

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Human being use language as a tool to communicate with other people in daily life. People can express their language in many ways, such as, to communicate, to share feelings and ideas that reflecting to their social behavior in society. Language and society are inseparable. It can be seen from of social function in the society. The relationship between social functions and its language are studying in sociolinguistics. Sociolinguistics concern on language and society, the relation between society where people live and the language used. Beside language, people life is also influenced by culture. Culture describes manners, customs, arts, and skills. Hudson (1996:04) said that sociolinguistics is the study of language and its relation to society. Society using language in different way.

On the other hand, Hudson (1980: 24), added that every language has its own variation. The term of language variation is related to different language in communication by creating new word to make it easier to understand by a certain group of people. Speakers may create the pronunciation (accent), word choice (lexicon), or grammar by themselves. Language variation is used by certain groups or a society which are very limited, and may not be known by the other group.

Language is not only for human communication, but also for expressing the cultural reality. Two or more people meet for the first time may realize that they come from different culture, known from their languages.

This research was designed by using sociolinguistic approach because the writer tried to relate the use of language with three social factors. According to Romaine (1994:67),

sociolinguistics has five dimensions, namely; social class, age, sex, style, and network. Many sociolinguistic studies have started by grouping people into social classes based on education, occupation and income. In this study, the writer chooses some factors, such as; social status, age, and gender. Then relate it to the use of language that is used by the characters. Language use in social factors is also reflected in literary works, such as movie. One of the movie is *The Princess Diaries (2001)*.

In conducting this research, the writer chooses *The Princess Diaries (2001)*. This movie has a lot of different language used by the characters in this movie. It is seen from the social factors in each character. This movie sets in two different cultures, that is American and British culture. In the conversation found the main character uses many impolite languages to speak with her environment before she becomes a real princess. Thereby, the writer names this study: *The Analysis of Language use in Relation to Social status, Age, and Gender of the Characters in The Princess Diaries Movie*.

The Princess Diaries (2001) is a movie about a young girl whose name is Mia. She lives with her mother and has grown up in American. Her father is a king of Genovia but he had passed away. Amelia or Mia grown up in ordinary family, because her mother is not from a kingdom like her father. One day, her grandmother, a Queen in Genovia invited Mia to be a Princess. Mia cannot learn a British manner perfectly because her behavior comes from her belong to, like a teenager in American. In this movie, Mia used an American language and her grandmother used a British language. It looks different in their language because Mia comes from different background when she faced her new place with her grandmother.

Here is the example in the conversation between Amelia and her Grandmother (Queen) from that movie:

Grandmother (Queen): Amelia, I am so glad you could come.

Amelia : Hi. You've got a great place.

*Grandmother (Queen) : Thank you. Let me look at you. **You look so....young.***

*Amelia : Thank you. **And you look so....clean.***

From the example of the language above, we can conclude that they have different use of language each other. And we can see the differences between Amelia's language, who is an American teenager when speaking with her grandmother, and the Queen uses British. Actually, Mia's language is also formal when she is using it in America. While, in Britain Mia's language is included to informal language. It means that Amelia's Grandmother who is a Queen, use a formal language and speak politely. Mia who is an American teenager speaks ordinary like talking to her friends, seeing from the factors of age.

In that conversation, we can also see other social factors in using language, but, from the conversation above, the writer has chosen a factor of age between Mia and her grandmother. We can see from Mia's grandmother expression, when she looks at Mia, she has long space to say that Mia is so...young, and also from Mia's expression, she also has space when she said her grandmother so...clean. In the first time she meet, Mia didn't realize that her grandmother is a queen, and her grandmother also didn't realize that Mia have an old and casual style.

From the conversation above, we can divide that they are using language in different factor. They have different culture each other, from American and Britain cultures.

So, the reason why I am interested in writing this topic is because the main characters in this movie used different language that is related to social status, age, and gender. Each main character is from different culture. Because of that, the writer found the language use from each main characters and the using of their language.

1.2 Identification of the Problem

The focus of this research is based on the following questions:

1. What are the variety of language used that reflect the age, gender, and social status by the main characters in *The Princess Diaries* movie?

1.3 Objectives of the Research

This research was to identified the use of language that reflect the social factors of the characters in the movie. Language use found in the characters that related to social status, age, and gender. The aims of this research were to describe the relation between language use and social factors by Romaine (1994) that is represented by main characters in *The Princess Diaries* movie.

1.4 Scope of the Research

This research dealt with sociolinguistics studies as the part of linguistics. In language use and social status, age, and gender case which occured in one society movie, *The Princess Diaries (2001)*. This research focused on how the use of language reflected to the social factors, which concerns on social status, age, and gender in the movie. This research also related to the language and society, such as; U and non-U, social status and rule, and language and respect.

1.5 Methods of the Research

This research was descriptive qualitative study of language use and social status, age, and gender. The data is in the form of utterances that was taken by main character in *The Princess Diaries*. This study applied library research that used a movie as the source of data. This research was conducted by applying the following steps, there are collecting data, analyzing data, and displaying the result of analysis.

1.5.1 Collecting Data

The data is in the form of utterances collected from the movie. The writer conducts the research by watching the movie, taking notes, then classified the data by social status, age, and gender. The writer collected the data in the form of utterances which is uttered by the characters in *The Princess Diaries* movie. The data collected about twenty one conversation. Each conversation has explained social status, age, and gender.

1.5.2 Analyzing the Data

The data was analyzed based on social factors by Romaine (1994). In this study, the writer analyzed each social factor that is used by the characters. Then, the writer find the language use related to social status, age, and gender by the characters. The total number of language use was divided into three social factors and gave the explanation from each conversation in order to make the analysis more comprehensive.

1.5.3 Displaying the Result of Analysis

In displaying the research, the writer found twenty one conversations of social status, age, and gender. The conversations were grouped into three factors, such as; social status, age, and gender. Each factors reflected by main characters in *The Princess Diaries* movie.