

DAFTAR PUSTAKA

- Adiba, E. M., & Wulandari, D. A. (2018). Pengaruh Halal Knowledge, Islamic Religiosity, dan Attitude terhadap Behavior Konsumen Muslim Generasi Y Pengguna Kosmetik Halal di Surabaya. *Jurnal Inovasi Bisnis Dan Manajemen Indonesia*, 1(3), 357–369.
- Ahmad, A. N., Rahman, A. A., & Rahman, S. A. (2015). Assessing Knowledge and Religiosity on Consumer Behavior towards Halal Food and Cosmetic Products. *International Journal of Social Science and Humanity*, 5(1), 10–14.
- Al-Otoum, F. J., & Nimri, R. S. (2015). Antecedents of Consumers ' Behavior towards Halal Food among Jordanian Customers : A Structural Equation Modeling (SEM) Approach. *Journal of Marketing and Consumer Research*, 12, 19–26.
- Anitha, N. (2016). Influence of Lifestyle on Consumer Decision Making with Special Reference to Organized Retail Formats in Chennai. *Indian Journal of Commerce & Management Studies*, 7(1), 85–92.
- Ayyub, R. M. (2015). Exploring perceptions of non-Muslims towards Halal foods in UK. *British Food Journal*, 117(9), 2328–2343.
- Aziz, & Chok. (2013). The Role of Halal Awareness, Halal Certification, and Marketing Components in Determining Halal Purchase Intention Among Non-Muslims in Malaysia: A Structural Equation Modeling Approach. *Journal of International Food and Agribusiness Marketing*, 25(1), 1–23.
- Aziz, N. I. A., & Ahmad, F. A. (2018). The Halal Lifestyle of Muslim Working Women. *International Journal of Academic Research in Business and Social Sciences*, 8(5).
- Bachdar, S. (2018). Mengenal Paragon, Produsen di Balik Kemahsyuran Wardah. Retrieved from Markeeters website: <http://marketeers.com/mengenal-paragon-produsen-di-balik-kemahsyuran-wardah>
- Balques, A., Noer, B. A., & Nuzulfah, V. (2017). Analisis Sikap, Norma Subjektif, Dan Niat Beli Produk Kosmetik Halal Pada Konsumen Muslimah Di Surabaya. *Jurnal Sains Dan Seni ITS*, 6(2).
- Bang, H. K., Ellinger, A. E., Hadjimarcou, J., & Traichal, P. A. (2000). Consumer concern, knowledge, belief, and attitude toward renewable energy: An

application of the reasoned action theory. *Psychology and Marketing*, 17(6), 449–468.

Banirestu, H. (2019). Nameera, Mainan Baru Unilever di Kosmetik Halal. *SWA*. Retrieved from <https://swa.co.id/swa/trends/nameera-mainan-baru-unilever-di-kosmetik-halal>

Bei, L.T. (2000). *The Whitepaper on Lifestyle: A Report of the 2000 Survey on Taiwanese Consumption Habits*. Taipei: Business Weekly Publications.

Briliana, V., & Mursito, N. (2017). Exploring antecedents and consequences of Indonesian Muslim youths' attitude towards halal cosmetic products: A case study in Jakarta. *Asia Pacific Management Review*, 22(4), 176–184.

Burhanudin, T. (2018). Makin Kaya, Makin Religius, dan Kian Konsumtif. Retrieved from Marketing.co.id website: <https://marketing.co.id/makin-kaya-makin-religius-dan-kian-konsumtif/>

Ekasari, N., & Hartono, R. (2015). Pengaruh Faktor-Faktor Gaya Hidup Konsumen Terhadap Keputusan Pembelian Laptop Apple. *Jurusan Manajemen Fakultas Ekonomi Dan Bisnis Universitas Jambi*, 1(1), 65–72.

Elseidi, R. I. (2018). Determinants of halal purchasing intentions: evidences from UK. *Journal of Islamic Marketing*, 9(1), 167–190.

Endah, N. H. (2014). Consumers's purchasing behavior toward halal labeled cosmetics in Indonesia. *Jurnal Ekonomi Dan Pembangunan*, 22(1), 11–25.

