

## DAFTAR PUSTAKA

- Agsari M. & Borzooei, M. (2015). The Effect of Religious Commitment on Halal Brand Relationship and The Effect of Religious Commitment on Halal Brand Relationship and Purchase Intention. *February 2014*.
- Alfarisi. (2017). Preferensi Masyarakat Terhadap Pembelian Produk Makanan Halal di Dusun Mlangi Yogyakarta. *Thesis, Postgraduate Program, Indonesia Islamic University,, Yogyakarta*.
- Alim, Shilachul Alfinul. M Kholid Mawardi., D. A. S. (2018). Pengaruh Persepsi Label Halal dan Kualitas Produk Terhadap Keputusan Pembelian Produk Fesyen Muslim ( Survei pada Pelanggan Produk Zoya Muslim di Kota Malang ). *Jurnal Administrasi Bisnis, 62(1), 127–134*.
- Amat, M. binti, Asshari, N. binti M., & Sundram, V. P. K. (2014). The Influence of Muslim Consumer's Perception Toward Halal Food Product on Attitude at Retail Stores. *SSRN Electronic Journal, 1–11*.  
<https://doi.org/10.2139/ssrn.2541203>
- Anna, Lusya, K. (2018) Korea Selatan Masih Menjadi Kiblat Kecantikan Wanita Indonesia. Diakses pada 13 maret 2020.  
<https://lifestyle.kompas.com/read/2018/08/20/173500420/korea-selatan-masih-jadi-kiblat-kecantikan-wanita-indonesia>.
- Arief, Suyoto. (2001). Konsumen Rasional dalam Perspektif Islam. *Program Studi Ekonomi Syariah. Gontor. 0352, 17*.
- Aspan, H. (2017). The Effect of Halal Label , Halal Awareness , Product Price , and Brand Image to the Purchasing Decision on Cosmetic Products ( Case Study on Consumers of Sari Ayu Martha Tilaar in Binjai City ). *1(1), 55–66*. <https://doi.org/10.5296/ijgs.v1i1.12017>
- Awan, H. M., Siddiquei, A. N., & Haider, Z. (2015). Factors affecting Halal purchase intention – evidence from Pakistan's Halal food sector. *Management Research Review, 38(6), 640–660*.  
<https://doi.org/10.1108/mrr-01-2014-0022>

- Aziz, A., Amin, M., & Isa, Z. (2010). *The perception to choose halal cosmetics products: An empirical study for Malaysian consumers*. Retrived from [http://icbme.yasar.edu.tr/previous\\_conferences/2010/e-proceeding/Azmi\\_AbdAziz.pdf](http://icbme.yasar.edu.tr/previous_conferences/2010/e-proceeding/Azmi_AbdAziz.pdf).
- Aziz, Y. A., & Chok, N. V. (2013). The Role of Halal Awareness, Halal Certification, and Marketing Components in Determining Halal Purchase Intention Among Non-Muslims in Malaysia: A Structural Equation Modeling Approach. *Journal of International Food and Agribusiness Marketing*, 25(1), 1–23.
- Barbalova,Irina. (2018). Five Key Insights from Euromonitor International’s Beauty and Personal Care 2018. Diakses pada 13 maret 2020. <https://blog.euromonitor.com/five-key-highlights-euromonitor-internationals-beauty-personal-care-2018/>.
- Bashir, A. M. (2019). Effect of halal awareness, halal logo and attitude on foreign consumers’ purchase intention. *British Food Journal*, 121(9), 1998–2015. <https://doi.org/10.1108/BFJ-01-2019-0011>
- Basri, Y. Z., &Kurniawati, F. (2019). *Effect of Religiosity and Halal Awareness on Purchase Intention Moderated by Halal Certification*. 2019, 592–607. <https://doi.org/10.18502/kss.v3i26.5403>
- Bel, J. L. Le. (2006). Article information :*Antecedents and consequences of self-congruity Rajat*. *European. Journal of Marketing*, Vol. 49 Iss 3/4 pp. 444 - 466 Permanent
- BPOM. (2019). Peraturan Badan Pengawas Obat dan Makanan No 16 Tahun 2019. Diakses pada 28 februari 2020. [https://asrot.pom.go.id/asrot/index.php/download/dataannounce2/197/2019\\_PerBan%2016%20Tahun%202019\\_Pengawasan%20Mutu%20Suplemen%20Kesehatan.pdf](https://asrot.pom.go.id/asrot/index.php/download/dataannounce2/197/2019_PerBan%2016%20Tahun%202019_Pengawasan%20Mutu%20Suplemen%20Kesehatan.pdf).
- BPS. (2020) Jumlah Penduduk Muslim di Padang. Diakses pada 14 Maret 2020. <https://sumbar.bps.go.id/>.

