

DAFTAR PUSTAKA

- Abraham, R. (2004). *A Semantic study of the script found in the humor of AA Gym's sermons* [PhD Thesis]. Petra Christian University.
- Afdhal, M., & Hamzah, H. (2019). An Analysis of Verbal Humor in Preaching of Ustadz Abdul Somad. *E-Journal English Language and Literature*, 8(3).
- Alimuddin, N. (2007). Konsep Dakwah Dalam Islam. *HUNAFa: Jurnal Studia Islamika*, 4(1), 73–78.
- Alwi, H., & Sugono, D. (2002). *Telaah Bahasa dan Sastra*. Pusat Bahasa dan Yayasan Obor Indonesia.
- Aminudin, A. (2011). *Semantik: Pengantar Studi Tentang Makna*. Sinar Baru Algesindo.
- Attardo, S. (2008). A primer for the linguistics of humor. *The primer of humor research*, 8, 101–156.
- Attardo, S. (2010). *Linguistic theories of humor* (Vol. 1). Walter de Gruyter.
- Charina, I. N. (2017). Lexical and Syntactic Ambiguity in Humor. *International Journal of Humanity Studies (IJHS)*, 1(1), 120–131.
- Claire, E. (1991). *What's so Funny*. Endley Pub.
- Cruse, D. A. (1995). *Lexical Semantics*. Cambridge University Press.
- DARWATI, N. D. (2017). *ANALISIS MAKNA ASOSIATIF PADA LIRIK LAGU MUHAMMAD TULUS RUSYDI DALAM ALBUM TULUS, GAJAH, DAN MONOKROM* [PhD Thesis]. UNIVERSITAS MUHAMMADIYAH PURWOKERTO.
- Djajasudarma, T. F. (1999). *Semantik 1: Pengantar ke Arah Ilmu Makna*. PT. Refika Aditama.
- Eriyanto. (2009). *Analisis Wacana*. PT. LKiS Printing Cemerlang.
- Fauzi, A. (2018). *Gaya retorika dakwah ustadz Abdul Somad* (Doctoral dissertation, UIN Sunan Ampel Surabaya).
- Finnestad, C. A. (2010). *The use of humor in preaching and its relationship with ethos, relational solidarity, and affective learning*.

- Firousyurahman, M. (2018). Da'wah and Interpersonal Attraction of Popular Figures in Indonesian Television. *Ilmu Dakwah: Academic Journal for Homiletic Studies*, 12(2).
- Giyoto. (2013). *Pengantar Sociolinguistik*. Fataba Press.
- Hilmi, M. (2019). Humor dalam Pesan Dakwah. *Jurnal Ilmu Dakwah*, 38(1), 87-110.
- Hurford, R. J., Heasley, B., & Smith, M. B. (2007). *Semantics: A Coursebook. Second Edition* (2nd ed.). Cambridge University Press.
- Japarudin, J. (2017). Humor Dalam Aktivitas Tabligh. *Jurnal Ilmiah Syi'ar*, 17(2), 11–20.
- Kesuma, T. M. J. (2007). *Pengantar (Metode) Penelitian Bahasa*. Carasvatibooks.
- Kreidler, C. W. (1998). *Introducing english semantics*. Psychology Press.
- Kridalaksana, H. (2013). *Kamus Linguistik (edisi keempat)*. Gramedia Pustaka Utama.
- Leech, G. (1981). *Semantics*. Richard Clay (The Chaucer Press) Ltd.
- Linge, L. (2006). The function of humor in relation to affects: A longitudinal case study. *International Journal of Qualitative Studies on Health and Well-Being*, 1(3), 167–177. <https://doi.org/10.1080/17482620600789412>
- Lyons, J. (1968). *Introduction to theoretical linguistics* (Vol. 510). Cambridge university press.
- Mahsun. (2005). *Metode Penelitian Bahasa: Tahapan Strategi, Metode dan Tekniknya*. PT. RajaGrafindo Persada.
- Mallinson, G., & Blake, Barry. J. (1981). *Language Typology: Cross-Linguistic Studies in Syntax*. North-Holland Publishing Company.
- Meyer, J. C. (2000). Humor as a double-edged sword: Four functions of humor in communication. *Communication theory*, 10(3), 310–331.
- Moleong, L., J. (2010). *Metodologi Penelitian Kualitatif* (Revisi). PT Remaja Rosdakarya.
- Muhidin, A. (2012). *Komunikasi Islam*. Rajawali Press.
- Muis, A. (2001). *Komunikasi Islam*. PT Remaja Rosdakarya.

