



UNIVERSITAS ANDALAS

**PENILAIAN PERUBAHAN PERILAKU ADAPTASI KEBIASAAN
BARU MENGHADAPI PANDEMI COVID-19
DI SUMATERA BARAT**



Oleh :

MIYTAHURRAHIMAH

No. BP.1711211041

Pembimbing I : Defriman Djafri, SKM., MKM., PhD

Pembimbing II : Yeffi Masnarivan, SKM., M.Kes

**Diajukan Sebagai Salah Satu Syarat Untuk Mendapatkan
Gelar Sarjana Kesehatan Masyarakat**

FAKULTAS KESEHATAN MASYARAKAT

UNIVERSITAS ANDALAS

PADANG, 2021

**FAKULTAS KESEHATAN MASYARAKAT
UNIVERSITAS ANDALAS**

Skripsi, Maret, 2021

MIVTAHURAHIMAH, No. BP. 1711211041

**PENILAIAN PERUBAHAN PERILAKU ADAPTASI KEBIASAAN BARU
MENGHADAPI PANDEMI COVID-19 DI SUMATERA BARAT**

xv+119 halaman, 25 tabel, 2 gambar, 5 grafik, 3 diagram, 7 lampiran

ABSTRAK

Tujuan Penelitian

Pemerintah Provinsi Sumatera Barat telah menetapkan Perda Adaptasi Kebiasaan Baru (AKB) pada 1 Oktober 2020 untuk memutus rantai penularan Covid-19. Hingga 10 Desember 2020, tercatat sebanyak 18.115 pelanggar Perda tersebut. Penelitian ini bertujuan untuk mengetahui perubahan perilaku masyarakat dalam menghadapi pandemi Covid-19 setelah penerapan Perda AKB di Sumbar.

Metode

Penelitian ini adalah *cross sectional* survei dengan studi deskriptif. Dilakukan pada Oktober 2020-Februari 2021 di Provinsi Sumatera Barat, menggunakan kuesioner *online* dengan 657 responden. Teknik pengambilan sampel menggunakan *voluntary* dan *quota sampling* dengan analisis univariat dan bivariat.

Hasil

Terjadi perubahan perilaku mengenai Covid-19 setelah penerapan Perda AKB yang dilihat melalui perubahan tingkat pengetahuan tinggi mengenai Covid-19 dari 294 responden (45,2%) menjadi 350 responden (53,8%), persepsi positif mengenai Covid-19 dari 416 responden (64%) menjadi 375 responden (57,7%), sikap positif mengenai Covid-19 dari 471 responden (72,5%) menjadi 390 responden (60%), dan tindakan baik mengenai Covid-19 dari 332 responden (51,1%) menjadi 347 responden (53,4%). Sebanyak 481 responden (73,21%) melakukan tindakan pencegahan Covid-19 pada saat kebijakan PSBB di Sumbar.

Kesimpulan

Adanya perubahan perilaku masyarakat dalam menghadapi pandemi Covid-19 setelah penerapan Perda AKB di Sumbar. Diharapkan Pemerintah Provinsi Sumbar melakukan sosialisasi kembali secara intensif terhadap Perda AKB di Sumbar melalui media sosial serta adanya evaluasi terhadap berjalannya Perda AKB.

Daftar Pustaka : 56 (2003-2020)

Kata Kunci : Perubahan Perilaku, Adaptasi Kebiasaan Baru, Covid-19, dan Sumatera Barat

**FACULTY OF PUBLIC HEALTH
ANDALAS UNIVERSITY**

Undergraduate Thesis, March, 2021

MIVTAHURRAHIMAH, No. BP. 1711211041

**THE ASSESSMENT OF BEHAVIOR CHANGED ON ADAPTATION OF NEW
HABITS TOWARDS COVID-19 PANDEMIC IN WEST SUMATERA**

xv+119 pages, 25 tables, 2 pictures, 5 chart, 3 diagram, 7 appendices

ABSTRACT

Objective

The Government of West Sumatera has issued a Regional Regulation about Adaptation New Habits on 1st October 2020, to break Covid-19. Until 10th December 2020, there was 18,115 people who violated that regulation. This study aims to determine behavior change from people to face the Covid-19 after implementation of Regional Regulation about Adaptation New Habits in West Sumatera.

Method

This research is a cross sectional survey with a descriptive study which was conducted in October 2020-February 2021 in West Sumatra. 657 respondents were obtained through online questionnaires using voluntary and quota sampling. Data processing using univariate and bivariate analysis.

Result

The good knowledge, perceptions, attitudes, and actions about Covid-19 was changed after the implementation of the Regional Regulation on Adaptation New Habits. Knowledge from 294 respondents (45.2%) to 350 respondents (53.8%), positive perceptions from 416 respondents (64%) to 375 respondents (57.7%), positive attitudes from 471 respondents (72.5%) to 390 respondents (60%), and good actions from 332 respondents (51.1%) to 347 respondents (53.4%). 481 respondents (73.21%) prevented Covid-19 during the PSBB.

Conclusion

There was people's behavior changed about Covid-19 after implementation of the Regional Regulation on Adaptation New Habits in West Sumatra. The Government should socialization this regulation intensively through social media and evaluated.

References : 56 (2003-2020)

Keywords : Behavior Change, Adaptation to New Habits, and West Sumatera