Essoo, N., & Dibb, S. (2004). Religious Influences on Shopping Behaviour: An Exploratory Study. *Journal of Marketing Management*, 20(7-8), 683–712.

Fahmi, S. (2017). Halal labeling effect on muslim consumers attitude and behavior. *Proceedings of the 11th Advances in Intelligent Systems Research*, 131(ICOI 2017), 56–62.

Garg, P., & Joshi, R. (2018). Purchase intention of “Halal” brands in India: the mediating effect of attitude. *Journal of Islamic Marketing*, 9(3), 683–694.

Ghozali, Imam. (2014). *Structural Equation Modeling: Metode alternatif dengan PLS* (4th ed.). Semarang: Universitas Diponegoro.

Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2018). Article information: When to use and how to report the results of PLS-SEM. *European Business Review*, 31(1), 2–24.

- Haque, A., Anwar, N., Tarofder, A. K., Ahmad, N. S., & Sharif, S. R. (2018). Muslim consumers' purchase behavior towards halal cosmetic products in Malaysia. *Management Science Letters*, 8(12), 1305–1318.
- Harususilo, Y. E. (2019). ITB, Harvard dan Pemberdayaan Wirausaha Perempuan Papua. Retrieved from Kompas.com website: <https://edukasi.kompas.com/read/2019/06/04/12302091/itb-harvard-dan-pemberdayaan-wirausaha-perempuan-papua?page=all>
- Hashim, A. J. bt C. M., & Musa, R. (2014). Factors influencing Attitude towards halal cosmetic among young adult urban Muslim Women: A focus group analysis. *Procedia - Social and Behavioral Sciences*, 130, 129–134.
- Hawkins, D. I., Roger, J. B., & Coner, K. A. (2000). *Consumer Behavior: Building Marketing Strategy* (8/e ed.). McGraw Hill Company.
- Indonesia Investments. (2018). Islam di Indonesia. Retrieved from Indonesia Investments website: <https://www.indonesia-investments.com>
- Ireland, J., & Rajabzadeh, S. A. (2011). UAE consumer concerns about halal products. *Journal of Islamic Marketing*, 2(3), 274–283.
- Jaafar, H. S., Omar, E. N., Osman, M. R., & Faisal, N. (2013). The Concept of Halal Logistics – an. *5th International Conference on Transport and Logistics (ICLT 2013)*, (January 2014), 2006–2011.
- Jamal, A. (2003). Marketing in a multicultural world. *European Journal of Marketing*, 37(11/12), 1599–1620.
- Janmohamed, S. Z. (2016). *Generation M: Generasi Muda Muslim dan Cara Mereka Membentuk Dunia* (Bahasa Ind). Jakarta: Benteng Pustaka.
- Kementerian Keuangan. (2019). Kelas Menengah Penggerak Ekonomi Indonesia. Retrieved from Kementerian Keuangan website: <https://www.kemenkeu.go.id/publikasi/berita/kelas-menengah-penggerak-ekonomi-indonesia/>
- Kementerian Perindustrian. (2018). Ekspor Rp 11 Triliun, Menperin Dorong Industri Kosmetik Terintegrasi Hulu-Hilir. Retrieved from Kementerian Perindustrian website: <https://kemenperin.go.id/artikel/15454/Ekspor-Rp-11-Triliun,-Menperin-Dorong-Industri-Kosmetik-Terintegrasi-Hulu-Hilir>
- Kordnaeij, A., Askaripoor, H., & Bakhshizadeh, A. (2014). Studying Affecting Factors on Customers' Attitude toward Products with Halal Brand. *International Research Journal of Applied and Basic Sciences*, 4(10), 3138–3145.

