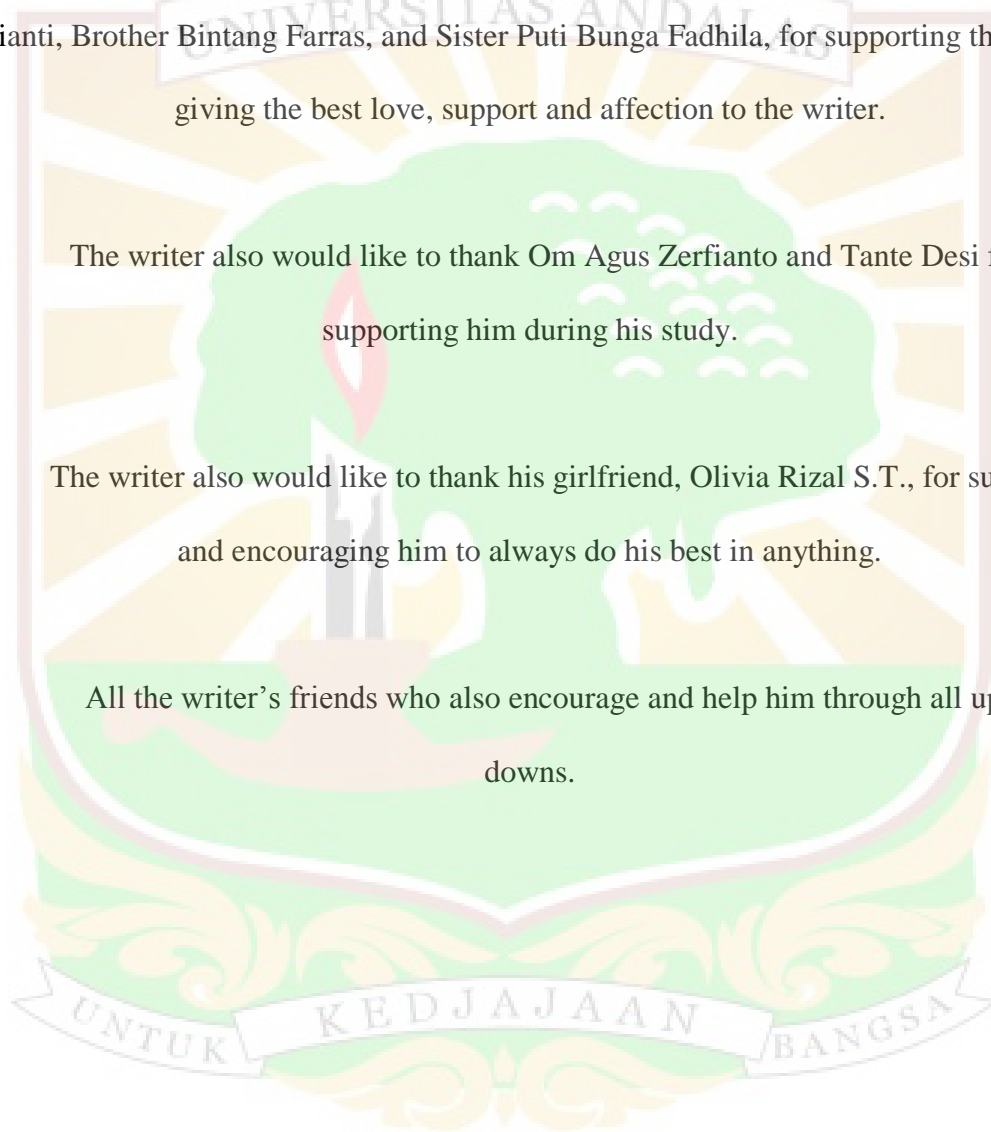
This thesis dedicated to:

The writer's family, father Sutan Fadhlullah, his late mother Dra. Ceksiany Erfianti, Brother Bintang Farras, and Sister Puti Bunga Fadhila, for supporting the writer, giving the best love, support and affection to the writer.

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Abstrak

Penelitian ini menganalisis maxim apa saja yang digunakan dalam percakapan antara petugas perbatasan dengan turis dan maksud dari setiap ujaran yang mengandung maxim di sebuah video youtube yang diunggah chanel Nothing to Declare dengan judul *Nothing to Declare (Canada) 1-120 Minutes Best Canada Border Complation S03*. Penulis menggunakan teori maxim dari Grice yang terdiri dari quality, quantity, relation, dan manner. Penulis menemukan bahwa setiap maxim tersebut dipakai didalam interaksi antara para petugas dan turis. Penggunaan maxim tersebut terlihat sangat membantu petugas dalam menjalankan tugasnya.

Kata kunci : Komunikasi, Grice, Maxim, Interaksi.



Abstracts

This research analyzed what kind of maxim used in a conversation between border officers and travelers and the meaning of each utterances that contains maxim in a youtube video that's uploaded by Nothing to Declare channel entitled *Nothing to Declare (Canada) | 120 Minutes Best Canada Border Complation S03*. The writer uses maxim theory by Grice which consists of quality, quantity, relation, and manner. The writer found that every maxim being used within the interaction between the officer and the traveler. The application of maxim seems to be helping the officer on their duty.

