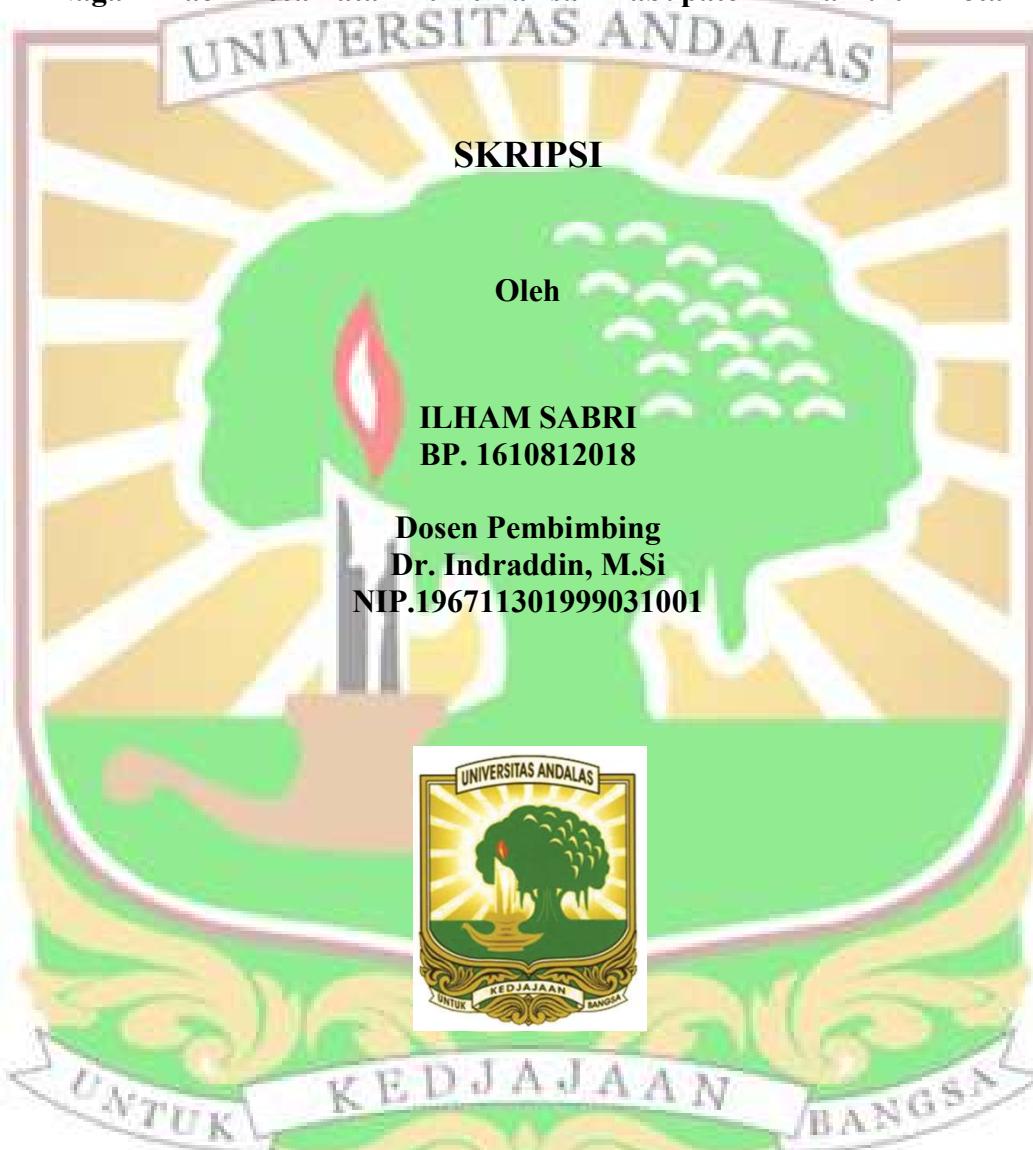


# **MOTIF PESERTA PROGRAM KELUARGA HARAPAN MELAKUKAN GRADUASI MANDIRI**

**Studi Terhadap Keluarga Graduasi Mandiri PKH di Jorong Koto Tinggi I  
Nagari Maek Kecamatan Bukit Barisan Kabupaten Lima Puluh Kota**