- Kotler, P., & Armstrong, G. (2006). *Prinsip-Prinsip Pemasaran* (12th ed.). Jakarta: Erlangga.
- Kotler, P., & Keller, L. (2008). *Manajemen Pemasaran* (13th ed.). Jakarta: Erlangga.
- Krishnan, J. (2011). Lifestyle - A tool for understanding buyer behavior. *International Journal of Economics and Management*, 5(2), 283–298.
- Lada, S., Harvey Tanakinjal, G., & Amin, H. (2009). Predicting intention to choose halal products using theory of reasoned action. *International Journal of Islamic and Middle Eastern Finance and Management*, 2(1), 66–76.
- Larasati, A., Hati, S. R. H., & Safira, A. (2018). Religiusitas dan pengetahuan terhadap sikap dan intensi konsumen Muslim untuk membeli produk kosmetik halal. *Esensi: Jurnal Bisnis Dan Manajemen*, 8(2), 105–114.
- Lilayah, A. (2014). Kosmetik Wardah Bukan Hanya Untuk Konsumen Muslim. SWA. Retrieved from <http://swa.co.id/swa/trends/marketing/kosmetik-wardah-bukan-hanya-untuk-konsumen-muslim>
- Listyorini, S. (2012). Analisis Faktor-Faktor Gaya Hidup dan Pengaruhnya Terhadap Pembelian Rumah Sehat Sederhana (Studi Pada Pelanggan Perumahan Puri Dinar Mas PT. Ajisaka di Semarang). *Jurnal Administrasi Bisnis Undip*, 1(1), 12–24.
- Maichum, K., Parichatnon, S., & Peng, K.-C. (2017). The Influence of Attitude, Knowledge and Quality on Purchase Intention towards Halal Food: A Case Study of Young Non-Muslim Consumers in Thailand. *IRA-International Journal of Management & Social Sciences (ISSN 2455-2267)*, 6(3), 354.
- McCarthy, E. J., & Jr, W. D. P. (2003). *Dasar-Dasar Pemasaran* (Bahasa Ind). Jakarta: Erlangga.
- Mukhtar, A., & Butt, M. M. (2012). Intention to choose Halal products: The role of religiosity. *Journal of Islamic Marketing*, 3(2), 108–120.
- Mullen, K., Williams, R., & Hunt, K. (2000). Irish descent, religion and food consumption in the west of Scotland. *Appetite*, 34(1), 47–54.
- Nielsen. (2019). Penjualan Online Produk Premium di Seluruh Dunia Melonjak. Retrieved from Nielsen website: <http://www.nielsen.com/id/en/press-releases/2019>
- Nora, Liza & Minarti, N. S. (2016). The Role of Religiosity, Lifestyle, Attitude as

Determinant Purchase Intention. *The 2nd International Multidisciplinary Conference 2016*, (October 2016), 135–148.

Pramudi, R. Y. (2015). Pengaruh Gaya Hidup Konsumtif Dan Kelompok Referensi Terhadap Keputusan Pembelian Kosmetik Lokal. *Jurnal Universitas Negeri Surabaya*, 15(2), 280–301.

Putri, I. S., Daryanti, S., & Ningtias, A. R. (2019). The influence of knowledge and religiosity with mediation of attitude toward the intention of repurchasing halal cosmetics. *Proceedings of the 12th Advances in Economics, Business and Management Research*, 72(ICMBR 2018), 172–177.

Rahim, N. F., Zurina Shafii, & Syahidawati Shahwan. (2015). Awareness and perception of Muslim consumers on halal cosmetics and personal care products. *International Journal of Business, Economics and Management*, 2(1), 1–14.

Rahman, A. A., Asrarhaghghi, E., & Rahman, S. A. (2015). Consumers and halal cosmetic products: Knowledge, religiosity, attitude and intention. *Journal of Islamic Marketing*, 6(1), 148–163.

Rajagopal, S., Ramanan, S., Visvanathan, R., & Satapathy, S. (2011). Halal certification: Implication for marketers in UAE. *Journal of Islamic Marketing*, 2(2), 138–153.

Rizky. (2019). Generasi Muslim Muda dalam Dunia Modern. Retrieved from Bentang Pustaka website: <https://bentangpustaka.com/generasi-muslim-muda-dalam-dunia-modern/>

Sadra Tabassi. (2012). The role of animosity, religiosity and ethnocentrism on consumer purchase intention: A study in Malaysia toward European brands. *African Journal of Business Management*, 6(23), 6890–6902.

