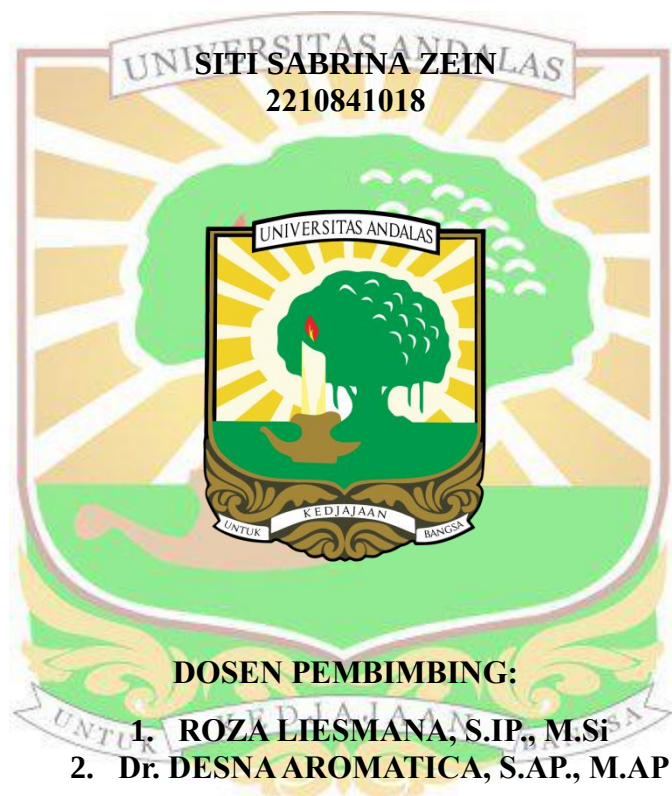


**IMPLEMENTASI STRATEGI PEMERINTAH KOTA PADANG  
MELALUI PROGRAM PENGENDALIAN KESEHATAN  
HEWAN DAN KESEHATAN MASYARAKAT VETERINER  
DALAM PENGENDALIAN DAN PENANGGULANGAN  
RABIES DI KOTA PADANG**

**OLEH**



**PROGRAM STUDI ADMINISTRASI PUBLIK  
DEPARTEMEN ADMINISTRASI PUBLIK  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS ANDALAS**

**PADANG**

**2026**

## ABSTRAK

**Siti Sabrina Zein, NIM 2210841018, Implementasi Strategi Pemerintah Kota Padang melalui Program Pengendalian Kesehatan Hewan dan Kesehatan Masyarakat Veteriner dalam Pengendalian dan Penanggulangan Rabies di Kota Padang, Departemen Administrasi Publik, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Andalas, Padang, 2026. Dibimbing oleh: Roza Liesmana, S.IP., M.Si dan Dr. Desna Aromatica, S.AP., M.AP. Skripsi ini terdiri dari 120 halaman dengan referensi berupa 5 buku, 5 jurnal, 2 Peraturan Kementerian, 1 Peraturan Walikota, 1 Peraturan Daerah, 3 dokumen pemerintah, dan 3 website internet.**

Penelitian ini bertujuan untuk mendeskripsikan dan menganalisis implementasi strategi Pemerintah Kota Padang dalam pengendalian dan penanggulangan rabies. Penelitian ini dilatarbelakangi oleh meningkatnya kasus Gigitan Hewan Penular Rabies (GHPR) di Kota Padang, tingginya populasi hewan penular rabies, keterbatasan cakupan vaksinasi, serta masih rendahnya partisipasi masyarakat dalam mendukung upaya pengendalian dan penanggulangan rabies. Kondisi tersebut menjadi tantangan bagi Pemerintah Kota Padang dalam mewujudkan target Indonesia bebas rabies tahun 2030.

