

## CHAPTER V

### CLOSING

#### 5.1 Conclusion

Ethnic minority entrepreneurship has become a phenomenon that is widely found in all parts of the world. This type of entrepreneurship is driven by migration out of the place of origin to get better opportunities in other areas. The movement that occurs causes people from one ethnic group to join with other ethnic groups in the destination. This assimilation causes ethnic migrants to be outnumbered by local ethnic groups in the destination that have been there for a long time. This has led to the term ethnic minority. Efforts to earn income through doing business by ethnic minority then formed the term ethnic minority entrepreneurship.

Nias is an ethnic who has a long history with West Sumatra area, especially the city of Padang. Although still outnumbered by Minangkabau ethnicity, Nias people in Padang City already have strong roots because of the nature of Nias people who have a strong sense of kinship. From an economic standpoint, over time, progressive changes have been found in the economic order of the Nias community in the city of Padang. In the past Nias people only worked as farmers, becoming fishermen or laborers in the city of Padang. Now, Nias people in Padang who are a minority have found livelihoods in various fields, including entrepreneurship. Those who originally came with limited language differences, mediocre education and did not have the capital managed to make a

decent living and raise the dignity of their ancestors who had set foot first in the city of Padang with low standard of life.

To analyze clearly behind the reasons how Nias entrepreneurs in Padang can survive and become successful, this study takes a reference to Psychological Capital which is one of the references in success capital. The categories in Psychological Capital studied are Self-Efficacy, Hope, Optimism and Resilience. By interviewing 6 Nias entrepreneurs in Padang City, this study found that the success of Nias entrepreneurs in Padang City was sustained and was inseparable from the influence of strong Psychological Capital. As the result, this research concludes several important Psychological Capital characteristics in Nias entrepreneurs; hardworking, forward-thinking, determined and adaptable as their factor to survive and be successful.

## 5.2 Research Implication

This study provides an understanding of Psychological Capital related to ethnic minority entrepreneurship. Entrepreneurs from ethnic minorities are expected to be able to make this research as a reference in improving business ability through existing Psychological Capital. Then, it is expected that ethnic minority entrepreneurs can apply Psychological Capital as one of the main capital in doing business. Based on the findings, the successful entrepreneurs of Nias can have good Psychological Capital in building, advancing and managing their

business. Thus, there is a big hope that ethnic minority entrepreneurs can develop more rapidly and plant stronger roots in society from this research

### **5.3 Research Limitations**

This study has limitation on the object of research which is only represented by 6 Nias entrepreneurs in the city of Padang. Thus, the results of this study are very specific and are not able to represent all business people in this category. Then, the point of view used in this study is also limited, that is, only from a handful of entrepreneurs who are used as objects for research.

### **5.4 Suggestions**

It is expected that further research will be carried out, so that researchers can explore even more ethnic minority entrepreneurs to be examined in the context of this discussion. In the future, it is hoped that not only ethnic minority entrepreneurs from Nias are studied but also other ethnic minority entrepreneurship throughout Indonesia even up to other ethnic minority in other countries. So in the future, proper handling can be obtained to increase the potential of ethnic minority entrepreneurship as a whole.