Keywords: Communication, Grice, Maxim, Interraction

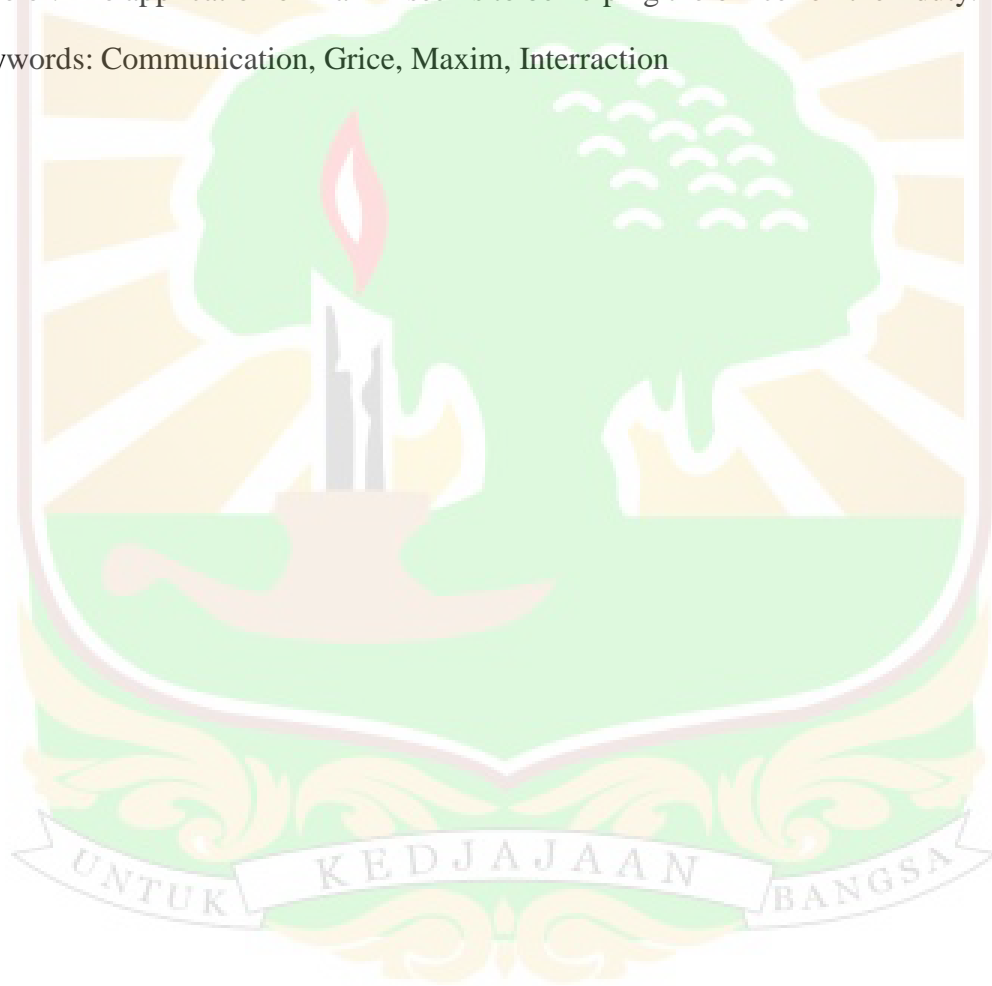
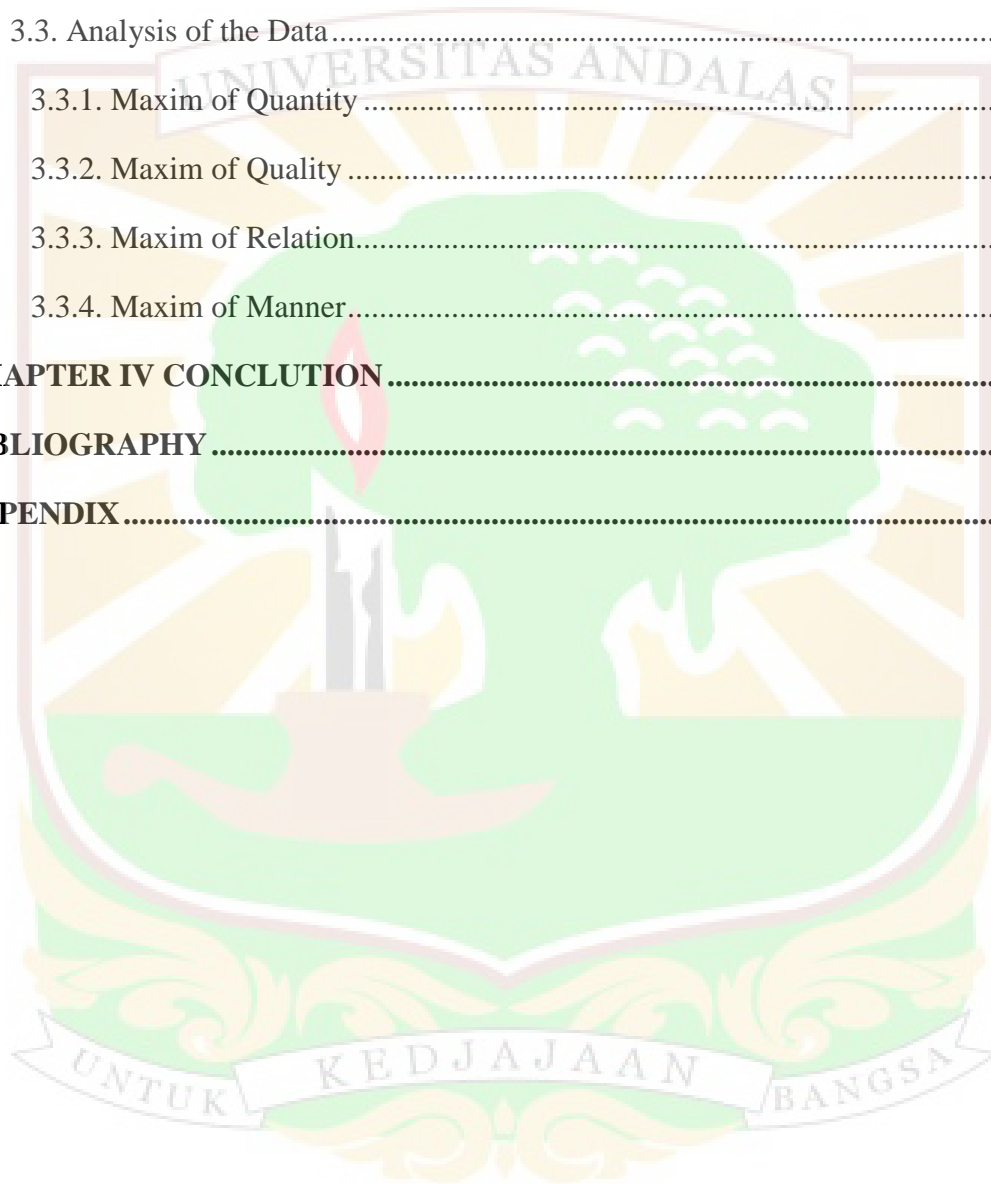


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CHAPTER I

INTRODUCTION

1.1. Background of the research

Yule (1996:37) stated that we suggest that people in a conversation are telling the truth, being relevant, and trying to be as clear as they can. Another statement by Grice (1975:48) says that Cooperative Principle refers to make our contributing as informative as is required, at the stage at which you are engaged. Based on two statements above, Cooperative Principle is set of rules of conversation that must be applied by speaker/hearer to avoid misunderstanding during conversation by giving messages as clear as the speaker/hearer required and expected. Cooperative Principle has four sub-principles, they are: Maxim Quantity, Maxim Quality, Maxim Relation, and Maxim Manner. Maxim of quantity occurs when the hearer responses a question related to the speaker's utterance. Maxim of quality happens when the hearer gives true idea. Maxim of relation appears when the hearer's answer connected to the question. Maxim of manner occurs when the hearer answers the question systematically, not ambiguously, and efficiently.

Cooperative principle itself is a study about verbal messages somewhat unconsciously, or with certain unawareness. Every speaker is actually can be aware about how to formulate a phrase, with a specific purpose. In order to effectively communicate, both speaker and hearer must adhere to general principles of conversation referred to as the Grice's Maxims. This research is a review of the four maxims. Each of these states basic requirements that must be fulfilled in order for messages to be transferred between speakers successfully. Related to this case, the writer analyzed occurrence each of Maxims in the dialogues between the border

officer and traveler taken from a video uploaded by a youtube channel called *Nothing to Declare*.

Youtube is a video sharing based platform on the internet that lets people to upload, view, and sharing videos. There are many kinds of contents uploaded to youtube, such as commentary videos, gaming videos, news, and even government agency activity like Custom and Border Protection. In youtube, they share how are the officers in the Custom and Border Protection doing their job checking on every person going in and out of the country's border. One of the channels in youtube sharing this kind of content is *Nothing to Declare* with their most popular kind of series, *Nothing to Declare (Canada) | 120 Minutes Best Canada Border Compilation S03*.

