## **CHAPTER V**

#### **CONCLUSION**

# 5.1 Conclusion

The objective of this research is to investigate the relationship between entrepreneurial education with moderated the model by considering proactive personality as a moderate of entrepreneurial intention. To achieve this research objective, the researcher investigated the factors of entrepreneurial intention among university students. This research also finds out whether variables have a significant relationship and a positive effect or not. This research is using primary data collected by spreading 359 questionnaires to the respondent at Andalas University in each faculty. Based on the data from Wikipedia, there are 19 Andalas University's alumnus recorded as great entrepreneur category that spread in Indonesia. There are five hypotheses developed in this research to test the entrepreneurial education, entrepreneurial interest and proactive personality towards entrepreneurial intention.

Therefore, the analysis of the results can be concise:

1. Entrepreneurial education has significantly positive influences on the entrepreneurial intention of students at Andalas University.

This means the greater value of education toward entrepreneurial the greater intention toward entrepreneurial of the student. The student who enrolled in an entrepreneurial education program has already a positive interactive impact relationship between education and intention. Exactly, a student who has true understanding relation of education and intentions is more likely to improve their

- business performance and appropriately know how to maintain and develop the business.
- 2. Entrepreneurial interest has significantly positive influences on the entrepreneurial intention of students at Andalas University.
  - This means the higher value of interest toward entrepreneurial can be shaped by several factors, such as sexes, family experience in business, education level and environment that have a significant influence on entrepreneurial intention. In precisely, a student who has greater awareness link to spirit to survive in certain conditions are more likely to succeed to improve a business in the future.
- 3. Proactive personality has significantly positive influences on the entrepreneurial intention of students at Andalas University.
  - This means that the initiative and perseverance in which how a student acts and lives in realize their needs and purpose has significantly influenced the entrepreneurial intention.
- 4. Entrepreneurial education within moderating by proactive personality has significantly positive influences on the entrepreneurial intention of students at Andalas University.

This means that the provision of knowledge of students within encouraged by motivation, an individual disposition that could influence the current condition and strong role behavior as a mobilizer for environment direct through has a greater value of initiative and action maintain that directly changes the environment significantly influence the entrepreneurial intention of students.

 Entrepreneurial interest within moderating by proactive personality has significantly positive influences on the entrepreneurial intention of students at Andalas University.

This means students with have a strong desire, willingness to optimal the met of what their needs and concrete action with attention to the object without fearing the risks through has a higher degree of initiative to solve current issues correctly has significantly influence entrepreneurial intention.

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# 5.2 Implications

This research builds several implications for researchers and practitioners.

For the researcher, this research is for correcting the understanding of entrepreneurial education, interest and proactive personality toward the entrepreneurial intention.

The researcher suggests that universities should involve in an early stage to improve entrepreneurial education on to increase awareness of students about entrepreneurship, shaping their attitude toward education, stimulating student interest inside universities course and enhancing their proactive personality.

This research provides the scholar with detailed information about the entrepreneurial intention among undergraduates in higher learning institutions from Andalas University. After canvassing entrepreneurial intention, the researcher can identify the entrepreneurial activity easily. Regarding the theoretical model, the researcher can contribute to literature about the theory of entrepreneurial intention, education, interest, and proactive personality. There is more than 50% of entrepreneurial intention can be explained by the component of those theories. The

proposed conceptual framework may be referred to by other researchers in further researches.

## 5.3 Research Limitation and Recommendation

The present research has created based on conducting the current research. Hence, the researcher found divers limitations when compiled this research. Therefore, the researcher suggests some recommendations from the limitation of this research for future researchers and practitioners to proceed and use any information. The limitations and recommendations in this research are:

- 1. In starting the preparation of the research, the researcher must full attention to all forms of preparation in conducting research. It beginning from understanding the topic, the objectives of the present research, the type of method to be used, how the researcher distributes their questionnaire to gain the data and information, and what is researcher understanding about the tools which will be used in processing the data.
- 2. This research merges all of the sample characteristics of whether respondents have or have not ever gained an entrepreneurial course. The researcher proposes the differentiation for sample for whose has and has not to gain entrepreneurial education for forsaking the bias for the result of research.
- 3. For further research, different variables can be encompassed regarding the topic of the research to create and found varieties of the result.
- 4. There is a limitation in the number of respondents in this research, which is only 359 respondents which this number of respondents is not equal in each faculty. This small sample size is difficult to detect the reliability of the research and unable to represent the opinion of all students in the universities. The student

from all faculties should be taken into consideration to get a better insight into an entrepreneurial intention.

5. The research just collected the data from the electronic questionnaires survey. Researcher suggests future researchers can redesign questionnaire questions to better suit their research objectives. Validity testing should be done to ensure the questionnaire is valid for certain studies. Future researchers also can concern to electronic questionnaire display. The main focus on maintaining the appearance of the questionnaires that would make respondents can only give one response and not multiple responses from a respondent. Besides, there is a higher probability that the respondent will misinterpret the question because the researcher tough to clarify questionnaire responses.

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