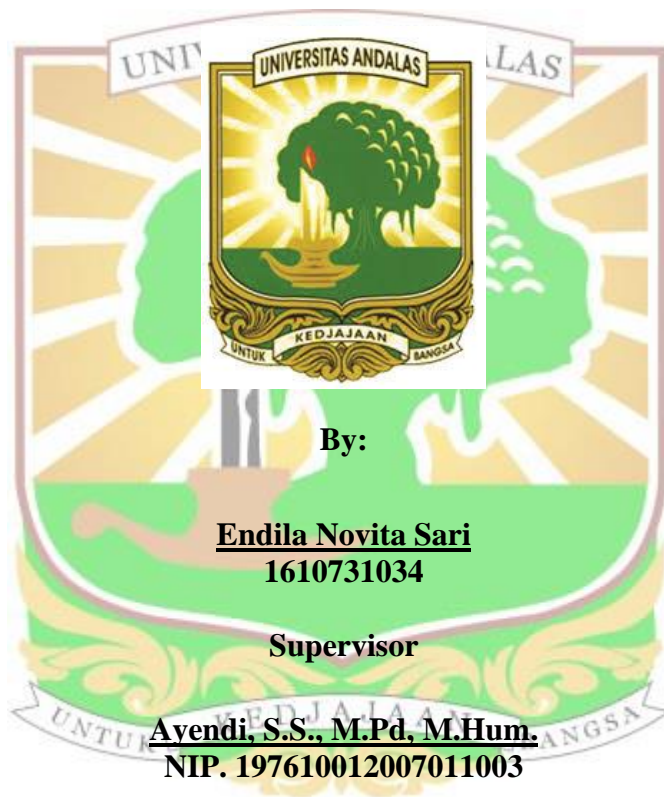


**THE GENRE ANALYSIS OF EDITORIALS IN NEW YORK  
TIMES NEWSPAPER**

**A Thesis**

*Submitted in a Partial Fulfillment to the Requirements*

*for the Degree of Sarjana Humaniora*



**English Department-Faculty of Humanities**

**Andalas University**

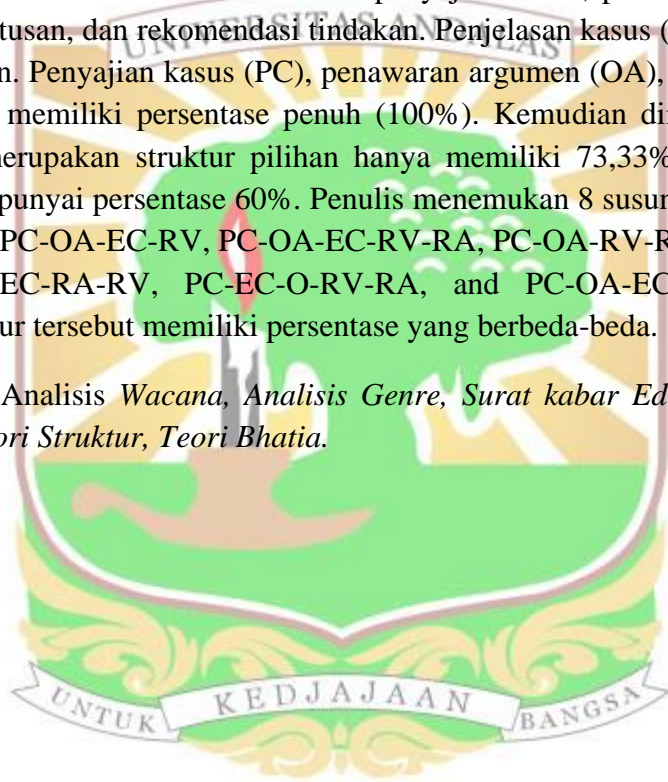
**Padang**

**2021**

## ABSTRAK

Skripsi ini bertujuan untuk menemukan kategori struktur yang digunakan surat kabar editorial New York Times. Penelitian ini juga bertujuan untuk mendeskripsikan fungsi dan penanda dari setiap struktur atau genre di setiap bagian editorial. Data berisikan 15 editorial. Data diterbitkan selama Agustus 2020. Penulis menggunakan metode kualitatif untuk mendeskripsikan persepsi, penelitian, dan pengalaman penulis dalam mengumpulkan dan menganalisis data. Penelitian ini mengaplikasikan teori analisis genre dari Swales (1990) dan Bhatia (1993). Berdasarkan analisis data, penulis menemukan 4 struktur umum dan 1 struktur pilihan. Struktur umum berisikan penyajian kasus, penawaran argumen, pencapaian putusan, dan rekomendasi tindakan. Penjelasan kasus (EC) merupakan struktur pilihan. Penyajian kasus (PC), penawaran argumen (OA), dan pencapaian putusan (RV) memiliki persentase penuh (100%). Kemudian diikuti penjelasan kasus yang merupakan struktur pilihan hanya memiliki 73,33%. Rekomendasi tindakan mempunyai persentase 60%. Penulis menemukan 8 susunan struktur dari penelitian ini: PC-OA-EC-RV, PC-OA-EC-RV-RA, PC-OA-RV-RA, PC-OA-EC-RV, PC-OA-EC-RA-RV, PC-EC-O-RV-RA, and PC-OA-EC-RV. Kedelapan susunan struktur tersebut memiliki persentase yang berbeda-beda.

**Kata Kunci:** Analisis Wacana, Analisis Genre, Surat kabar Editorial, Struktur Umum, Kategori Struktur, Teori Bhatia.



## ABSTRACT

This research aims to find out the move categories used in New York Times newspaper editorials. This research also aims to describe the genre function and genre marker of each text segment of editorials. The data consist of 15 newspaper editorials. This data was published during August 2020. The writer uses qualitative research method since it describes the writer's perception, observation, and experience in collecting data and analyzing data. This study applies theories by Bhatia (1993) and Swales (1990). Based on analyzing the data, the writer found 4 common moves and 1 optional move. The common move categorized in presenting case (PC), offering the argument (OA), reaching the verdict (RV), and recommending action (RA). The optional move contains elucidating case (EC). Presenting case, offering the argument, reaching the verdict has full percentage (100%). Then followed by elucidating case which is optional move only has 73,33%. Recommending action has the lowest percentage of 60%. The writer found eight move structures of this research: PC-OA-EC-RV, PC-OA-EC-RV-RA, PC-OA-RV-RA, PC-OA-EC-RV, PC-OA-EC-RA-RV, PC-EC-O-RV-RA, and PC-OA-EC-RV. The eight move structures have different presentations.

**Key Word:** *Discourse Analysis, Genre Analysis, newspaper editorials, common move, move categories, Bhatia theory*

