

## DAFTAR PUSTAKA

- Adiakurnia, Muhammad Irzal. *Tahun 2017: 35 Juta Turis Asing Kunjungi Thailand*. 2018. diakses melalui <https://travel.kompas.com/read/2018/01/25/110000727/tahun-2017-35-juta-turis-asing-kunjungi-thailand> pada 25 oktober 2018
- Amalia, Rizki. "Strategi Negara Anggota IMT-GT (Indonesia, Malaysia, Thailand Growth Triangle) Dalam Pengembangan Industri Halal." *Jurnal Insignia*. vol. 2. no.1. 2013
- Andrews, Lorraine. "Classic Grounded Theory to Analyze Secondary data: Reality and Reflection". *The Grounded Theory Review*. vol.11, no. 1. 2012
- Anholt, S. "Public Diplomacy and Place Branding". *Journal of Communication Management*. vol.2. no. 4. 2008
- Arby, Ikhsan. "Wisata Syariah". *Journal Pariwisata Universitas Muhammadiyah Sumatera Barat*. 2017
- Association Of Thai Travel Agents. *Statistics International Tourists Arriving In Thailand As Of 31 December 2019*. diakses melalui [http://www.atta.or.th/statistics-international-tourists-arriving-in-thailand-as-of-31-decembe r-2019/](http://www.atta.or.th/statistics-international-tourists-arriving-in-thailand-as-of-31-decembe-r-2019/) pada 22 Januari 2020
- Bajunid. "The muslims of Thailand: a survey The muslims of Thailand: Historical and cultural studies". *Centre for Southeast Asian Studies*.
- Bakry, Umar Suryadi. *Pedoman Penulisan Skripsi Hubungan Internasional*. Yogyakarta: Deepublish. 2016
- Battour, Mohamed dan Mohd Nazari Ismail. "Halal Tourism : Concepts, Practices, Challenges, and Future". *Journal of Tourism Management Perspective*. 2015
- Belopilskaya, Yulia. *How Halal Tourism is Reshaping the Global Tourism Industry*. diakses melalui <http://www.hospitalityinsights.ehl.edu/halal-torism-global-industry> pada 3 Maret 2020
- Bragg, Taylor. "Sex tourism in Pattaya: Is the party over?". *Asian Correspondent*. diakses melalui <https://asiancorrespondent.com/2018/01/sex-tourism-pattaya-party/> pada 5 Maret 2020
- C, Van Kerkwijk. *Sex tourism in Thailand*. diakses melalui <https://www.ncbi.nlm.nih.gov/pubmed/12286018> pada 4 Maret 2020

- Council, World Travel and Tourism. *Thailand Travel and Tourism Economic Impact 2016*. London: The Authority on World Travel & Tourism. 2016
- Cresswell, John W. *Qualitative Inquiry & Research Design, Choosing Among Five Approaches*. California: Sage Publication Inc. 2007
- Dwijayadi, Dawud Kusuma. "Business as Usual atau Business for Political Purpose? Motif Pengembangan pariwisata Halal di Thailand". (Hubungan Internasional Universitas Airlangga)
- First Thailand Halal Assembly to Help Boost Trade, Travel with Islamic World* diakses melalui <http://www.tatpr.org/webdatas/files/PR%20-%20Thailand%20Halal%20Assembly%20014.pdf> pada 3 Februari 2020
- Fattianur, Yulia. "Kepentingan Thailand Dalam Melakukan Gastrodiplomacy melalui Kitchen of the World". *Journal Ilmu Hubungan Internasional*. vol. 6. no. 4. 2018
- Fransisca, Della. *Program Pariwisata Halal dalam Strategi peningkatan Wisatawan Indonesia Oleh Pemerintah Singapura*. (Universitas Muhammadiyah Yogyakarta)
- Group, Oxford Business. *Tourism Growth in Thailand Gets Back on Track*. diakses melalui <http://www.oxfordbusinessgroup/overview/resilient-rise-return-strong-growth-visitor-numbers-after-moderate-decline> pada 3 Maret 2020
- Gudjonsson, H. "Nation Branding". *Place Branding*. vol.1, no. 3. 2005
- Guide to Popular Halal Restaurants & Halal Products in Thailand. Halal Living in Thailand*. diakses melalui <http://halallivingthailand.com/category/bangkok/> pada 7 Maret 2020
- Ham, Peter Van. "The Rise of the Brand State". *Foreign Affairs*. vol. 80. no. 5. 2001
- Ibnihusen, Faizun. *Infografik Genap 14 Tahun Konflik Pattani Thailand Selatan*, diakses melalui <http://turanisia.com/infografik-genap-14-tahun-konflik-pattani-thailand-selatan/> pada 5 februari 2018
- Iskandar. *Metodologi Penelitian dan Sosial Kuantitatif dan Kualitatif*. Jakarta: Gaung Persada Press. 2009