The officers are usually engaged in some kind of dialogue or conversation with the traveler being checked to get the information needed. The conversation between the officers and the people are the one that making this kind of video in youtube interesting. Here is one of the examples of conversation that contains maxim:

Boy	: How long are you going to stay in Padang?
Endri	: For a week I guess
Boy	: Tell me when you're about to leave
Person	: Okay, I will

The context for the conversation is when a female traveler from Mexico going back and forth in an airport in Canada. An officer became suspicious and coming to asking her of which one of the items belongs to her. She answered the officer with very direct and short answer. This kind of case is interesting to be analyzed because there should be a complex meaning behind the short answer that the traveler gave so the officer as a hearer understood of what the traveler said. From

that interesting phenomenon, the writer intended to conduct a research by analyzing a youtube entitled *Nothing to Declare (CANADA) / 75 Minutes Best Canada Border Compilation S03* for the interaction between the border officers and travelers using Cooperative Principles. The writer analyzes the dialogues within the video of each utterance occurred. The writer hopes that it can help to understand and show how and why maxim are being used in the conversation. It is necessary to learn the process of the conversations and utterances occurred by using Cooperative Principle by using Grice's Cooperative Principle by using real life conversation. Thus, the writer carries out a research entitled "An Analysis of Grice's Maxims on Canada Border Agent Interaction with Traveler"

1.2. Research questions

From the background of the research and identification of problem mentioned before, this thesis would have two research question that the writer would like to find the answer to:

- 1) What are types of Grice's maxims occurred in interaction between the border officers and the traveler?
- 2) What is the meaning of each utterances occurred that contains Grice's maxims?

1.3. Scope of the research

The writer limits the research only to analyze every occurrence of Cooperative Principle referred to Grice Maxims (Maxim Quantity, Maxim Quality, Maxim Relation, and Maxim Manner) and explaining the meaning each utterance occurred that contains Cooperative Principle. In order to complete the purpose of the research, there are some particular works and writings that the writer talked, for

certain. Based on the topic, here are some works that the Researcher will be discussing in this research; the video taken from Youtube entitled *Nothing to Declare (Canada) | 120 Minutes Best Canada Border Compilation S03*, related articles, books or writings on Cooperative Principle, and any other materials that are relevant to support the analysis.

1.4. Methods of the research

1.4.1. Informants / Source of Data

The object of the research is the utterances from conversation between the officers and travelers that contain Maxim in it from Youtube video entitled *Nothing to Declare (CANADA) | 75 Minutes Best Canada Border Compilation S03*. The video itself is compilation of several other videos taken from a youtube channel called *Nothing to Declare*. The data are in form of conversation that contains Maxim from the video.

The writer obtains two kinds of data source, which are primary and secondary data, and uses purposive sampling technique. The purposive sampling technique is applied when the researcher believes that they can obtain a representative sample by using their judgment, which will result in saving time. The primary data is the data that is obtained directly from the source, whereas the secondary data is the data obtained in the primary data (Wasito, 1992:69). The primary data are divided into two categories according to the number of speakers present: The officer and the traveler which is varies from each conversation.

Since the writer uses purposive sampling technique, the population of this research is the whole utterances that includes the cooperative principles in both categories. Therefore, the writer will be able to identify the maxims in the speaker's utterances.

1.4.2. Data Collection Procedure

In collecting the data, by using non-participant observational technique. This is due to the videos already being aired and /or uploaded and the writer only analyzing the writer data. The writer uses three steps in collecting data. *First*, the writer will watch the video entitled *Nothing to Declare (CANADA) / 75 Minutes Best Canada Border Compilation S03* from youtube. *Second*, the writer takes a note of every utterance that contains Maxim. *Third*, the writer collects and edits all the eligible data which reflect the phenomena of Grice's maxim taken from video. Lastly, the writer analyzes all the utterances using the Grice's maxim and the meaning of each utterance.

1.4.3. Data Analysis

For analyzing the data, the writer uses padan method (Sudaryanto, 2015:15), since the writer's field of research is pragmatics. As explained by Sudaryanto (2015:15), padan method (pragmatics identification method) is the method of analyzing data which uses determiner device from outside the language (langue) itself that has relation with the data that is being analyzed, which in this research, the determiner device would be reference (Sudaryanto, 2015:16).

There are several steps that are done by the writer before analyzing the data. They are ; showing the utterances that includes the cooperative principles, identifying the cooperative principles of the utterances in the data, analyzing the maxim, and explain the meaning of each utterance that contains Grice's maxims.

CHAPTER II

REVIEW OF RELATED STUDY

2.1. Review of previous studies

Since this research focuses on the Grice's Cooperative Principle, it is a must for the writer to understand more about how the application of maxim appears on another literary works. When it is done, the writer can relate with the object of the research, so it would make the result that presented in this research clear. There are lots of experts that have already studied related to this topic, particularly about how it appears in another linguistics phenomenon.

The writer read these three related studies, all of the three studies have similarity with this research. All three of the studies mentioned below talked about how maxim flouting and violation occurred in different research objects. The first study is by Siti Nur Khasanah from English Department of Yogyakarta State University. Her research entitled *A Pragmatics Analysis of Maxim Flouting Performed by Solomon Northup in 12 Years a Slave Movie* which was written in 2015. This research applied qualitative method to find maxim flouting and applies Grice's cooperative principles theory. The researcher also used note-taking technique as one of methods of collecting data. The researcher identified 74 of total maxim flouting with all four maxims being flouted. The presentation of the data is done very brief and elaborated clearly by the researcher. That would make all the students who would want to understand how the phenomenon of maxim flouting have it easier to understand the point that this research trying to convey.

The second related study is a thesis written by Faridah from English Department of The State Islamic University Maulana Malik Ibrahim Malang. The

thesis entitled *Flouting Conversational Maxim Used by Main Characters in Lie to Me Movie*, written in 2016. This study applies qualitative method and descriptive analysis technique. In this study, the researcher only analysed and elaborated the occurrence of maxim flouting without talking about the implicature behind it. It would actually make this research richer if the researcher talks about the implicature as well. Therefore, all the presented data is explained quiet detail by the researcher. This research would be useful for those who would want to learn about maxim flouting, but they would need other resources to get the understanding for the implicatureas well.

The last study is a research written by Lut Husaini Widi Hidayati from State University of Yogyakarta. This research entitled *A Pragmatic Analysis of Maxim Flouting Done by the Main Characters in Devil Wears Prada*, written in 2015. The researcher used the descriptive qualitative method and pragmatic approach in this study. The data of this research consists of conversation that is contains maxim flouting. To ensure the trustworthiness of the data, the data were triangulated by consulting to the experts majoring in linguistics. But it would take the researcher more time than it should when the researcher used purposive qualitative method with the cost of making sure the data presented is trustworthy. This research would be good as well for those who want to look more into maxim flouting with whole other aspects behind it.

