

## CHAPTER IV

### CONCLUSION AND SUGGESTION

#### 4.1 Conclusion

In this chapter, the writer has analyzed presupposition triggers and the type of presupposition in the tagline of horror movie posters. The writer takes 14 taglines of posters of Hollywood horror movies from the website IMDb (internet movie database). They are *The Stranger*, *Prey At Night*, *Winchester*, *A Quiet Place*, *Truth Or Dare*, *Hereditary*, *Incident In Ghostland*, *The First Purge*, *Slender Man*, *The Nun*, *Halloween*, *Malicious*, *Down A Dark Hall*, *He's Out There*, and *The Possession of Hannah*. These movies were released in 2018 and played at cinema XXI. The writer uses the theory by Karttunen (1973) in Levinson (1983) to analyze presupposition triggers and the theory proposed by Yule (1996) to identify the type of presupposition.

Based on the finding, the writer found 42 presupposition triggers in the tagline of horror movie posters: 31 definite descriptions, 9 change of state verbs, 1 factive verb, and 1 counterfactual conditional. From the presupposition triggers, the writer got the point that presupposition triggers definite descriptions included in existential presupposition. Change of state verbs included in lexical presupposition. Factive verbs are categorized into factive presupposition, and counterfactual conditional is categorized into counterfactual presupposition. Whereas, for the type of presupposition, the writer found 4 of 6 types of presupposition. 31 existential presupposition, 1 factive presupposition, 9 lexical presuppositions, and 1 counterfactual presupposition.

Meanwhile, non-factive presupposition and structural presupposition did not find in the analysis. The dominant type of this research is existential presupposition. Therefore, the writer concludes the tagline of the horror movie posters in 2018 tells about the existence of something such as the existence of a thing, people, place, and tradition. Furthermore, the writer concludes there is another thing from the tagline. Therefore we should be watching the movie to know implied meaning from that tagline.

#### **4.2 Suggestion**

This research only takes the data from the horror movie's poster tagline. The writer uses theory presupposition triggers by Karttunen (1973) and type of presupposition, as stated by Yule (1996). Therefore, for the next research will be found something new about presupposition. There is the amount of development of presupposition, such as a combination of presupposition and maxim.

