

CHAPTER I

INTRODUCTION

1.1. Background of the Research

Language is a platform to communicate for all human beings in the world. Basic things, through communication, people could convey thoughts, ideas, and feelings in a form that could be understood by a certain community. In communication, people often say words that directly point out a person, place or time in the context of communication. In communication People might misinterpret and misunderstand about what others say, especially when a speaker uses an expression to point out something. In daily life, people tend to use spoken and body language to point out something to make the hearer understand easily.

The phenomenon of the usage of deixis often happens in daily life. Usually people often use deixis in spoken and written language, but they sometimes have no idea how to express it. As a part of pragmatic study, deixis is the study that focuses on contextual meaning. For example, "*Did you see her?*" This sentence sounds useless unless the speaker knows to whom *he* refers to, this is what we called a person deixis. The speaker and the hearer must be engaged to the same context or situation to understand the question. However, if someone else does not know to whom *he* refers to, it means he does not exist in the same context. Another example is "*please come here,*" the speaker and the hearer must be in the same context in order to understand where *here* refers to and how to function *here* in the context.

A simple definition comes from Yule(1996), he states that deixis is a technical term (from Greek) for one of the most basic things we do with

utterances. The basic things to point something is by using deictic expression. It means pointing or showing via language; the use of deixis is using a deictic expression (Yule.1996, p.130). The study of deixis is the study of reference meaning uttered by a speaker. Deixis become language phenomenon found in written or spoken language. Therefore, for some people, it is a little bit tricky to find the references of deixis. As an explained in the first paragraph, deixis always bounds with context which is not all people exist in the same context. It will be the reason why this research could help people to understand the term of deixis and its usage.

The data are excerpted from the *Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati*. The video consists of one interviewer and one interviewee. The first interviewer is Stephen Schwartz and the second one is Sri Mulyani, as Indonesia's Minister of Finance as the interviewee. The interview is focused on the outlook for Indonesia's economy, fiscal policies & implications of political elections, and global monetary policy of the country. The video contains spatial and temporal deixis that the writer going to be analyzed. For example,

- (1) Stephen Schwartz: "***this year**, Indonesia will play host to the IMF and World Bank annual meeting in Bali.*"

The word *this year* is a deictic expression of temporal deixis. *This year* functions when the occasion happens. *This year* means the time when the interview conducted. Based on the explanation and the example, the writer is interested in studying and examining more deeply about spatial and temporal deixis used by speakers in the Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati's video. Another example,

- (2) A: "***That** cat sat on the table.*"

According to the example above, *that* indicating (probably) that the cat was relatively distant from the speaker. Relatively remote from the speaker in deixis categorized as the distal term.

1.2. Research Question

A research problem, in general, refers to some difficulty which a researcher experiences in the context of either a theoretical or practical situation and wants to obtain a solution for the same (Kothari, c, 2004). In conducting this research , the writer would like to present two points that will be analyze some references, there are;

1. What are the categories of Spatial and Temporal deixis used by Stephen Schwartz and Sri Mulyani in *Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati's video?*
2. What are the reference of spatial and temporal deixis found in the context of Stephen Schwartz and Sri Mulyani in the *Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati's video?*

1.3. The Objective of the Research

The main aim of the research is to find out the truth, which is hidden and which has not been discovered yet (Kothari, c, 2004). Based on the aim of this research, the writer has two points. They are;

1. To identify the categories of Temporal and Spatial deixis, which are used by Stephen Schwartz and Sri Mulyani in an *Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati's vide*. Another objective is,

2. To analyze the reference meaning of Spatial and Temporal deixis in the context of the Stephen Schwartz and Sri Mulyani in *Exclusivie interview with Indonesia finance minister Sri Mulyani Indrawati's video*.

1.4. Scope of the Research

To specify the problem, this study focuses on analyzing deixis in a video of Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati. Since there are many videos on this channel, the writer limits the topic only about the interview section. Hence, the focus only on spatial and temporal deixis, which are used by Stephen Schwartz and Sri Mulyani in Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati's video. The writer applies pragmatic theory and proposes deixis theory by Yule (1996).

1.5. Research Method

The writer uses descriptive qualitative method. Descriptive qualitative research involves collected data in the form of words rather than number in order to answer the research questions. The data analysis is presented descriptively by the writer.

1.5.1 Collecting Data

In collecting data, Instead of being involves in a source of data directly, the data are observed by taking the transcription from a video interview of Stephen Schwartz and Sri Mulyani in Fitch Rating's youtube channel. The data are taken from a video interview between Stephen Schwartz and Sri Mulyani Indrawati. Fitch Rating is a global rating agency dedicated to providing value beyond the

rating through independent and prospective credit opinions, research, and data. The writer chooses one video that related to the top viewers.

There are three steps taken in data collection. Firstly, the writer watched and listened to the video of the interview from www.youtube.com, the keyword is an Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati. Secondly, the writer looked for the transcript of this interview, which can look in the video, the writer also check the transcript manually by applying the note-taking technique. Thirdly, the writer identify the categories of spatial and temporal deixis and analyze the reference of spatial and temporal deixis found in Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati

1.5.2 Analyzing the Data

In analyzing the data, the writer follows the research question as a guideline. The writer uses a pragmatic identity method to analyze the conversation in interview video between Stephen Schwartz and Sri Mulyani by applying Yule's theory. The writer begins to analyze the categories Spatial and Temporal deixis and the writer grouped the category. Then, the writer interprets the reference meaning of each deictic according to the context found in *Exclusive interview with Indonesia finance minister Sri Mulyani Indrawati's video*. The data of analysis are reported descriptively by using the theory of Yule (1996).

1.5.3 Presenting the Result of Analysis

In presenting the result of the analysis, there are two types. The first is presents the result of the analysis by giving explanation. The second is presents the result of the analysis by using table on finding of the writer.

