

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Yule (1996, p. 47) describes speech act as an action that is performed by producing an utterance to communicate. When a speaker is speaking, he is not only producing some words in their utterances but also performing some actions. The meaning of an utterance can also be interpreted based on the context itself. The interpretation of context helps the hearer understand the messages or hopes the speaker wants to convey. There are three kinds of speech acts. They are the locutionary act, illocutionary act, and perlocutionary act.

There are five types of speech act based on Yule (1996, p. 53); they are declarations, representatives, expressives, directives, commissives. According to Searle (1979, p. 15), expressive utterances express the psychological state specified in the sincerity condition about a state of affairs specified in the propositional content. It means that expressive utterances express what speakers feel, and the goal of expressive utterances is to make the hearer understand what the speakers are feeling at that moment based on context.

The data were taken from an American TV series. TV series is a group of episodes of a television program broadcast at regular intervals with a long break between each group, usually with one year between the beginning of each (yourdictionary.com).

The source of data in this research is an American TV series *2 Broke Girls*. *2 Broke Girls* is an American television sitcom aired on CBS from September 19, 2011, to April

17, 2017. The series was produced by Warner Bros Television and created by Michael Patrick King and Whitney Cummings. The sitcom is set in the Williamsburg neighborhood of Brooklyn, New York City, and follows the lives of two friends, Max Black (Kat Dennings) and Caroline Channing (Beth Behrs). Whereas Caroline was raised as the daughter of a billionaire, Max grew up in poverty, resulting in differing perspectives on life, although together they work in a local diner while attempting to raise funds to start a cupcake business.

The writer chooses *2 Broke Girls* as the source of data in this research because this TV series has won Primetime Emmy Awards in 2012, People's Choice Award in 2012, and then BMI Film and TV Awards in 2013, the writer focuses only on the main character Max Black from first five episodes in season 1 because she often uses expressive speech act from episode 1 to 5 in season 1 and also the because of Max and Caroline have different point of view on business, and also they are came from different family background. Max who lived in poverty and Caroline who was a billioner. That's why they have different point of view about money and business. Besides that the most interesting part when Max speak to Caroline she use her bitchy attitude and Caroline who was a princess, at first she was shooked and by the time she get used to it.

. The writer would like to observe the types and functions of expressive utterance by Max Black.

In this TV series, the writer found out many kinds of speech acts in the conversation uttered by the characters, especially expressive speech acts. The following conversation occurs between Max and Caroline.

Caroline : it is not our fault that the idiot who makes the cupcakes doesn't know they are worth.

Max : I'm the idiot who makes the cupcakes.

From Max's utterances, "*I'm the idiot who makes the cupcakes.*" indicates that the utterance is an expressive speech act of Non-directed complaints in exclamations because Caroline said that Max is an idiot and that the cupcake is worthy. Max feels discontent with Caroline's statement because she calls Max idiot, and the function is to deplore because Caroline said that Max is an idiot.

The conversation occurs at the diner where Max and Caroline works. The participants in this conversation are Max and Caroline. Max is a waitress at the diner since eight months ago under the authority of Han Lee. She is a hard-working woman because she is broke. She met Caroline for the first time because Caroline lost all of her money, and her father went to jail because of the Ponzi scandal. On the first day Caroline worked at the diner, she noticed that there was someone who did not know that their cupcakes worth \$7. She told Max that there was an idiot who sold the cupcakes for \$4, and Max told her that she made those cupcakes.

1.2 Identification of the Problem

In this research, the writer analyzes the language phenomenon in an American TV series using Pragmatics approach, primarily based on Speech Acts theory. The utterances that are uttered by Max Black and indicated as expressive speech act become the data in this research. In line with this, the research problem is formulated as follows:

1. What are the types of expressive speech acts used by Max Black in American TV series entitled *2 Broke Girls*?

2. What are the functions of Max Black expressive utterances as found in American TV series entitled *2 Broke Girls*?

1.3 Objective of the Research

The objectives of the study are stated as below:

1. To identify the types of expressive speech acts uttered by Max Black in American TV series entitled *2 Broke Girls from The First 5 Episode in Season 1*.
2. To identify the functions of Max Black expressive utterances as found in American TV series entitled *2 Broke Girls from The First 5 Episode in Season 1*.

1.4 Scope of the Research

There are many ways to analyzed language phenomena found in our daily conversation. This research aims to find out the types (Ronan, 2015, pp. 35-41) and functions (Searle and Vanderveken, 1985, pp. 211-216) of expressive utterances. In this thesis, the writer focuses on identifying types and functions of expressive speech acts uttered by Max Black in American TV series from the first five episodes of *2 Broke Girls* Season 1.

1.5 Method of the Research

The writer applied several methods to accomplish this research proposed by Lexy j. Moleong (2007), Moleong defines descriptive qualitative research as research that has a function to understand a phenomenon that happened to the subject of the study, for example, behavior, perception, motivation, action, etc.

Moleong explains the step that included to receive the data which are: collecting data, analyzing data, and reporting the result of analysis / presenting descriptively.

1.5.1 Collecting Data

The data were taken from American TV series *2 Broke Girls*. The reason why the writer chooses *2 Broke Girls* is because of this TV series (expressive speech act). There are six seasons of this TV series, and the writer chooses the first five episodes from season 1 because the main character Max Black often uses expressive speech act rather than in other episodes and other seasons.

In collecting the data, the writer downloaded the TV series from the internet, and then the videos were watched repeatedly from episode 1 to make the transcription. All of the utterances that contained expressive speech acts were noted, and the writer also downloaded the script from the internet to make sure it is correct. Every datum that contains expressive speech act is bold-marked.

1.5.2 Analyzing Data

In analyzing the data, Yule's (1996, p. 48) theory of speech acts is used as the underlying theory. Ronan's (2015, pp. 35-41) theory is used in identifying types of expressive utterances. To find out the functions of expressive utterances, the writer employs Searle and Vanderveken's (1985, pp. 211-216) theory. Leech's theory of context is used in this research. The process in collecting data were watching the object repeatedly and taking note when the datum is found, so the data are listed from episode 1 to 5 after collecting the datum, it divided based on

its categories of types and function. In analyzing the data theories mentioned above are used.

1.5.3 Presenting the Result of Analysis.

The result of the research is presented descriptively. Then, the writer also uses tables to describe the occurrence of the data. The writer uses the percentage to indicate the number of the data occurs at a certain type and function. The pattern to find out the percentage of types and functions of expressive utterances found in the research. The formula that was used to find out the percentage for the data is,

