How Perceived Risk, Nostalgia Coping Behaviour, and Travel Attitude Could Affect Travel Intention during Pandemic Crisis?

THESIS

Thesis is submitted to fulfill the requirements for a bachelor degree in Management Department – Faculty of Economics – Andalas University



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ABSTRACT

This study aims to explores the way in which perceived risk and nostalgia coping influence the tourists' behavioral attitude and intention during the COVID-19 Pandemic crisis. This study utilizes quantitative approach with online survey technique. By employing 370 questionnaires that filled by domestic tourists, this study will deeper examine the role of perceived risk and nostalgia coping behaviour on tourists' behavioral intention. This research is one of the first that deeply investigates the importance of nostalgia coping behaviour and perceived risk of COVID-19 on behavioural intention during the pandemic crisis that become the novelty of this study.

Keywords: perceived risk, nostalgia coping behaviour, travel attitude, travel intention, COVID-19 tourist behaviour

This thesis is already examined and passed on March 17th, 2021. This abstract already approved by supervisor and examiners

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