- Briliana, V., & Noviana, R. (2016). The antecedents and outcome of halal cosmetic products: *a case study in jakarta indonesia*. *11(2)*, 1–9.
- Daily, female. (2020). Korea selatan masih jadi kiblat kecantikan wanita Indonesia. Diakses pada 28 Februari 2020.  
<https://lifestyle.kompas.com/read/2018/08/20/173500420/korea-selatan-masih-jadi-kiblat-kecantikan-wanita-indonesia>.
- Departemen Agama RI, *al-Qur'an dan Terjemahannya: AL-Qur'an surat Al-Baqarah (2) ayat 168*, Jakarta: PT. Kumudasmoro Grafindo Semarang, 1994. Diakses pada 2 Maret 2020.
- Endah, N. H. (2014). CONSUMERS'S PURCHASING BEHAVIOR TOWARD HALAL LABELED COSMETICS IN INDONESIA Nur. *Jurnal Ekonomi Dan Pembangunan*, *22(1)*, 11–25.  
<https://doi.org/10.14203/JEP.22.1.2014.25-39>
- Evans, T. (2011). Separation of mosque and state in Indonesia. *Policy*, *27(4)*, 35–40. <http://www.cis.org.au/images/stories/policy-magazine/2011-summer/27-4-11-toby-evans.pdf>
- Fauzia, diahretnosufi, Pangestu, E., & Bafadhal, A. S. (2019). Pengaruh religiusitas, sertifikasi halal, bahan produk terhadap minat beli dan keputusan pembelian. *Jurnal Administrasi Bisnis (JAB)*, *66(1)*, 37–46.
- Flamboyant, F., A.K. Amongpraja, dan E. Ruswanti. 2017 Halal Label, Attention Indredients, Relegeosity, Cotrafactual Thinking In Purchase Intention Liang Teh. *International Journal of Innovative Research in Science, Engineering and Technology*, (6): 4. 5101 5111.
- Ghozali, I. (2012). *Konsep, teknik dan aplikasi SmartPLS 2.0 M3*. Badan Penerbit Universitas Diponegoro.
- Halalmui. (2019). Peraturan Jaminan Produk Halal. Diakses pada 28 februari 2020. <http://www.halalmui.org/images/stories/PP%20Nomor%2031%20Tahun%202019%20tentang%20Peraturan%20Pelaksanaan%20UU%20Nomor%2033%20Tahun%202014%20tentang%20JPH.pdf>.

- Hashim, P., & Mat Hashim, D. (2013). A review of cosmetic and personal care products: Halal perspective and detection of ingredient. *Pertanika Journal of Science and Technology*, 21(2), 281–292.
- Hasibuan, H. A., Dharma, M., Putra, T., & Anggraini, F. (2017). *The Effect of Halal Label , Halal Awareness and Brand Image on Consumer Intention to Buy*. 140–147.
- Hasrul Azwar, H., Muhammad Dharma, T. P. N., & Fauziah, A. (2017). The Effect of Halal Label , Halal Awareness and Brand Image on Consumer Intention to Buy. *International Journal for Innovative Research in Multidisciplinary*, 3(11), 140–147.
- Huda, Larissa. (2020). Perubahan Gaya Hidup Dorong Industri Kosmetik. Diakses pada 13 Maret 2020. <https://koran.tempo.co/read/ekonomi-dan-bisnis/449594/perubahan-gaya-hidup-dorong-industri-kosmetik>.
- Huda, N., Hulmansyah, H., & Rini, N. (2018). Faktor Yang Mempengaruhi Perilaku Konsumsi Produk Halal Pada Kalangan Mahasiswa Muslim. *EKUITAS (Jurnal Ekonomi Dan Keuangan)*, 2(2), 247. <https://doi.org/10.24034/j25485024.y2018.v2.i2.3944>
- Hussain, Iftikhar., Rahman Zaheer A., & Saleem A. (2016). Integrating Factors Influencing Consumers' Halal Products Purchase: Application of Theory of Reasoned Action. *Journal of International Food & Agribusiness Marketing*, 28 (1), 35-58.
- Ibrahim, H. & Ismail, H. (2015). A Generational Cohort Study of the Relationship between Religious Intensity ang Religious Assurance for the Purchase of Non-food Product. *International Journal of Economics and Financial Issues*, 5 (Special Issue), p.330-334.
- Ii, B. A. B., & Teori, K. (2001). *Universitas Sumatera Utara*. 6–22.
- Jamal, A., & Sharifuddin, J. (2014). Perceived value and perceived usefulness of halal labeling : The role of religion and culture. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2014.09.020>
- Jumaaton Azmi, (2005). (n.d.). *UEU-Journal-9397-11\_0006.Image.Marked - 1.pdf*.