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## ABSTRAK

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Program Keluarga Harapan merupakan sebuah program bantuan tunai bersyarat yang diberikan kepada keluarga miskin. Banyak masyarakat ingin memperebutkan bantuan untuk orang miskin seperti PKH dan banyak juga keluarga yang telah menerima bantuan PKH mempertahankan status kepesertainya dengan cara pura-pura miskin. Namun, ada peserta PKH yang memutuskan untuk keluar atas kehendak dirinya sendiri atau yang disebut dengan graduasi mandiri. Penelitian ini bertujuan untuk mendeskripsikan because motif dan in order to motif peserta program keluarga harapan dalam melakukan graduasi mandiri di Nagari Maek, Kecamatan Bukit Barisan, Kabupaten Lima Puluh Kota.

Penelitian ini menggunakan pendekatan kualitatif dengan tipe deskriptif. Informan dalam penelitian ini dipilih menggunakan teknik *purposive sampling* dan dalam pengumpulan data menggunakan observasi dan wawancara mendalam. Informan penelitian ini yaitu peserta keluarga harapan yang graduasi mandiri dengan status kepesertaan selama satu tahun.. Teori yang digunakan ialah teori paradigma defenisi sosial yaitu teori fenomenologi yang dikemukakan oleh Alfred Schutz yang memfokuskan kepada motif seseorang melakukan sesuatu yaitu because motif dan in order to motif.

Hasil penelitian menunjukkan bahwa motif yang melatarbelakangi peserta Program Keluarga Harapan melakukan graduasi mandiri meliputi *Because Motive* dan *In Order to Motive*. Dalam *Because Motive*, meliputi (1) pekerjaan KPM PKH terganggu oleh agenda PKH, (2) komponen bantuan yang diterima sedikit (3) mendapat gunjingan dari masyarakat, (4) agar bisa membantu biaya orang tua, (5) bantuan yang diterima tidak sesuai dengan yang diharapkan. Sedangkan dari *In Order to Motive* mencakup (1) malu dilabeli sebagai keluarga miskin, (2) mampu secara ekonomi, (3) agar tidak mendapat gunjingan lagi dari masyarakat, (4) agar keluarga miskin lain bisa mendapatkan bantuan PKH.

**Kata Kunci:** Motif, Keluarga Penerima Manfaat, Graduasi Mandiri, Program Keluarga Harapan

## **ABSTRACT**

**ILHAM SABRI, 1610812018. Department of Sociology, Faculty of Social and Political Sciences, Andalas University, Padang. Thesis Title: The Motives of Participants of the Harapan Family Program to Conduct Independent Graduation (Study of PKH Independent Graduation Families in Nahari Maek, Bukit Barisan District, Lima Puluh Kota Regency). Advisor I, Dr. Indraddin, M.Si**

The Hope Family Program is a conditional cash transfer program provided to poor families. Many people want to compete for assistance for poor people such as PKH and many families who have received PKH assistance maintain their membership status by pretending to be poor. However, there were PKH participants who decided to leave on their own accord or what was called an independent graduation. This study aims to describe the because of the motives and in order to the motives of the family hope program participants in conducting independent graduations in Nagari Maek, Bukit Barisan District, Lima Puluh Kota Regency.

This study uses a qualitative approach with descriptive type. Informants in this study were selected using purposive sampling technique and in data collection using observation and in-depth interviews. The informants of this study were hopeful family participants who graduated independently with a one-year membership status. The theory used was the social definition paradigm theory, namely the phenomenological theory proposed by Alfred Schutz which focused on someone's motive for doing something, namely because of motive and in order to motive.

The results showed that the motives behind the participants of the Harapan Family Program to do independent graduations included Because Motive and In Order to Motive. In Because Motivation, includes (1) the work of KPM PKH is disrupted by the PKH agenda, (2) the aid component that receives little (3) receives gossip from the community, (4) in order to help with parents' costs, (5) the assistance received is not appropriate with the expected. Meanwhile, In Order to Motivation includes (1) embarrassment to be labeled as a poor family, (2) economically capable, (3) so as not to get any more gossip from the community, (4) so that other poor families can get PKH assistance

**Keywords:** Motives, Beneficiary Families, Independent Graduation, Family Hope Program