These three previous studies above are different from this study in content. All the study reviewed mostly focuses on flouting maxim by the character. Meanwhile, this study identified conversation in a Youtube video which is non-orchestrated based of conversation based on successful Grice's maxim and trying to find the meaning from each utterance. Therefore, all the previous studies mentioned

above helped the writer to make a clear distinction between following Grice's maxim and when the maxim being flouted or violated.

2.2. Theoretical framework

2.2.1. Pragmatics

Pragmatics is one of many subfields of linguistics. It concerns with the study of meaning within particular context. Leech (1983:6) states that pragmatics concerns with meaning as a triadic relation. It means that meaning in pragmatics is relative to the language user. In addition, Kreidler (1998:19) states that the main focus of pragmatics is a person's ability to get meanings from specific situations, to recognize what a speaker is referring to, to relate new information to what has gone before, to interpret what is being said from background knowledge about the speaker and the topic, and to infer information that the speaker takes for granted and does not bother to say.

Moreover, Yule (1996:3) states that pragmatics clearly concerns with the analysis of what people mean by their utterance not only recognizing the meaning of words in an utterance, but recognizes the words or phrases in the utterance mean by themselves. It studies how meanings of utterances depend not only on general linguistic knowledge like grammar and lexicon but also depend on the context.

Since pragmatics concerns with the study of language use, it covers several topics of discussions. They are deixis, reference and inference, presupposition and entailment, speech act, politeness, implicature, and Cooperative Principles.

One of the several concerns under pragmatics in which the connection between language and context can be seen through a phenomenon is called deixis. According to Yule (1996: 129), deixis is defined as 'pointing' via language using deictic expressions. There are three kinds of deictic expressions namely person

deixis such as 'me' and 'you', spatial deixis such as 'here' and 'there', and temporal deixis such as 'now' and 'then'.

Another concern under pragmatics is reference and inference. Reference is an act where a speaker uses linguistic forms to make a hearer to identify something (Yule, 1996:17). It includes a linguistic form namely referring expressions. They can be in the form of proper noun such as 'Shakespeare' and 'Victoria Secret', noun phrase both definite and indefinite such as 'the woman' and 'a man', and also pronouns such as 'he' and 'her'. Meanwhile, inference is defined as a process which the hearers must go through to get from the literal meaning of what is said to what the speaker intended to convey (Brown and Yule, 1983:256).

Besides, there is also presupposition and entailment as the scope under pragmatics. Yule (1996:25) defines presupposition as something the speaker think to be the case prior to make an utterance, while entailment is defined as something that logically follows from what is asserted in the utterance.

In addition, another focus under the umbrella of pragmatics is speech acts. Yule (1996:47) states that in expressing themselves, people perform actions via utterances. They do not only produce utterances that contain grammatical structures. The action performed is called speech acts. As an example, when a priest utters 'I now pronounce you husband and wife.' In the utterance, the priest is not only simply saying something yet he does an action that is marrying two persons.

Moreover, in pragmatics, keeping one's face by paying attention to politeness is really concerned. Then, politeness itself is an interaction to show awareness of another person's face (Yule, 1996:60). Some aspects that the participants of the conversation have to be taken note of are face saving act, face threatening act, and face wants.

In addition, speakers sometimes give implicit meaning beyond their utterances namely implicature in the conversation they are involved. Grice uses the term implicature to refer to what speakers can imply, suggest, or mean as distinct from what the speakers literally say (Brown and Yule, 1983:31). The next topic under the umbrella of pragmatics is Cooperative Principles and it will be explained further on the next point.

2.2.2. Cooperative Principles

Cooperative Principle is a theory about principle in conversation that proposed by Paul Grice. Cooperation is something needed in conversation to make it as meaning within. Grice (1975:45) said to make your contribution such as required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged. Based on what Grice said, when applying Cooperative Principle, the speaker supposed to allow the hearer to make an assumption about what the meaning of what speaker says.

Grice suggests that there is one way of speaking that can be accepted as a standard behavior in conversation. Then he proposed a theory of maxim of the Cooperative Principle to explain implied meaning in conversation.

Example:

Man : Does your dog bite?

Woman : No. (The man reaches down to pet the dog. The dog bites the man's hand).

Man : Ouch! Hey! You said your dog doesn't bite.

Woman : He doesn't. But that's not my dog.

(Modified from Yule, 1996:38)

The conversation above is between Man and Woman. They are talking about the dog. The man asks the woman “Does your dog bite?” and the woman said “No”. It is called implicature, which is “The dog is friendly”. The Man reaches down to the dog, the dog suddenly bites the man’s hand. Actually, it is not her dog. It means that it is Cooperative Principles of Maxim. The problem is the assumption of the utterance “Your dog” (i.e. The woman has a dog) is true for both speakers, but the man’s assumption that his question “Does your dog bite?” then the woman’s answers “No” both apply to the dog in front of them. So, from the man’s perspective, the woman’s answer provided less information than what the man required.

In the conversation, when the participant’s doing it smoothly and successfully in their communication, it is called as in line. In line maxims is the condition where the participant obeys the maxims that appropriate the Grice’s maxim. The cooperative principles consist of four maxims, there are: maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. According to Grice (1975:45), each maxim has specific characters :

Quantity

This maxim suggest that we must (a) Make the contribution as informative as is required for the current purpose of the exchange, (b) Not make our contribution more informative that is required (Leech, 1938:8). This means that during a conversation, the response of an utterance must be as much as needed only.

Example:

Pewdiepie : Which part of US do you live in Ken?

Ken : South baby, Mississippi!

(Modified from Pewdiepie,2020)

In conversation above, it deals with in line maxim quantity, because Ken answered the question straight away without any additional information.

Quality

This maxim about (a) Do not say what you believe to be false and (b) Do not say that for which you lack adequate evidence (Leech, 1938:8). In this maxim all the response must be true and be held accountable by the speaker.

Example:

Pewdiepie : How many children do you have Ken?

Ken : I have two bro!

(Modified from Pewdiepie,2020)

The conversation between Pewdiepie and Ken includes maxim of quality, because Ken gives truthful information that he is currently have two daughters.

Relation

The rule of this maxim is to be relevant (Leech, 1938:8:8). The meaning of relevant in this maxim is the response given by the addressee and the utterance by the speaker must be related in each other and within the same context.

Example:

Ken : Why do not you like kids man?

Pewdiepie : They are annoying and...annoying.

(Modified from Pewdiepie,2020)

This conversation is in line maxim of Relation, because Pewdiepie giving information that is relevant to Ken's question.

Manner

The rules in this maxim are (a) Avoid obscurity of expression, (b) Avoid ambiguity, (c) Be brief, and (d) Be orderly (Leech, 1938:8:8). This means that the utterance must be clear and not ambiguous. The message must be understandable.

Example:

Ken : Where is edgar?

Pewdiepie : He went out after annoyed me for almost an entire video

(Modified from Pewdiepie, 2020)

In this conversation, it deals with the line Maxim of Manner because Pewdiepie telling the answer briefly and in order.