- Khalid, N. R. B., Wel, C. A. B. C., Alam, S. S., & Mokhtaruddin, S. A. B. (2018). Cosmetic for Modern Consumer: The Impact of Self-Congruity on Purchase Intention. *International Journal of Asian Social Science*, 8(1), 34–41. <https://doi.org/10.18488/journal.1.2018.81.34.41>
- Khalid, N. R., Wel, C. A. C., Mokhtaruddin, S. A., & Alam, S. S. (2018). The Influence of Self-Congruity on Purchase Intention for Cosmetic Merchandises. *International Journal of Academic Research in Business and Social Sciences*, 8(4), 911–923. <https://doi.org/10.6007/ijarbss/v8-i4/4122>
- Kotler, P. Dan K. L. Keller. 2009. *Manajemen Pemasaran*. Jilid Satu. Edisi Ketiga Belas. Jakarta. Erlangga.
- Kusnandar, V.B. (2019) Jumlah Penduduk Muslim Indonesia. Diakses pada 2 Maret 2020. <https://databoks.katadata.co.id/datapublish/2019/09/24/berapa-jumlah-penduduk-muslim-indonesia>.
- Kusumawardhini, S. S., Hati, S. R. H., & Daryanti, S. (2016). *Understanding Islamic Brand Purchase Intention: The Effects of Religiosity, Value Consciousness, and Product Involvement*. 158–166. <https://doi.org/10.15405/epsbs.2016.11.02.15>
- Lidiawati, V., & Suryani, T. (2020). Understanding The Influence of Ingredients , Halal Logo and Religiosity on the Consumer Purchase Intention at Kober Mie Setan Gresik. *International Journal of Multicultural and Multireligious*, 294–307.
- Lu'liyatul, Mutmainah. (2018). Halal Certification , and Food Ingredients on Purchase Intention of Halal Food. *Journal of Islamic Economic Finance and Banking*. 0274.
- Machali, M., Rose A., & Razak, L.A. (2013). The Effect of Halal Awareness on Purchase Decision with Religiosity as A Moderating Variable: A Study at Higher Education Institutions in Brunei Darussalam. Available from <https://www.researchgate.net/publication/288713193>.

- Mahwiyah. 2010. The Effect of Labelling on Customer Purchasing Decisions. UIN Syarif hidayatullah: Jakarta.
- Mokhlis, S., & Spartks, L. (2007). Consumer Religiosity and Shopping Behaviour in Kuala Lumpur. *Malaysian Management journal*, 11(1 & 2), 87-101.
- Mukhtar, A., & Butt, M. M. (2012). Intention to choose Halal products: the role of religiosity. *Journal of Islamic Marketing*, 3(2), 108-120.
- Mutmainah, L. (2018). The Role of Religiosity, Halal Awareness, Halal Certification, and Food Ingredients on Purchase Intention of Halal Food. *Ihtifaz: Journal of Islamic Economics, Finance, and Banking*, 1(1), 33. <https://doi.org/10.12928/ijiefb.v1i1.284>
- Nofianti, K. A., Nur, S., & Rofiqoh, I. (n.d.). KESADARAN DAN LOGO HALAL: APAKAH MENENTUKAN MINAT BELI ? ( STUDI PADA PRAKTISI BISNIS UMKM DI GRESIK ) *THE HALAL AWARENESS AND HALAL LABELS : DO THEY DETERMINE PURCHASE INTENTION ? ( STUDY ON SME ' s BUSINESS PRACTITIONERS IN GRESIK )*. 16–24.
- Pramintasari, T. R., & Fatmawati, I. (2017). Pengaruh Keyakinan Religius, Peran Sertifikasi Halal, Paparan Informasi, dan Alasan Kesehatan Terhadap Kesadaran Masyarakat Pada Produk Makanan Halal. *Jurnal Manajemen Bisnis*, 8(1), 734–766.
- Rabbanee, F. K., Roy, R., & Spence, M. T. (2020). Factors affecting consumer engagement on online social networks: self-congruity, brand attachment, and self-extension tendency. *European Journal of Marketing*, 54(6), 1407–1431. <https://doi.org/10.1108/EJM-03-2018-0221>
- S, G. R. (2015). 主観的健康感を中心とした在宅高齢者における健康関連指標に関する共分散構造分析 Title. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 16(2), 39–55. <https://doi.org/10.1377/hlthaff.2013.0625>
- Safiindonesia. (2018). About Safi Research Institute. Diakses pada 16 Februari 2020. <https://www.safiindonesia.com/safi-research-institute/about>