Iverson, Kelly.A *Brief History of Tourism in Thailand*. diakses melalui <https://theculturetrip.com/asia/thailand/articles/a-brief-history-of-tourism-in-thailand/> pada 4 Maret 2020

JC, Liow.*Islam, education & reform in Southern Thailand: Tradition and transformation*. 2009

Kementrian Pariwisata. “*Neraca Satelit Pariwisata Nasional 2017*”.diakses melalui <http://www.kemenpar.go.id/userfiles/Buku%201%20Nesparnas%202017.pdf> pada 24 Oktober 2018

Khindir, Sheith.*Muslim Tourists Give Thailand the Thumbs Up*. diakses melalui <http://www.theaseanpost.com/article/muslim-tourists-give-thailand-thumbs> pada 3 Maret 2020

Lipka, Michael dan Conrad Hackett.*Why Muslims are the Worlds Fastest-Growing Religious Group*. diakses melalui <http://www.pewresearch.org/fact-tank/2017/04/06/why-muslims-are-the-worlds-fastest-growing-religious-group/> pada 3 Maret 2020

Kurniawan, Gilang. “Analisis Pasar Pariwisata Halal Indonesia”. *Jurnal Tauhid*. vol. 1. no.1. 2015

Kusumaningrum, Demeiati Nur. “Trend Pariwisata Halal Korea Selatan”.*Seminar Nasional dan Gelar Produk*. 2017.

Mastercard & Crescent Rating.*Global Muslim Travel Index Report 2016*. 2016

Melissen, Jan.*Public Diplomacy Between Theory and Practice*. California: RandCorporation. 2006

Melissen, Jan.*The New Public Diplomacy: Soft Power in Internastional Relations*. Basingstoke:Palgrave Macmillan. 2005

Mundi, Index. “Internasional Tourism Number of Arrivals,” *Index Mundi Online*, diakses melalui <https://indexmundi.com/facts/thailand/internasional-tourism/>; pada 28 Desember 2018

Muqbil, Imtiaz. “Understanding the Real Importance of the Thailand Halal Assembly”. 2016. diakses melalui <https://www.travel-impact-newswire.com/2016/12/understanding-the-real-importance-of-the-halal-assembly-2016/> pada 28 desember 2018

MZ, Rakhmat. *Halal tourism: An important idea in tourism industry*. diakses melalui <http://www.huffingtonpost.co.uk/muhammad-zulfikar-rakhmat/halal-tourismanimportantb12229662.html> pada 12 Februari 2020

Nurdiansyah, Alfian. "Sertifikasi Halal dan Dampaknya terhadap Pariwisata di Asia Tenggara: Studi Kasus Pariwisata Halal di Thailand." *The 1st ICSEAS 2016, The 1st International Conference on South East Asia Studies, 2016*,(2018), diakses melalui <file:///C:/Users/ser/Downloads/Publication-Alfian.pdf> pada 7 Februari 2020

