

CHAPTER VI

CONCLUSION

This chapter explains the conclusions and suggestions. The conclusions and suggestions that can be submitted are as follows:

6.1 Conclusion

The conclusion is the final result achieved in this study related to the research objectives. The conclusion obtained is that investment in developing SME centres is feasible to be carried out with the following explanation:

1. In the market and marketing aspects of the promising product market potential, this can be seen from the increasing world market.
2. In the aspects of human resources and management, the development of organizational structures is considered more effective.
3. In the technical and technological aspects of location, the production process, machinery, and production results are optimal.
4. On the financial aspect, the calculation of the value of sensitivity analysis states that investment in development is feasible.
5. In the legal aspect the requirements are not too complicated.
6. On the environmental aspect, the waste produced is not dangerous and the waste treatment system is safe for the surrounding environment.

Based on the analysis of the 6 feasibility aspects namely market and marketing aspects, technical and technological aspects, management aspects, financial aspects, legal aspects and environmental aspects, it is concluded that the development of SME centers is feasible to run.

6.2 Suggestion

Suggestions are put forward for consideration in subsequent similar studies. The suggestions in this study in terms of projected investment feasibility assessments, for businesses with larger scale, more extensive data is needed including:

1. Measuring the calculation of market potential can use a market survey method that is more focused on a qualitative approach based on the results of interviews with people who are competent in their fields.
2. The business concept in this study follows the trends and developments of the times (demand can change according to the trends and developments of the times). For businesses with business concepts similar to research, it is advisable to assess the feasibility of an investment for a maximum period of 5 years.

