

PERAN PEMERINTAH KOTA PAYAKUMBUH  
DALAM PENGEMBANGAN POTENSI USAHA KERAJINAN TENUN DAN  
SONGKET DI KAMPUNG TENUN BALAI PANJANG



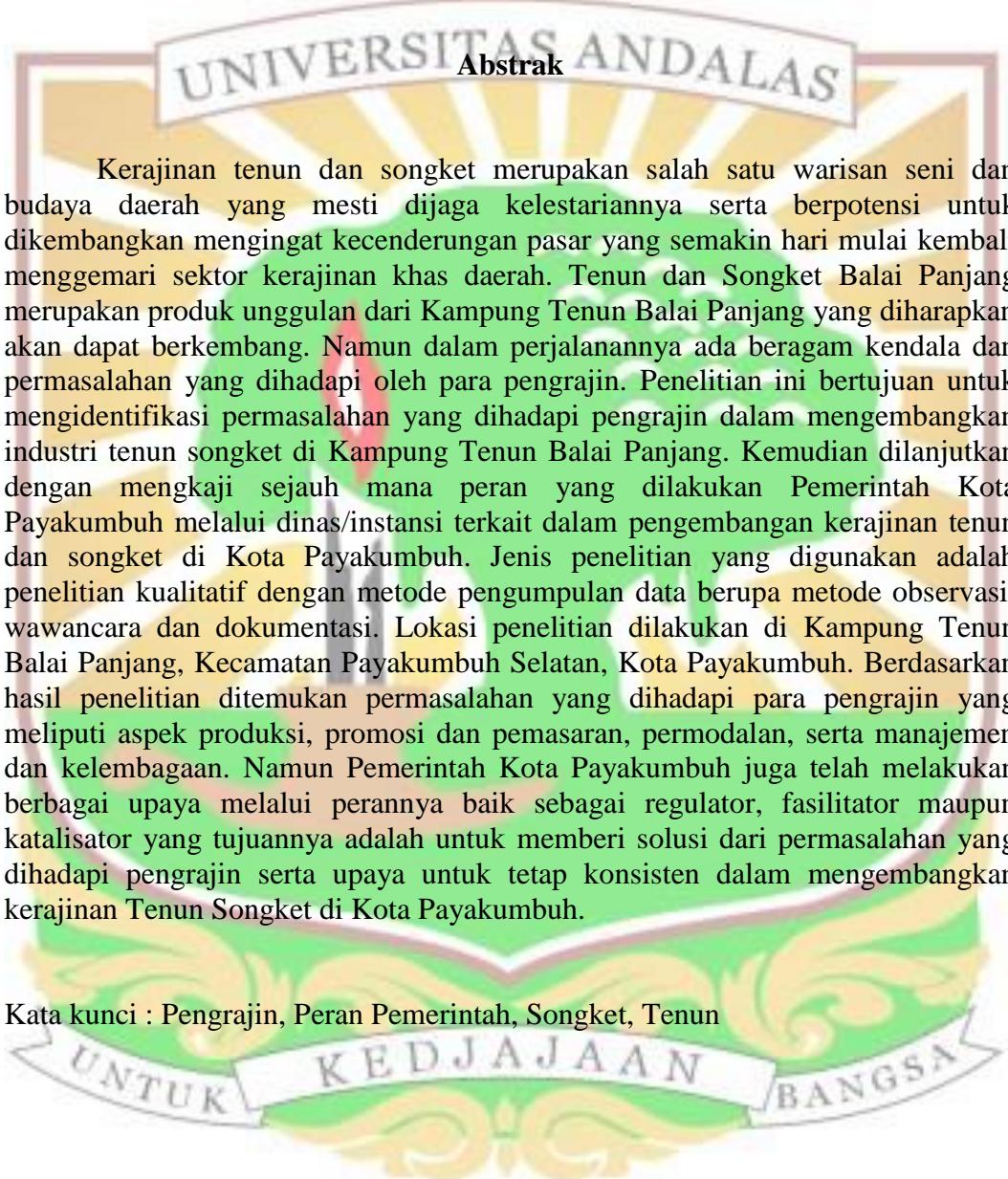
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DALAM PENGEMBANGAN POTENSI USAHA KERAJINAN TENUN  
DAN SONGKET DI KAMPUNG TENUN BALAI PANJANG**

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(Dibawah bimbingan Dr. Ir. Ifdal, M.Sc dan Dr. Ir. Nofialdi, M.Si)



# **ROLE OF THE GOVERNMENT OF PAYAKUMBUH CITY IN THE DEVELOPMENT OF POTENTIALS OF WEAVING CRAFTS AND SONGKETS IN KAMPUNG TENUN BALAI PANJANG**

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## *Abstract*

*Weaving and songket handicrafts are one of the regional art and cultural heritages that must be preserved and have the potential to be developed given the tendency of the market which is increasingly starting to revere the local handicraft sector. Weaving and Songket Balai Panjang is a superior product from Kampung Tenun Balai Panjang which is expected to be able to develop. But on the way there are various obstacles and problems faced by the craftsmen. This study aims to identify the problems faced by craftsmen in developing the songket weaving industry in Kampung Tenun Balai Panjang. Then proceed to examine the extent to which the role of the Government of Payakumbuh through related agencies in the development of weaving crafts and songket in the City of Payakumbuh. This type of research is qualitative research with data collection methods in the form of observation, interviews and documentation. The location of the study was carried out in Kampung Tenun Balai Panjang, Payakumbuh sub-district south, Payakumbuh City Based on the results of the study found problems faced by craftsmen which include aspects of production, promotion and marketing, capital, and management and institutions. However, the Payakumbuh Government has also made various efforts through its role as a regulator, facilitator and catalyst whose purpose is to provide solutions to the problems faced by artisans as well as efforts to remain consistent in developing the Weaving Songket in the City of Payakumbuh.*

**Keywords:** *Craftsmen, Government Role, Songket, Weaving*