

**THE RELATIONSHIP BETWEEN RISK, HUMOR COPING
MECHANISM AND TRAVEL BEHAVIOR INTENTION OF
QUARANTINED RESIDENTS DURING COVID-19 PANDEMIC**

THESIS

Submitted as Partial Requirements for a Bachelor Degree in Undergraduate Study
Program Department of Management in Faculty of Economics of Andalas
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Submitted by:

MELANIA ASTRIGEMITA

1710521028

Thesis Supervisor:

Dr. Sari Lenggogeni, S.E., M.M., Ph.D.

INTERNATIONAL MANAGEMENT STUDY PROGRAM


MANAGEMENT DEPARTMENT

FACULTY OF ECONOMICS

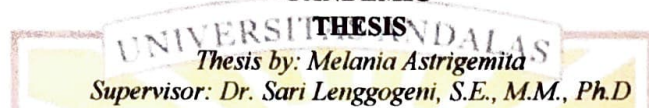
ANDALAS UNIVERSITY

PADANG

2021

	Alumni Number at University	Melania Astrigemita	Alumni Number at Faculty
	a) Place/Date of Birth: Padang/3 June 1999; b) Parents' Name: Taufik Hidayat and Rini Herdiani; c) Faculty: Economics; d) Department: Management; e) ID Number: 1710521028; f) Graduation Date: 17 March 2021; g) Grade: Very Satisfied; h) GPA 3.96; i) Length of Study: 3 years 8 months; j) Parents' Address Jl. Parak Pisang I No 4, Kel. Ganting Parak Gadang, Kec. Padang Timur, Kota Padang, Sumatera Barat 25123		

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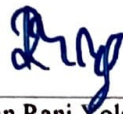


ABSTRACT

Due to its profound impact on global supply chains and continuous disruptions, COVID-19 has been labelled as pandemic by WHO in March 2020. One of the most disrupted sectors by the COVID-19 widespread is tourism. With the alarming levels of contract and severity, this study aims to explore the influence of quarantined residents' humor coping mechanism and perceived risk associated to COVID-19 pandemic toward their travel behavioral intention. This study applied quantitative exploratory with online survey technique. In this study, the questionnaire was administered to 350 quarantined Indonesian residents. The indicators were employed to address their perceived risk and travel behavior intention in the new normal phase during COVID-19 pandemic. This study found that perceived risk associated to COVID-19 pandemic has a negative influence toward the travel behavior intention. The result also showed when humor coping mechanism is equipped as a mediating variable, it significantly influences travel behavior intention, however, in the negative manner.

Keywords: *Quarantined Resident, Travel Behavior Intention, Humor Coping Mechanism, COVID-19 Tourist Behavior, Perceived Risk*

This thesis is already examined and passed on March 17th, 2021. This abstract already approved by supervisor and examiners:

Signature	1. 	2. 	3. 
Name	Dr. Sari Lenggogeni, S.E., M.M., Ph.D.	Dr. Mardiana, M.Bus.	Dian Rani Yolanda, S.E., M.Bus.

Acknowledged by,
Head of Management Department

Hendra Lukito, S.E, M.M, Ph.D
NIP. 197106242006041007



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