- Sarah, S., Rahayu, S., Hati, H., & Daryanti, S. (2016). *Understanding Islamic Brand Purchase Intention : The Effects of Religiosity , Value Consciousness and Product Involvement*. 21–23.
- Sekaran, U. (2011). *Metode penelitian untuk bisnis*. Salemba Empat: Jakarta.
- Shaari, Jamal A.N. & Arifin, N.S. (2010). *Dimension of Halal Purchase Intention: A Preliminary Study*.
- Shaari, Jamal Abdul Nassir and Nur Shahira bt Mohd Arifin. (2009). Dimension of Halal Purchase Intention: A Preliminary Study. In: *American Business Research Conference, New York, USA. in Binjai City*). *International Journal of Global Sustainability*, 1(1), 55.  
<https://doi.org/10.5296/ijgs.v1i1.12017>
- Shyan Fam, K., Waller, D. S., & Zafer Erdogan, B. (2004). The influence of religion on attitudes towards the advertising of controversial products. *European Journal of Marketing*, 38(5/6), 537-555.
- Sigmaresearch.co.id (2017). Tren dan perilaku pasar kosmetik Indonesia th 2017. Didapatkan dari <http://sigmaresearch.co.id/trend-dan-perilaku-pasar-kosmetik-indonesia-tahun-2017/>. Diakses pada tanggal 18 Desember 2020.
- Suryabrata, S. (2006). *Metodologi Penelitian*. Jakarta: Raja Grafindo Persada.
- Tajamul, I., & Uma, C. (2015). Halal Marketing Growing Pie. *International Journal of Management Research and Review*, 2(12), 2015–2026.
- Tarkiainen, A., & Sundqvist, S. (2005). Subjective norms, attitudes and intentions of Finnish consumers in buying organic food. *British Food Journal*, 107(11), 808–822. <https://doi.org/10.1108/00070700510629760>.
- Tjiptono, Fandy. (2001). *Strategi Pemasaran*. Edisi 2, Yogyakarta: penerbit Andi.
- Baig, A. K. (2014). Halal cosmetics: Pakistani Customer Perspective. *Globalization and Governance in the International Political Economy*.
- Waskito, D. (2015). Pengaruh Sertifikasi Halal, Kesadaran Halal, Dan Bahan Makanan Terhadap Minat Beli Produk Makanan Halal. *Uny*, 1, 1–12.  
<https://doi.org/10.1017/CBO9781107415324.004>

- Weaver, G. R., & Agle, B. R. (2002). Religiosity and ethical behavior in organizations: A symbolic interactionist perspective. *Academy of Management Review*, 27(1), 77-97.
- Widodo, T. (2003). THE INFLUENCE OF MUSLIM CONSUMER ' S PERCEPTION TOWARD HALAL FOOD PRODUCT ON ATTITUDE AND PURCHASE INTENTION AT RETAIL STORES. 1–20.
- Yi, Y., Natarajan, R., & Gong, T. (2011). Customer participation and citizenship behavioral influences on employee performance, satisfaction, commitment, and turnover intention. *Journal of Business Research*, 64(1), 87–95. <https://doi.org/10.1016/j.jbusres.2009.12.007>
- Yousaf, S., & Malik, M. S. (2013). Evaluating the influences of religiosity and product involvement level on the consumers. *Journal of Islamic Marketing*, 4(2), 163–186. <https://doi.org/10.1108/17590831311329296>
- Yu, C. C., Lin, P. J., & Chen, C. S. (2013). How brand image, country of origin, and self-congruity influence internet users' purchase intention. *Social Behavior and Personality*, 41(4), 599–611. <https://doi.org/10.2224/sbp.2013.41.4.599>
- Yulianto, E. (n.d.). *MINAT BELI ( Survei Online Pada Pengikut Akun Instagram @ safiindonesia )*. 77(1).
- Zakaria, Z., Abdul Majid, M. D., Ahmad, Z., Jusoh, Z., & Zakaria, N. Z. (2018). Influence of Halal certification on customers' purchase intention. *Journal of Fundamental and Applied Sciences*, 9(5S), 772. <https://doi.org/10.4314/jfas.v9i5s.55>