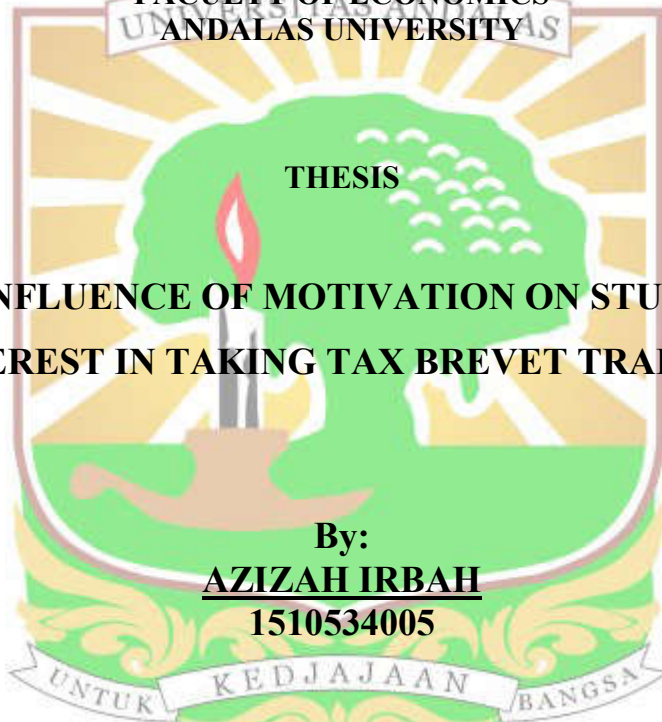




ACCOUNTING DEPARTMENT
FACULTY OF ECONOMICS
ANDALAS UNIVERSITY



THESIS

THE INFLUENCE OF MOTIVATION ON STUDENT'S
INTEREST IN TAKING TAX BREVET TRAINING

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*Submitted to fulfill the requirements in order to obtain Bachelor Degree of
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The Influence of Motivation on Student's Interest in Taking Tax Brevet Training

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ABSTRACT

This study aims to examine the influence of motivation on student's interest in taking tax brevet training. The independent variables in this research are career motivation, economic motivation, and social motivation. The dependent variable is the student's interest in taking tax brevet training. This study uses a quantitative approach, where the data is obtained from respondents' answers in the form of scores and will be analyzed using statistical tests. The population of this research is the active accounting student at Andalas University which is in the semester 7 or grade 2016. The sampling technique in this study uses a purposive sampling method and the number of the sample is 108. The type and source of data used in this study are primary data that is obtained directly by researcher through the questionnaires. The measurement is using Likert Scale to measure the student's interest in taking tax brevet training. The result of this study showed that the accounting students of Andalas University have interest in taking tax brevet training.

Keywords : career motivation, economic motivation, social motivation, interest, tax brevet

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh motivasi terhadap minat mahasiswa untuk mengikuti pelatihan brevet pajak. Variable independen dalam penelitian ini yaitu motivasi karir, motivasi ekonomi, dan motivasi sosial. Variabel dependen dalam penelitian ini yaitu minat mahasiswa untuk mengikuti pelatihan brevet pajak. Penelitian ini menggunakan pendekatan kuantitatif, dimana data diperoleh dari jawaban responden dalam bentuk angka dan akan dianalisa menggunakan uji statistik. Populasi dalam penelitian ini yaitu mahasiswa akuntansi aktif, Universitas Andalas yang berada di semester 7 atau angkatan 2016. Teknik sample yang digunakan yaitu metode purposive sampling dan jumlah sample yaitu 108. Tipe dan sumber data dalam penelitian ini yaitu data primer yang diperoleh langsung oleh peneliti melalui kuesioner. Alat ukur yang digunakan dalam mengukur minat mahasiswa untuk mengikuti pelatihan brevet pajak dalam penelitian ini yaitu menggunakan skala likert. Hasil penelitian ini menunjukkan bahwa mahasiswa akuntansi Universitas Andalas memiliki minat untuk mengikuti pelatihan brevet pajak.

Kata Kunci : motivasi karir, motivasi ekonomi, motivasi sosial, minat, brevet pajak