Penelitian ini menggunakan pendekatan kualitatif dengan desain deskriptif. Pengumpulan data dilakukan melalui wawancara dan dokumentasi dimana informan penelitian dipilih menggunakan teknik *purposive sampling*. Keabsahan data diperoleh melalui triangulasi sumber. Teknik analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan. Analisis temuan dalam penelitian menggunakan teori manajemen strategis Hunger dan Wheelen (2003) dengan berfokus pada variabel implementasi strategi yang terdiri dari indikator program, anggaran, dan prosedur.

Hasil penelitian menunjukkan bahwa implementasi strategi pengendalian dan penanggulangan rabies di Kota Padang telah dilaksanakan melalui program dan berbagai kegiatan di Dinas Pertanian Kota Padang seperti pemberdayaan masyarakat dalam pengendalian zoonosis, surveilans penyakit hewan dan zoonosis, penyidikan penyakit hewan dan zoonosis, serta pemberantasan penyakit hewan menular. Namun, pelaksanaannya belum sepenuhnya optimal. Pada indikator program, masih belum optimalnya keberlanjutan peran relawan zoonosis dan cakupan vaksinasi rabies. Pada indikator anggaran, keterbatasan sumber daya keuangan menjadi kendala dalam pelaksanaan program dan kegiatan seperti vaksinasi rabies. Sementara itu, pada indikator prosedur, mekanisme penanganan kasus rabies telah berjalan sesuai SOP yang berlaku. Maka dari itu, implementasi strategi telah berjalan tetapi masih menghadapi kendala pada program dan anggaran yang memengaruhi pelaksanaan upaya pengendalian dan penanggulangan rabies di Kota Padang.

**Kata Kunci: Implementasi Strategi, Pengendalian dan Penanggulangan Rabies, Pemerintah Kota Padang, Dinas Pertanian.**

## ABSTRACT

**Siti Sabrina Zein, NIM 2210841018, Implementation of the Padang City Government's Strategy through the Animal Health and Veterinary Public Health Program for Rabies Control and Prevention in Padang City, Department of Public Administration, Faculty of Social and Political Sciences, Andalas University, Padang, 2026. Supervised by: Roza Liesmana, S.IP., M.Si and Dr. Desna Aromatica, S.AP., M.AP. This undergraduate thesis consists of 120 pages and is supported by 5 books, 5 journal articles, 2 Ministerial Regulations, 1 Mayor Regulation, 1 Regional Regulation, 3 government documents, and 3 internet sources.**

This study aims to describe and analyze the implementation of the Padang City Government's strategy in rabies control and prevention. The study was motivated by the increasing number of Rabies-Transmitting Animal Bite cases in Padang City, the high population of rabies-transmitting animals, limited vaccination coverage, and the low level of community participation in supporting rabies control and prevention efforts. These conditions pose challenges for the Padang City Government in achieving the national target of a rabies-free Indonesia by 2030.

This study employed a qualitative approach with a descriptive research design. Data were collected through interviews and documentation, while informants were selected using purposive sampling techniques. Data validity was ensured through source triangulation. Data analysis was conducted through data reduction, data presentation, and conclusion drawing. The findings were analyzed using the strategic management theory of Hunger and Wheelen (2003), focusing on the strategy implementation variables consisting of program, budget, and procedure.

The findings indicate that the implementation of rabies control and prevention strategies in Padang City has been carried out through various programs and activities, including community empowerment in zoonotic disease control, animal and zoonotic disease surveillance, investigation of animal and zoonotic diseases, and eradication of infectious animal diseases implemented by the Padang City Agriculture Office. However, the implementation has not yet been fully optimal. In terms of the program indicator, the sustainability of zoonosis volunteers and rabies vaccination coverage remain inadequate. In terms of the budget indicator, limited financial resources have constrained the implementation of rabies control programs and activities, particularly rabies vaccination. Meanwhile, regarding the procedure indicator, the mechanism for handling rabies cases has been implemented in accordance with the established Standard Operating Procedures (SOPs). Therefore, although the strategy has been implemented, challenges related to program implementation and budget availability continue to affect the implementation of rabies control and prevention efforts in Padang City.

**Keywords: Strategy Implementation, Rabies Control and Prevention, Padang City Government, Agriculture Office.**