

## ACCOUNTING DEPARTMENT

### **ECONOMICS FACULTY**

ANDALAS UNIVERSITY

## THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY AND CORPORATE

GOVERNANCE ON CORPORATE RESILIENCE

**DUE TO COVID-19 IN INDONESIA** 

By:

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Submitted to fulfill the requirements to obtain Bachelor Degree in Economics

**PADANG** 

2021

#### ACCOUNTING DEPARTMENT

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#### THESIS APPROVAL LETTER

Herewith, stated that:

Name : SAFIRA ANNISA

Student ID : 1710532066

Degree : Bachelor Degree (S1)
UNIVERSITAS ANDALAS

Field of Study : International Accounting

Thesis Title : The Effect of Corporate Social Responsibility and

Corporate Governance on Corporate Resilience due to COVID-19

In Indonesia

Has already passed the thesis seminar on March, 16<sup>th</sup>, 2021 based on procedures and regulation prevailed in the Faculty of Economics, Andalas University

Padang, March, 19th 2021

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#### **BIODATA**

a). Place/Date of Birth: Medan, July 31<sup>st</sup>,1999 b). Parent's Name: Dasril and Reny Agustina c). Faculty: Economics d). Major: International Accounting e). ID Number: 1710532066 f). Graduation Date: 31 March 2021 g). Grade: Cum Laude h). GPA: 3.90 i). Length of Study: 3 years and 8 months. j). Parent's Address: Jl. Sejahtera No.9F Helvetia Timur, Medan

# THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY AND CORPORATE GOVERNANCE ON CORPORATE RESILIENCE DUE TO COVID-19 PANDEMIC IN INDONESIA

Thesis by: Safira Annisa

Thesis Advisor: Dr. Asniati, SE, MBA, CA, Ak, CSRS, CSRA

#### **ABSTRACT**

This study aims to know the effect of corporate social responsibility and corporate governance on corporate resilience due to COVID-19 pandemic in Indonesia. This study adopts the quantitative research approach and event study as the research methodology. This research is conducted on IDX80 index listed in Indonesia Stock Exchange for February 2020. The time range analyzed in this study is 6 months from March until August 2020 to examines the corporate resilience that manifested by stock return of the company. The research sample is obtained by purposive sampling method that required the company to meets all the sample criteria. The result shows as partially that corporate social responsibility in terms of economic and social disclosure has significant effect on corporate resilience meanwhile the environmental disclosure has no significant influence on corporate resilience. Then corporate governance in terms of board of directors have significant effect on corporate resilience meanwhile in terms of board of commissioners and institutional ownership have no significant effect on corporate resilience. Finally, the corporate social responsibility and corporate governance simultaneously effect corporate resilience.

**Key words**: corporate social responsibility, corporate governance, corporate resilience, stock return, COVID-19

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This study aims to know the effect of corporate social responsibility and corporate governance on corporate resilience due to COVID-19 pandemic in Indonesia. This study adopts the quantitative research approach and event study as the research methodology. This research is conducted on IDX80 index listed in Indonesia Stock Exchange for February 2020. The time range analyzed in this study is 6 months from March until August 2020 to examines the corporate resilience that manifested by stock return of the company. The research sample is obtained by purposive sampling method that required the company to meets all the sample criteria. The result shows as partially that corporate social responsibility in terms of economic and social disclosure has significant effect on corporate resilience meanwhile the environmental disclosure has no significant influence on corporate resilience. Then corporate governance in terms of board of directors have significant effect on corporate resilience meanwhile in terms of board of commissioners and institutional ownership have no significant effect on corporate resilience. Finally, the corporate social responsibility and corporate governance simu<mark>ltaneously eff</mark>ect corporate resilience.

Key words: corporate social responsibility, corporate governance, corporate resilience, stock return, COVID-19

KEDJAJAAN

