CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 CONCLUSION

Men and women are different in using language. It is because they have different ways of thinking, acting, and communicating. The differences between men and women in using language can also be seen from linguistic features that they use to interact with others. Lakoff (1975) proposed ten linguistic features which tend to be used more often by women than by men in their communication. Those linguistic features cannot only found in daily conversation, but also can found in social media such as YouTube.

This research is focuses in analyzing women's linguistic features that are found in three Nigerian female beauty YouTubers. Based on the first research question previous, the finding shows that these three Nigerian Beauty YouTubers uses 9 types of women's linguistic features. They are Lexical Hedge or Fillers, Tag question, Empty Adjectives, Precious Color Terms, Intensifier, Hypercorrect Grammar, Superpolite Forms, Avoidance of Strong Swear Words, and Emphatic Stress. The most highest feature that used by these three Nigerian female beauty YouTubers is Lexical Hedge of Filler as much as 325 times. It is because these Nigerian female beauty YouTubers tends to show uncertainty about what they talk about in their conversation. Meanwhile, hypercorrect grammar and superpolite forms has a small number of occurrence in the video.

Based on the second of research question previous, there are two function of women's lingustic features found in this research. The two functions of women's lingusitic features are hedging devices and boosting devices. The highest function that

are used by three Nigerian female beauty YouTubers is hedging devices as much as 330 times which tend to be used to reduce or weaken the strength of their statement in their utterances.

4.2   SUGGESTION

This research still far from perfection. There are two limitations being discussed in this research. They are the types and the function of women linguistic features used by three Nigerian female beauty YouTubers. Thus, the next researchers can focus on the factors that contribute the occurrence of women linguistic features in female beauty YouTubers. Therefore, there will be the new findings of what factors that influence them to use the features of language. Furthermore, this research openly contributes for those who have interest in sociolinguistic. Since the topic is the women's linguistic features, this research can be used as the reference for the future research. It can also enrich the knowledge about women's language in society.