2.2.3. Meaning

In linguistic, meaning is what the speaker expresses, communicates, or conveys in their messages to the hearer, and what the hearer infers from the context. According to Fromkin Rodman and Hyams (1997:201), the meaning of an expression is not always obvious, even to a native speaker of the language. Meanings may be obscured in many ways, or at least may require some imaginations or special knowledge to be apprehended. Therefore, distinguished from semantic scope, which considers the meaning as a concept, in pragmatics scope, the meaning is not studied simply. It always related to the context.

Bloomfield (1995:139) states that meaning of linguistics form is the situation in which the speaker utters it and the response which it calls forth in the hearer. It means that meaning is what the speaker says to the hearer, and what the hearer responds to the speaker. From that explanation the writer concludes that meaning is one of important thing in conversation.

2.2.4. Context

Context is a background of knowledge, referring to the situation and condition of the dialogue that happens. To grasp the notion of communication, context happens to be completely important since the speaker and the hearer have to know the context in which the conversation takes place. Therefore, understanding context can be a helpful way to know the speaker and hearer's intention.

In analyzing an utterance, the context of conversation is needed to understand the meaning of the utterance. Context is a core notion of linguistic theory. Yule (1996:21) states that context is "The Physical Environment, or context is perhaps more easily recognized as having powerful impact on how referring expressions are to be interpreted". It means that context or situation has a great influence when how the expression used in the utterance to interpret the meaning and message of the utterance. Meaning and context cannot be separated when analyzing the science of speech to interpret a sentence, because without the context of a language will be confusing and confusing to find a meaning.

Leech (1983:13) explained that context is any background knowledge, assumed to be shared by speaker and hearer and which contributes to hearer interpretation of what speaker means by given an utterance. It means that each speaker and hearer have big contribution to make a conversation successful.

2.2.5. Maxim Flouting and Violation

There are things that are known in pragmatics called maxim flouting and violation. According to Grice (1975:48) Flouting is when the speaker fails to obtain a maxim, not to deceive or mislead, but to make the hearer look for other meaning behind the expressed meaning. It means that maxim flouting happens when the

second speaker actually trying to make the first speaker to get another meaning behind what the second speaker said, but not intentionally not following maxim.

Meanwhile violation is defined very specifically as the unostentatious non observance of a maxim (Thomas, 1995:65). It happens when the second speaker intentionally not following maxim to get the first speaker understand that there is an implicature behind what he says.



CHAPTER III

COOPERATIVE PRINCIPLES ANALYSIS ON CANADA BORDER SERVICE AGENCY

3.1. Introduction

This chapter points to display the investigation of Cooperative Principle utilized in Youtube video entitled "*Nothing to Declare (CANADA) / 75 Minutes Best Canada Border Compilation S03*". The writer employs the theory which is proposed by H.P Grice (1975) and supported by Yule (1996) and Levinson (1983). In analyzing the data, to begin with, the writer categorizes them into each sort. Second, the author depicts the utterances and explains the Cooperative Principle of Grice's maxims that contains within the people conversation.

3.2. Data Findings on Maxim found in the video.

Table. Number of findings of maxim occurred

Cooperative Principle of Maxims	Number	Total
Maxim of Quantity	8	24
Maxim of Quality	5	
Maxim of Manner	6	
Maxim of Relation	4	

In the video which where the data are taken, the writer found all the Maxims occurred on the utterances between the officers and the travelers. The details of the data: eight in line maxim of quantity, five in line maxim of quality, six in line maxim

of relation, and four in line maxim of manner. In this manner, total of the data found are 24 in line the maxims.

3.3. Analysis of the Data

3.3.1. Maxim of Quantity

Conversation 1

00:02:52-00:02:54

Officer : How many days are you guys actually at the festival for?

Traveler : This Friday, Saturday, Sunday

This conversation occurs when the officer is searching the travelers' luggage. These people are trying to get into Canada to go to the well-known festival that will be held for a few days, on which asked by the officer. The officer asking the traveler by saying "How many days are you guys actually at the festival for?" to get the information of the length of stay of these people are going to spend in Canada during the festival. Then the question answered by the traveler by stating "This Friday, Saturday, Sunday".

This conversation specifically includes Maxim of Quantity because when the officer distinctly asked the length of time for these people to be at the festival, the traveler basically answered it directly without adding any other information more than it needed (Leech, 1938:8:8).

Conversation 2

00:03:48-00:03:51

Officer : Anybody else used anything?

Traveler : Just MDMA, usual rave stuff

The officer found something narcotics related in one of their luggage and peculiarly growing suspicious about the type of drugs that they used. Then one of the travelers came forward said that actually is just residue. Then this conversation occurred when the officer asking the rest of the traveler whether they have been using drug as well or not. The officer asking the group of travelers to make sure that none of them carrying any illegal kind of narcotics by asking the group of travelers *“Anybody else used anything?”*. The traveler then answered the question by saying *“Just MDMA, usual rave stuff”*.

The conversation above includes Maxim of Quantity because the amount of information given by the traveler is just enough (Leech, 1938:8:8); for the officer to understand of what the officer asked.

Conversation 3

00:016:31-00:16:34

Officer 1 : That’s what you saw in the X-ray

Officer 2 : That’s exactly what we saw

Officer 1 is checking the X-ray machine to check every package that are coming from overseas. She then saw something unusual in shape and in color. The officer then proceeds to check whether is there anything illegal in the package or not. During the search, she saw the thing that previously showed up in the X-ray. The first officer starting the conversation by saying *“That’s what you saw in the X-ray”* to tell the second officer that her partner certainly saw something odd in the scanner. The second officer confirmed it by saying *“That’s exactly what we saw”* to approve the statement stated by the first officer.

The utterance between two officers here includes Maxim of Quantity, because the response given by the second officer which is “*That’s exactly what we saw*” is the information that showing her approval and not more informative than it’s required (Leech, 1938:8:8); of what the first officer said.

Conversation 4

00:19:29-00:19:31

Officer : Did you include this?

Traveler : Yeah, I included that

During the inspection doing by one of the officers, she saw there is one specific traveler carrying way too many luggage. When she checked them, the officer grew suspicious over them. She then asked the traveler about the stuff by saying “*Did you include this?*” because most of the things that traveler carried with him were not declared by the traveler. The traveler answered the officer by saying “*Yeah, I included that*” to confirm that the thing that is pointed out by the officer was actually has been included in the list of what the traveler carried with him.

This one is considered to be Maxim of Quantity because the officer pointed at one specific thing when she asked the question, the traveler answered the question by understanding that the question meant just only to one specific item and said that he already included that, which the correct information without added any other details (Leech, 1938:8:8).

Conversation 5

00:22:00-00:22:24

Officer : How long all you guys staying together?

Traveler : I'm planning to stay for 10 days

The officer is asking an American guy who is planning a visit to Canada for fishing with his friend. Then the officer asked him about how long is he going to be in Canada by asking *"How long all you guys staying together?"* to get the information of the length of stay the traveler proposed. The traveler answered *"I'm planning to stay for 10 days"* to confirm that he actually going to stay in Canada for 10 days.

