

## CHAPTER 1

### INTRODUCTION

#### 1.1 Background of the Research

Discourse is a study which has several definitions that deal as a form and meaning looking from linguistic perspective, thought sociology, philosophy, and other disciplines. Fairclough (1989, p. 24) stated that discourse is a wider term more than a text. Discourse can refer to the whole process of social interaction in which a text is just a part of these processes. Furthermore, in discourse analysis, there are several kinds of object that can be identified, such as an article on newspapers, a television program, and also a speech.

Hence, there are several types of speech that can be offered to be used as a subject of the analysis. One of them is presidential speech. Presidential speech is an interesting source in discourse analysis term. It can derive politician thought, mind, idea, intention, and principle. In order to show all the things before, the politicians should have the ability to speak in public since they need to present their argument and show their ideology that comes from what they have spoken in their presidential speech.

Thus, one of the famous president that the speech was proper and most interested to identify is Barack Obama, the 44th president of United States. Barack Husein Obama who is also called Obama became the first African-American president of United States since January 2009 and ended up his presidential term on January 2017 who served for two terms. The farewell speech of Barack was delivered on January 2017 in Chicago. In his farewell speech, the issue that he points out clearly is about democracy in America.

As the first African-American president of America, Obama believes that American nation derives strength from the diversity of its population and from its commitment to equal opportunity for all. Obama believes that with democracy, America will make a perfect union. As well as American citizen needs to realize that everyone is created equal. The people of America can invent freedom, liberty, and peace among their lives. In this case, Obama shows an embedded message proposing to the people of America to always defend anything that have been done with democracy.

Certainly, In critical discourse analysis (CDA) studies, Fairclough (1992, p. 9) stated that CDA aims to show the connections and causes which are hidden in a text. Fairclough (1995) considers CDA as an approach that tends to investigate the relationship between discursive practices and the social structures in which they are employed. This research is accomplished by showing relationship between power, language, and ideology. Therefore this research aims to elaborate the power, language, and ideology that is Obama used in his farewell speech.

## **1.2 Research Question**

This research concerns with three steps in critical discourse analysis composed by van Dijk, as reflected in the following question:

1. How are the structures of Obama's farewell speech text as reflected by Van Dijk critical discourse analysis theory?

## **1.3 Objectives of the Research**

The objective of the research is:

1) To elaborate the structures of Obama's farewell speech text as reflected by Van Dijk critical discourse analysis theory.

#### **1.4 Scope of the research**

This research is focus on the structures of text of Obama's farewell speech and to explore the ideology embedded in those language features that found in Obama's farewell speech . The writer describes how sovereign people used language in his public interaction byanalyzing somefeatures in Obama's farewell speech by using the theory of Teun A.Van Dijk.

#### **1.5 Method of the Research**

This research employs the qualitative method in research design. Data of this research are in the transcription of Barack Obama farewell speech. Therefore the methods of the researeh are separated into three sections:

##### **1. Collecting the Data**

The data of the analysis are in the form of transcribed spoken text which is addressed a presidential speech. The farewell speech was delivered in front of the citizen of USA on January 10, in Chicago at McCormick Place. The data analysis are focused on what language, power and ideology which Obama used in his farewell speech. The writer watch and then download the video of Obama farewell speech as the supporting data from the internet ([www.youtube.com](http://www.youtube.com)) or more precisely on (<https://www.youtube.com/watch?v=udrKnXueTW0>). Furthermore, as the primary data, the writer take the transcript of the speech from Official United State government websites (<https://obamawhitehouse.archives.gov/the-press-office/2017/01/10/remarks-president-farewell-address>).

## 2. Analyzing the Data

In analyzing the data, the writer tries to explain the discourse elements (macrostructure, microstructure, superstructure) referring to Van Dijk theory of Critical discourse analysis.

## 3. Presenting the Result

The result of this analysis is presents by using paragraph. Each paragraph contains interpretation and explanation of each data that are found. The explanation of the data is explained descriptively using common words and linked with social issues that exist.

