CHAPTER IV

CONCLUSION, LIMITATION, AND SUGGESTION

4.1 Conclusion

This research is about Impoliteness strategies used by Candace Owen in the committee hearing on hate crimes and the rise of White Nationalism. The writer uses impoliteness strategies that are proposed by Culpeper (1996, p.350) and Leech’s Theory (1983, p.13) about context. The context is used to understand about Candace Owen’s utterance.

This research found 26 data that contained impoliteness strategies found in Candace Owen’s utterances. This research analyzed the types of impoliteness strategy used theory from Culpeper (1996). Culpeper divided five types of impoliteness strategies; they are bald on record, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold impoliteness. However, this research only found 4 types of impoliteness.

The types of impoliteness strategies that are found in this study are bald on record, positive impoliteness, negative impoliteness, withhold politeness. Bald on record appears in 10 utterances, positive impoliteness appears in 12 utterances, negative impoliteness appears in 3 utterances, and withhold politeness appears in an utterance. Meanwhile, after analyzing the data, sarcasm politeness strategy does not appear in Candace Owen’s uttered, because theoretically sarcasm is used as a way to make fun of somebody or to be unpleasant to somebody. It is referring to the findings, this research shows that Candace Owen mostly applied positive impoliteness in her utterances than using other impoliteness strategies. Sub-strategies, positive impoliteness that are found in this research use inappropriate
identity markers appears in 4 utterances, seek disagreement appears in 4 utterances, disassociate from the other appears in 2 utterances. Negative impoliteness that are found in this research, invade the other’s space is found an utterance, frighten appears in 2 utterances which accounted. Candace Owen uses positive impoliteness strategies to get what she wants by avoiding Democrat members and making them feeling unaccepted.

This study also analyzed the factors of impoliteness strategies that are proposed by Brown and Levinson. The factors of impoliteness strategies that are found in this study are power and social distance. Where there are 3 kinds of people would have similar power with the hearer, the speaker would have more power than the hearer, and the last one people who have less power than the hearer. In this research is found 2 kinds of power. There are people who would have similar power with the hearer. It called relative power, and people who have less power than the hearer, it called less power. The factors of impoliteness strategies that are found in this study are social distance and power. There are relative power and less power. Social distance appears in 7 utterances, Relative power appears in 13 utterances, and less power appears in 6 utterances. Relative power is the dominant factor of impoliteness strategies that are used by Candace Owen.

From the analysis of the data, the writer concludes that the impoliteness utterance by Candace Owen are used in order to cause offense and used her capability to attack the hearer's both positive and negative face. It happened because as the conservative activist and the communications director for turning
point the USA, in the committee hearing Candace Owen has the right to show her stronger power and higher status to the other participants.

4.2. Limitation and Suggestion

Having done the analysis, there is a limitation of this research. Hence, the next researcher can minimize the limitation. The form of factors proposed by Brown and Levinson and impoliteness strategies proposed by Culpeper still needs to be explored. This research analyzes the types of impoliteness strategies, but sub-strategies in positive and negative impoliteness still need to be explored. Hopefully, the next researcher will make deep attention to analyze Impoliteness strategies and factors of impoliteness. There are some factors of impoliteness that can be analyzed by the next researcher, and the next researcher can find some theory to support in analyzing the factors that people do impoliteness.