This conversation includes Maxim of Quantity because the answer that given by the traveler is fully answered the officer's question without any other details added in the answer (Leech, 1938:8).

Conversation 6

00:24:37-00:24:41

Officer : When was the last time you had a drink?

Traveler : Three hours ago

The officer stopped a pair of believed to be twin from entering Canada to check their carrying right at the border. During the search, the officer found an opened can of beer. The officer then asked *"When was the last time you had a drink?"* as he draws suspicion of the driver being drunk. The traveler answered by saying *"Three hours ago"* to point out that it has been a while since the last time that he actually had drink something to prove that he actually not frunk at all and sober when he was driving to enter Canada.

This conversation includes Maxim of Quantity because the traveler answered the question by giving no less information than required for the officer to understand of what he meant (Leech, 1938:8).

Conversation 7

00:37:51-00:37:54

Officer : Where did you actually get the dog from?

Traveler : An animal rescue organization in Korea

The officer found a couple that just travelled from South Korea to Canada. When the officer searching for their luggage, they found a puppy that is not declared on the list of things that they carried with them. The officer then proceeded to interrogate the couple about the dog by saying “*Where did you actually get the dog from?*”. The traveler answered the question by saying “*An animal rescue organization in Korea*” to give the information that they already had this carried all the way from Korea.

The conversation includes Maxim of Quantity because the traveler stated the information expected (Leech, 1938:8); for the officer’s question of where the dog from, which is answered by the traveler “*An animal rescue organization in Korea*”.

Conversation 8

00:48:52-00:48:58

Officer : What do you do in Philippines?

Traveler : IT, computer subjects, I am a college instructor

The officer found one traveler came from Philippines. The officer found out that she is planning to stay for about 5 months in Canada. The officer grows her suspicion because that is a long time period for her to be there. Then the officer start asking question to her as part of her investigation by saying “*What do you do in Philippines?*” to get the information of the real reason for her to spend time that long

in Canada. Then she answered by saying " *IT, computer subjects, I am a college instructor*" which indicates that she actually has a job back in her home country.

In this conversation, it includes Maxim of Quantity because when the officer asked her about what the traveler does back in Philippines, the traveler answered the question by telling the officer "*IT, computer subjects, I am a college instructor*", which is no more or less than required (Leech, 1938:8).

3.3.2. Maxim of Quality

Conversation 9

00:07:34-00:07:45

Officer : What is this vial of liquid exactly?

Traveler : That was a testing kit, if you buy drugs and you put it this and you just put in one drop on that and it changes its colors if it's like something bad

The traveler brought something that the officer found suspicious in the luggage that is found by the officer which have indication for it to be drugs related stuff. The officer asked the traveler about the vial of liquid to find out what it actually is by saying "*What is this vial of liquid exactly?*". Then the traveler answered the question asked by the officer by saying "*That was a testing kit, if you buy drugs and you put it this and you just put in one drop on that and it changes its colors if it's like something bad*" to convince the officer that the thing that the officer pointed out earlier is legal for them to carry.

The conversation above includes Maxim of Quality because the question asked by the officer is the description about the vial of liquid that she found. Then the traveler answered by giving the answer of what is (Leech, 1938:8); the vial of liquid actually is.

Conversation 10

00:26:33-00:26:37

Officer : Did they ask you to carry anything for them?

Traveler : They asked me to carry these luggage

The officer found out one traveler who brought three luggage but claimed that they were not hers. The officer started questioning the traveler regarding all the luggage that she has by asking “*Did they ask you to carry anything for them?*”. The traveler answered “*They asked me to carry these luggage*”, to point out that she is been asked by the other people to carry most of the luggage that she has.

The conversation above between the traveler and officer of border custom includes Maxim of Quality because the answer given by the traveler answered the officer’s question directly and the answer itself believed by the traveler to be the truth (Leech, 1938:8).

Conversation 11

00:33:16-00:33:22

Officer : I found these cookies

Traveler : They are what you think they are

The officer stopped a traveler which is a man in the border of Canada for the quick inspection. When the officer checking the car own by the traveler, he found suspicious cookies. The officer thinks the cookies are narcotics related, then he came to the traveler and said “*I found these cookies*” to show that he is suspicious. Then the traveler said “*They are what you think they are*” to approve the suspicion of the officer, that the cookies are actually narcotics related.

The conversation includes Maxim of Quality because when the officer stated that he found some cookies, the traveler responded right away by telling truthful information (Leech, 1938:8); that the cookies are actually the weed cookies.

Conversation 12

00:33:59-00:34:03

Officer : Am I going to find more money in any other bag?

Traveler : Yeah, you will find more

The officer found a lot of money in the bag of a traveler, which is not declared by her. After the officer done with one luggage, the officer asked the traveler before proceeding to check the travelers' other luggage "*Am I going to find more money in any other bag?*". Then, the traveler responded "*Yeah, you will find more*" to tell the officer that she actually had more money in her other carrying as the officer suspected before.

The conversation above includes Maxim of Quality. The reason is the traveler answered the question given by the officer that can be proven (Leech, 1938:8); which is about the amount of money that she carried with her, which she responded by giving the officer the truthful answer that there is actually more money in the other luggage.

Conversation 13

00:49:07-00:49:09

Officer : You have kids?

Traveler : Yeah, I have two years old daughter

The officer found a Filipinos that planned to stay for almost two months in Canada. The officer keeps the interrogation going to get more information about the traveler actual motive for going to Canada. Then she asked “*You have kids?*” for getting the answer of is the traveler has no other responsibility to stay that long. The traveler answered “*Yeah, I have two years old daughter*”, which get the officer more curious as to why would she stay for that long when she has a daughter.

The interrogation conducted by the officer by asking question about the traveler having kids or not answered by the traveler by telling the officer that she has two years old kid back in Philippines which is the truth (Leech, 1938:8).

3.3.3. Maxim of Relation

Conversation 14

00:03:38-00:03:41

Officer : Is there any narcotics in here?

Traveler : There might be some residue and stuff

The officer’s asking the traveler before start searching their luggage to get the truth of what the luggage contains. The officer asking the traveler by saying “*Is there any narcotics in here?*” to get the traveler confess before the officer start. The traveler actually said earlier that they might have some drugs in their carrying during early interrogation and reconfirm it again by saying “*There might be some residue and stuff*” which indicates that they were sure that everything that the traveler carried is nothing to be worried.

The conversation above includes Maxim of Relation because the answer given by the traveler is actually related (Leech, 1938:8); to what the officer asked, that there are actually some narcotics in their luggage.

Conversation 15

00:06:59-00:07:02

Officer 1 : Yeah, the declaration is unclear

Officer 2 : Yeah, it's in Chinese

The officer found an odd package during the X-ray check, then decided to manually check the package. It is actually a magazine that is square cut in the middle to put passport in it. The officer also found that the declaration for the package is unclear. The officer pointed it out to her partner by saying “*Yeah, the declaration is unclear*” to get the approval that what she found is not normal. The second officer take a look at the package and say “*Yeah, it's in Chinese*” because all the package entering Canada are usually have the declaration written in English and not Chinese.