Sekaran, U. (2017). *Metode Penelitian untuk Bisnis* (6th ed.). Jakarta: Salemba Empat.

Septiani, S., & Indraswari, R. (2018). Faktor-faktor yang memengaruhi perilaku konsumen produk kosmetik halal di kota Bogor. *Jurnal Manajemen Dan Organisasi (JMO)*, 9(1), 59–73.

Setiadi, N. (2010). *Perilaku Konsumen* (Revisi). Jakarta: Kencana Prenada Media Group.

Sigma Research Indonesia. (2017). Tren dan Perilaku Pasar Kosmetik Indonesia Tahun 2017. Retrieved from Sigma Research Indonesia website:

<http://sigmaresearch.co.id/tren-dan-perilaku-pasar-kosmetik-indonesia-tahun-2017>

- Solomon, M. . (2013). *Consumer Behavior: Buying, Having and Being* (10th ed.). England: Pearson Education.
- Souiden, N., & Marzouki, R. (2017). Consumer attitudes and purchase intentions toward Islamic banks: the influence of religiosity. *International Journal of Bank Marketing*, 33(2), 1–37.
- Sriminarti, N., & Nora, L. (2018). The role of product knowledge and attitudes toward purchasing intentions: The moderating effect of religiosity on halal cosmetics. *KnE Social Sciences*, 3(10), 518.
- Sugibayashi, K., Yusuf, E., Todo, H., Dahlizar, S., Sakdiset, P., Arce, F. J., & See, G. L. (2019). Halal cosmetics: A review on ingredients, production, and testing methods. *MDPI-Cosmetics*, 6(3), 37.
- Surya, E. D. (2019). Pengaruh Halal Knowledge, Islamic Religiosity, Lifestyle Terhadap Behavior Konsumen Muslim Generasi Y Pengguna kosmetik Halal di Kota Medan. *Jurnal Manajemen Tools*, 1(1), 1–13.
- Suryana, A. B. (2019). Relationship dan Merek Lokal. Retrieved from Direktorat Jendral Pajak website: <https://www.pajak.go.id/id/artikel/relationship-dan-merek-lokal>
- Teng, P. K., Jamaliah, W., & Jusoh, W. (2018). A Study of Factors Affecting Consumer Purchase Intention Towards Halal Labelled Cosmetics and Personal Care Products in Malaysia. *E-Proceeding Of The 1st International Conference On Halal Global (ICOHG 2018)*, (March), 26–27.
- Thomson, R. (2018). State of the Global Islamic Economy Report 2018/19. In *Dubai International Financial Centre*. Retrieved from <https://haladinar.io/hdn/doc/report2018.pdf>
- Tufail, H. S., Humayon, A. A., Shahid, J., & Murtza, G. (2018). Impact of Life Style and Personality on Online Purchase Intentions of Internal Auditors through Attitude towards Brands. *European Online Journal of Natural and Social Sciences 2018*, 7(3), 72–83.
- Ulfa, R., Wulandari, D., & Subagio, N. A. (2014). Pengaruh Hijabers Community Terhadap Gaya Hidup Dan Keputusan Pembelian Hijab Pada Mahasiswa Fakultas Ekonomi Universitas Jember. *E-Journal Ekonomi Bisnis Dan Akuntansi Universitas Jember*, 1(1), 67–71.
- Widiatmanti. (2015). Penghasilan Kelas Menengah Naik = Potensi Pajak.

Retrieved from BPPK Kemenkeu website:
<https://bppk.kemenkeu.go.id/id/publikasi/artikel/167-artikel-pajak/21014-penghasilan-kelas-menengah-naik-potensi-pajak>

Wu, P. C. S., Yeh, G. Y. Y., & Hsiao, C. R. (2011). The effect of store image and service quality on brand image and purchase intention for private label brands. *Australasian Marketing Journal*, 19(1), 30–39.

Yuswohady; Herdiansyah, Iryan Ali; Fatahilah, F. H. (2016). *Gen M: Generation Muslim-Islam Itu Keren*. Jakarta: Bentang Pustaka.