- Mulyana. (2005). *Kajian Wacana*. Tiara Wacana.
- Palmer, Frank. R. (1981). *Semantics*. Cambridge University Press.
- Parera, J. D. (2004). *Teori Semantik* (Second). Erlangga.
- Pateda, M. (2010). *Semantik Leksikal*. Rineka Cipta.
- Qarni, W., Syahnan, M., Harahap, I., Nasution, S., & Fithriani, R. (2019). Verbal and Nonverbal Factors Influencing the Success of Da'wah Communication By Ustadz Abdul Somad. *KnE Social Sciences*, 804–812.
- Raskin, V. (2012). *Semantic mechanisms of humor* (Vol. 24). Springer Science & Business Media.
- Ross, A. (1998). *The Language of Humour*. Routledge.
- Rushing, B., & Barlow, J. (2006). Humor In Preaching: A Funny Thing Happened On The Way To The Pulpit.... *Biblicalstudies.org.uk*, 1–12.
- Rustono. (2000). *Prinsip—Prinsip Pragmatik*. IKIP Semarang Press.
- Saepuloh, U. (2013). *Pesan humor dalam dakwah KH. Zainuddin MZ: Studi deskriptif pada dakwah KH. Zainuddin MZ* [PhD Thesis]. UIN Sunan Gunung Djati Bandung
- Searle, John. R. (1979). *Expression and Meaning: Studies in the Theory of Speech Acts*. Cambridge University Press.
- Servaitè, L. (2005). *The anatomy of a joke*. Tiltai.
- Smeltzer, L. R., & Leap, T. L. (1988). An Analysis of Individual Reactions to Potentially Offensive Jokes in Work Settings. *Human Relations*, 41(4), 295–304. <https://doi.org/10.1177/001872678804100402>
- Sudaryanto. (2015). *Metode dan Aneka Teknik Analisis Bahasa: Pengantar Penelitian Wahana Kebudayaan Secara Linguistik*. Senata Dharma University Press.
- Suhadi, M. A. (1989). *Humor itu Serius: Pengantar "Ilmu Humor."* Pustakakarya Grafikatama.
- Sukardi, M. I. (2018). *Permainan Bunyi dan Penyimpangan Makna sebagai Upaya dalam Membangun Humor pada Wacana Meme (Kajian Semantik)* [PhD Thesis]. UNS (Sebelas Maret University).

- Taghiyev, I. (2017). Violation of Grice's Maxims and Ambiguity in English Linguistic Jokes. *International E-Journal of Advances in Social Sciences*, 3(7), 284–288.
- Tim Redaksi Qultummedia. (2018). *Ustadz Abdul Somad: Dai Berjuta Followers*. Qultummedia.
- Ullman, S. (2009). *Pengantar Semantik*. Pustaka Belajar.
- Verhaar, J. W. M. (1997). *Pengantar Linguistik Umum*. Gadjah Mada University Press.
- Vito, A. D., Alfatih, A., & Meilinda, N. (2018). *PENGARUH EFEKTIVITAS YOUTUBE TERHADAP POPULARITAS TOKOH MASYARAKAT (Studi Video Dakwah Ustadz Abdul Somad, Lc., MA di Channel Tafaqquh Video di Kalangan Remaja yang Tergabung dalam Ikatan Remaja Masjid Agung (IRMA) Palembang [PhD Thesis]*. Sriwijaya University.
- Wijana, I. D. P. (1995). *Wacana Kartun dalam Bahasa Indonesia*. Disertasi UGM.
- Wijana, I. D. P. (2004). *Kartun: Studi tentang Permainan bahasa*. Ombak.
- Wijana, I. D. P. (2010). *Pengantar Semantik Bahasa Indonesia*. Andi Offset.
- Wilson, C. P. (1979). *Jokes: Form, Content, Use and Function*. Academic Press.
- Wahidin, S. (2011). *Pengantar Ilmu Dakwah*. Rajawali Press.
- Yanuar, D. (2020). GAYA RETORIKA DAKWAH USTADZ ABDUL SOMAD PADA CERAMAH PERINGATAN MAULID NABI MUHAMMAD SAW TAHUN 1440 H DI MESJID RAYA BAITURAHMAN BANDA ACEH. *Jurnal Al-Bayan: Media Kajian dan Pengembangan Ilmu Dakwah*, 25(2), 354–385.
- Zahidi, S., & Ikmal, H. (2019). Paham Keagamaan Masyarakat Digital (Kajian atas Dakwah Ustadz Abdul Somad Perspektif Konstruksi Sosial). *Jurnal Mediakita: Jurnal Komunikasi dan Penyiaran Islam*, 3(1).

Zamzuardi, Y., & Ermanto, E. (2019). The Rhetoric of Persuasion of Ustadz Abdul Somad: Discourse Analysis in the Media Youtube. *Seventh International Conference on Languages and Arts (ICLA 2018)*.