The conversation between these two officers includes Maxim of Relation because when the officer 1 stated that the declaration is unclear, the officer two agree giving related answer (Leech, 1938:8); by saying that it is in Chinese.

Conversation 16

00:12:12-00:12:15

Officer : Was it loaded?

Traveler : Yes, they both are loaded

The officer stopped a car in the border of Canada. The officer started searching the car and found two handguns. The officer going to the owner asking about the two guns that the traveler brought with him. The officer asked “*Was it loaded?*” because the handgun that the officer found in the travelers’ car was heavy. The traveler responded “*Yes, they both are loaded*” to confirm the question asked by the officer,

that the gun that belongs to the traveler found by the officer were actually already loaded with magazines.

The conversation above between officer and traveler includes Maxims of Relation because the answer given by the traveler which is “yes, *they both are loaded*” is actually relevant to the question asked (Leech, 1938:8); by the officer regarding the gun owned by the traveler.

Conversation 17

00:13:25-00:13:36

Officer : Why are you not declaring them?

Traveler : I do not know I need to tell you about this

The officer found out that the traveler got more things than the traveler declared. The officer asking this question during the interrogation about the traveler belonging that are not declared. The officer asked “*Why are you not declaring them?*”. The traveler answered “*I do not know I need to tell you about this*” which indicates that the traveler actually were not aware and did not know that everything that he carried with him to enter Canada needed to be declared.

The interaction between the officer and the traveler here includes Maxim of Relation because when the officer questions the traveler about the stuff that were not declared, the traveler gave relevant answer (Leech, 1938:8); by telling the officer that he did not know that he actually needed to do that.

Conversation 18

00:48:39-00:48:48

Officer : What's your plan for 150 days in Canada?

Traveler : I will just assist my sister because she gave birth

The officer was interrogating a traveler from Philippines that suspiciously planned to spend about five months in Canada. The officer asked anything from the traveler to dig more information about the real reason as to why would she needs that long to stay in Canada by asking *“What’s your plan for 150 days in Canada?”*. The reason given by the traveler is *“I will just assist my sister because she gave birth”* to convince the officer that she is actually has no other intention.

The conversation above includes Maxim of Relation because when the officer asking the traveler about his plan during her five months in Canada. She gave relevant question to the officer (Leech, 1938:8); which is to assist her sister because she just gave birth.

Conversation 19

1:02:18-1:02:26

Officer : What sort of opportunity did you foresee coming up?

Traveler : For example, my sister finds suitable job for me here then I'll try

The interrogation that is conducted by the officer keep going until the officer started getting to the part of the traveler actual intention going to Canada for that amount of time. The officer asked *“What sort of opportunity did you foresee coming up”* to get the traveler tell the truth. The traveler answered *“For example, my sister finds suitable job for be here then I'll try”*, proven that she actually has other agenda during her stay in Canada.

The interaction between the officer and traveler here includes Maxim of Relation because when the officer asking her what kind of opportunity did she expect, she answered it by giving the officer the relevant answer to the question (Leech, 1938:8).

3.3.4. Maxim of Manner

Conversation 20

00:14:06-00:14:09

Officer : Did you buy this for yourself?

Traveler : Yes, I bought it for myself

The traveler who has more stuff than he did declare in the document keep getting interrogated by the officer regarding the travelers' stuff. The traveler asked per each item that he brought with him. The officer asked regarding one specific item that the traveler has with him by saying "*Did you buy this for yourself?*" because the suspicion of the officer that the traveler might sell all the stuff he has in Canada once the traveler entered. The traveler answered the question asked by the officer by saying "*Yes, I bought it for myself*" which trying to convince the officer that all the stuff that the traveler carried were meant for his personal use.

This conversation includes Maxim of Manner because the traveler answered the officer's question about the item that he has brought with a clear answer and focus to the key detail (Leech, 1938:8).

Conversation 21

00:22:59-00:23:08

Officer : During the background check what do you think we found?

Traveler : I was arrested for assaulting a police officer and, had a political demonstration but it was thrown out

The travelers' passport gotten checked by the officer to check the travelers' background. The officer found out that the traveler has several criminal records in the past. The officer asked "*During the background check what do you think we found?*"

to test the traveler whether he will tell the truth or not. The traveler answered “*I was arrested for assaulting a police officer and had a political demonstration but it was thrown out*”, to confirm what the officer had found before.

The conversation between the officer and the traveler includes Maxim of Manner because when the officer asked the traveler about what the traveler think they found out, the traveler answered the question briefly and in order (Leech, 1938:8); to get the officer to understand it.

Conversation 22

00:32:00-00:32:04

Officer : Do you want to go to Canada or do you want to go back to United States?

Traveler : I just want to go to Michigan

The officer interrogated the two travelers in a car to check them. After the officer sure that the travelers are safe, the officer clearing them and they are good to go. The officer asked the traveler about the destination of the traveler. The officer said “*Do you want to go to Canada or do you want to go back to United States?*” because the officer not sure if the traveler just passing Canada or actually staying. The traveler answered “*I just want to go to Michigan*” to confirm that they were just passing.

The interaction between the officer and the traveler includes Maxim of Manner because when the traveler asked about their destination, the traveler answered it briefly and very clear (Leech, 1938:8).

