CHAPTER IV

CONCLUSION AND SUGGESTION

This chapter contains the conclusion of analyzing the data and suggestions for further studies.

4.1 Conclusion

Having analyzed some interview videos of Bangtan Boys with medias and radio, the writer concludes that the writer finds ten strategies of positive politeness in the leader of Bangtan Boys' utterances from fifty-five data. The positive politeness strategies are strategy 1 (notice, attend to the hearer), strategy 2 (exaggerate), strategy 3 (intensify interest to the hearer), strategy 4 (use in-group identity markers), strategy 5 (seek agreement), strategy 6 (avoid disagreement), strategy 7 (presuppose/raise/assert a common ground), strategy 8 (joke), strategy 11 (be optimistic), strategy 15 (give gifts to the hearer). From ten strategies used by the leader of Bangtan Boys, the dominant strategy is positive politeness strategy 15: gives gifts to the hearer. Generally, the choice of strategy to use give gifts to the hearer as the specific strategy used by the leader of Bangtan Boys that Namjoon wants to satisfy positive face want of the hearer to give the impression and good memory to the host. Yet, the writer did not find some positive politeness strategies, such as strategy 9 (assert/presuppose speaker’s knowledge of and concern for hearer’s wants), strategy 10 (offer/promise), strategy 12 (including both speaker and hearer in the activity), strategy 13 (give or ask for reason) and strategy 14 (assume or assert reciprocity). Those strategies not including the leader of Bangtan Boys' utterances because those strategies are performed to request such things from
the hearer. Then, the writer did not find utterances that make a request by the speaker to the addressee that mentioned before.

Moreover, the writer finds out social distance becomes the most factor that influences of using positive politeness strategies. Social distance as the most influential factor because of the leader of Bangtan Boys attempts to minimize the distance between him and the host of the interview.

4.2 Suggestion

After describing the conclusion based on the findings and discussion in this study, the writer would like to suggest further research as additional references to investigate politeness strategies. This study finds out the types of positive politeness strategies and the influence factor of choosing those strategies as proposed by Brown and Levinson (1987). The writer realized this research far from perfect because it just focused on the speaker side, and found only small number of positive politeness strategies. The writer hopes the next researcher will find more strategies than the writer, and examine the other strategies of politeness, such as bald on record, negative politeness and record strategy. Besides, other experts, such as Holmes, Lakoff, and Scollon can be used by the next researcher who analyzes politeness strategies. Lastly, the next writer can investigate any subject within the use of other theory that related to the linguistic field.