Rasyid, Abdul. *Pariwisata Halal di Thailand*, 2017, diakses melalui <http://business-law.binus.ac.id/2017/02/28/pariwisata-halal-di-thailand/> pada 28 Desember 2018

Samori, Zakiah, Nor Zafir Md Salleh, dan Mohammad Mahyuddin Khalid. "Current Trends on Halal Tourism: Cases on selected Asian Countries". *Tourism Management Perspectives* 18, bagian B. 2016

Sudana, I Putu. "Strategi Pengembangan Desa Wisata Ekologis Di Desa Belimbing, Kecamatan Pupuan Kabupaten Tabanan". *Jurnal Pariwisata* 13.no.1. 2013

Szondi, G. *Public Diplomacy and Nation Branding: Conceptual Similarities and Differences*. The Hague: Netherland Institute of International Relations. 2008

Telegraph. *21 reasons to visit Thailand*. diakses melalui <https://www.telegraph.co.uk/travel/destinations/asia/thailand/articles/21-reasons-to-visit-Thailand/> pada 5 Maret 2020

Thailand Government, *Halal Development and Promotion Strategy*, diakses melalui <http://www.thaigov.go.th/index.php/en/cabinet-synopsis-/item/92476-92476> pada 28 Desember 2018

*Thailand Halal Assembly*, diakses melalui <https://www.thida.org/attachments/article/81/Thiland%20Halal%20Assembly.pdf> pada 3 Februari 2020

The Halal Standart Institute of Thailand. *Halal Products Standart Certification Process*. diakses melalui <http://www.halalrc.org/images/Research%20Material/Report/Halal%20Product%20Standards%20Products.pdf> pada 12 Februari 2020

The Hon Simon Crean MP. *Australia Unlimited: The nation's New brand media Release*. 2010. diakses melalui [http://www.trademinister.gov.au/releases/2010/sc\\_100514.html](http://www.trademinister.gov.au/releases/2010/sc_100514.html) pada 5 Maret 2019



The Guardian. *Thai tourism : A short history*. diakses melalui <https://www.theguardian.com/travel/2006/jan/15/travelnews.thailand.theobserver> pada 4 Maret 2020

The ASEAN Post. "*Muslim tourists give Thailand the thumbs up*". diakses melalui <https://theaseanpost.com/article/muslim-tourists-give-thailand-thumbs> pada 7 Maret 2020

*Tourism Statistics Thailand 2000-2019*. diakses melalui <http://www.thaiwebsites.com/tourism.asp> pada 3 Maret 2020

Travel, Indonesia. *Pembaruan Logo Wonderful dan Pesona Indonesia*. diakses melalui <https://pesona.indonesia.travel/berita/reposisi-logo-wonderful-danpesona-indonesia-2016/> pada 22 Januari 2020

UNWTO Tourism Highlights dalam COMEC. *Muslim Friendly Tourism: Developing and Marketing MFT Product and Services*. 2016

Wahidati, Lufi. "Perkembangan Wisata Halal di Jepang". *Jurnal Gama Societa*. vol. 1, no. 1. 2018

Wang, Jay. "Public Diplomacy and Global Business". *The Journal of Business Strategy*. 2006

Windratie. *Wisata tumbuh Pesat, Thailand Targetkan 32 juta Turis Asing*. 2016. diakses melalui <https://www.cnnindonesia.com/gaya-hidup/20160107121640-269-102814/wisata-tumbuh-pesat-thailandtargetkan-32-juta-turis-asing> pada 25 Oktober 2018

Wiratma, H. D. "*Diplomasi Pariwisata sebagai Nation Branding Indonesia di Tingkat Global*"

WTTC, *Travel & Tourism: Economic Impact 2015 Thailand*. 3

Zulhatta, Agung Imam. *Diplomasi Publik Indonesia ke Australia melalui Wonderful Indonesia*. diakses melalui <http://scholar.unand.ac.id/37268/> pada 22 Januari 2020