Conversation 23

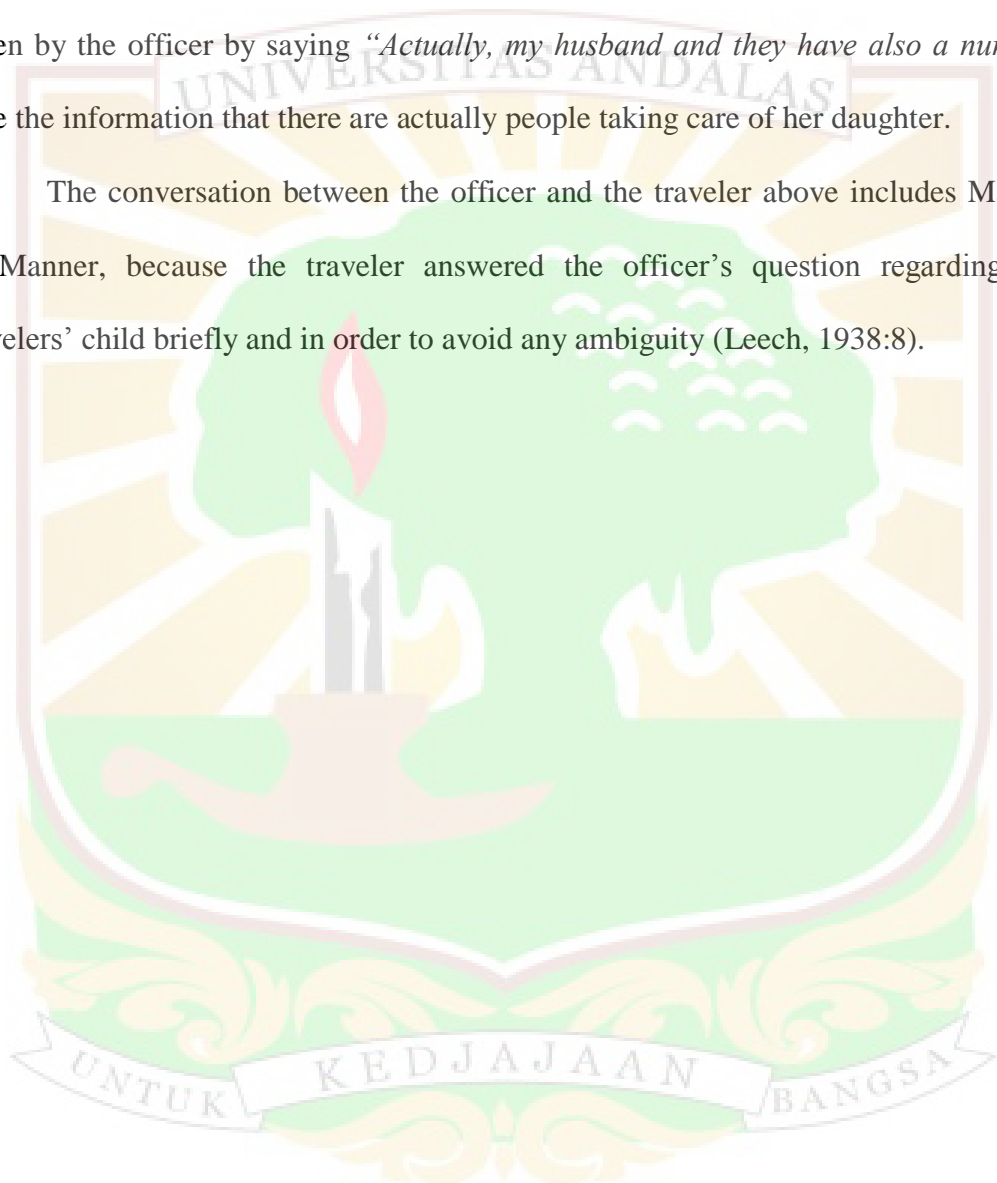
00:49:11-00:49:15

Officer : So, who's taking care of your child while you're here?

Traveler : Actually, my husband and they have also a nun

The officer still interrogating a traveler from Philippines because the suspicious of the length of staying of the traveler. The officer asked the traveler with many questions until the officer sure that she is safe. The officer asked her “*So, who’s taking care of your child while you’re here?*”. The traveler answered the question given by the officer by saying “*Actually, my husband and they have also a nun*” to give the information that there are actually people taking care of her daughter.

The conversation between the officer and the traveler above includes Maxim of Manner, because the traveler answered the officer’s question regarding the travelers’ child briefly and in order to avoid any ambiguity (Leech, 1938:8).



CHAPTER IV

CONCLUSION

In this chapter, the writer concludes the analysis of the study. This chapter describes general conclusion regarding all the findings in the study as well as suggestion for future research relating to Gricean Cooperative Principles analysis.

5.1. Conclusion

Cooperative Principle is set of rules that needed to be applied in conversation in order to avoid misunderstanding between two people in communication. After analyzing all types of Maxims based on Cooperative Principle by Grice on each utterance used in “*Nothing to Declare (CANADA) | 75 Minutes Best Canada Border Compilation S03*”, the writer concludes that the four set of rules or maxim by Grice are used during the daily routine of border agent of interviewing and interrogating people. The Maxims are of quality, quantity, manner, and relation. Those are important because all of them being used during most conversation in the video.

Applying the maxim whether consciously or unconsciously is important in this case, because it helps the officers on their duty of interrogating and interviewing many the traveler that are entering Canada 24/7. Meeting the traveler all the time with all different background caused the officer need to be quick to get all the information needed. If the traveler purposely or accidentally violating the maxims, then the interview or interrogation would take longer than it should when all the principles are followed.

5.2. Suggestion

There is suggestion that the writer would like to offer for future study regarding Gricean Cooperative Principles, especially in context of Maxim. In the future, researcher could go for another or deeper aspects within the Cooperative Principles field. For example, researcher can conduct a research how humor could be created by violated or/and flouted maxim.



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APPENDIX

No	Types of Maxims	Utterances	Time
1	Quantity	Officer : How many days are you guys actually at the festival for? Traveler : This Friday, Saturday, Sunday	00:02:52-00:02:54
		Officer : Anybody else used anything? Traveler : Just MDMA, usual rave stuff	00:03:48-00:03:51
		Officer 1 : That's what you saw in the X-ray Officer 2 : That's exactly what we saw	00:16:31-00:16:34
		Officer : Did you include this? Traveler : Yeah, I included that	00:19:29-00:19:31
		Officer : How long all you guys staying together? Traveler : I'm planning to stay for 10 days	00:22:00-00:22:24
		Officer : When was the last time you had a drink? Traveler : Three hours ago	00:24:37-00:24:41
		Officer : Where did you actually get the dog from? Traveler : An animal rescue organization in Korea	00:37:51-00:37:54
		Officer : What do you do in Philippines? Traveler : IT, computer subjects, I am a college instructor	00:48:52-00:48:58
2	Quality	Officer : What is this vial of liquid exactly? Traveler : That was a testing kit, if you buy drugs and you put it this and you just put in one drop on that and it changes its colors if it's like something bad	00:07:34-00:07:45
		Officer : Did they ask you to carry anything for them? Traveler : They asked me to carry these luggage	00:26:33-00:26:37
		Officer : I found these cookies Traveler : They are what you think they are	00:33:16-00:33:22
		Officer : Am I going to find more money in any other bag? Traveler : Yeah, you will find more	00:33:16-00:33:22
		Officer : You have kids? Traveler : Yeah, I have two years old daughter	00:49:07-00:49:09
3	Relation	Officer : Is there any narcotics in here? Traveler : There might be some residue and stuff	00:03:38-00:03:41
		Officer 1 : Yeah, the declaration is unclear Officer 2 : Yeah, it's in Chinese	00:06:59-00:07:02
		Officer : Was it loaded? Traveler : Yes, they both are loaded	00:12:12-00:12:15
		Officer : Why are you not declaring them? Traveler : I do not know I need to tell you about this	00:13:25-00:13:36
		Officer : What's your plan for 150 days in Canada? Traveler : I will just assist my sister because she gave birth	00:48:39-00:48:48
		Officer : What sort of opportunity did you foresee coming up? Traveler : For example, my sister finds suitable job for me here then I'll try	1:02:18-1:02:26
4	Manner	Officer : Did you buy this for yourself? Traveler : Yes, I bought it for myself	00:14:06-00:14:09

	<p>Officer : During the background check what do you think we found?</p> <p>Traveler : I was arrested for assaulting a police officer and, had a political demonstration but it was thrown out</p>	00:22:59-00:23:08
	<p>Officer : Do you want to go to Canada or do you want to go back to United States?</p> <p>Traveler : I just want to go to Michigan</p>	00:32:00-00:32:04
	<p>Officer : So, who's taking care of your child while you're here?</p> <p>Traveler : Actually, my husband and they have also a nun</p>	00:49:11-00:49:15

