

## CHAPTER IV

### CONCLUSION AND SUGGESTION

#### 4.1 Conclusion

The stand-up comedy show titled “Stadium Fluffy” by Gabriel Iglesias shows that he frequently conveys his humor through storytelling, sharing personal stories from his daily life, which makes his performance relatable and engaging. Each humorous expression is built on the incongruity-resolution humor theory that is constructed through the F1 structure, or the introduction, and F2, or the setup, which serve to build context and audience expectations through statements that sound normal or serious. Then comes F3, or the punchline, where the humor emerges at the F3 stage when expectations are suddenly reversed through an unexpected punchline. In the process of forming humor, there is a violation of Grice's cooperation principle. This violation is not intended to mislead the audience, but to create incongruity that can be accepted as humor and not to be understood literally or seriously. Moreover, Brown and Levinson's (1987) positive politeness strategy is present in his humor, which is used to maintain the relationship between himself and the audience while reducing potential tension and Face-Threatening Act (FTA).

The findings show that, from a total of 60 data contained 25 combinations of positive politeness strategies. And from the total data, 20 selected data were described. At the end of this chapter, the most dominant positive politeness strategies are strategy 3: intensify interest to hearer and strategy 8: joke. Strategy 3: intensify interest to hearer is used when Iglesias builds a dramatically interesting story to maintain the audience's attention, so that the audience feels valued and not ignored. Meanwhile, strategy 8: joke emerges as the main strategy in delivering utterances, where humor is used to lighten the mood, reduce potential threats to face, and create social closeness between the speaker and the audience.

This shows that Gabriel Iglesias emphasizes emotional involvement by creating a familiar atmosphere rather than delivering a direct or confrontational speech. Through these two strategies, the speaker successfully maintains positive face and reduces social distance in comedy interactions.

#### **4.2 Suggestion**

From the results of the research conducted by the researcher on positive politeness strategies in Gabriel Iglesias' Stadium Fluffy stand-up comedy show, several suggestions can be made for further research to enrich pragmatic studies of linguistic and performative interactions on the comedy stage. First, this study only focuses on the positive politeness strategies proposed by Brown and Levinson (1987). Therefore, it is suggested that future research examine various forms of politeness strategy, such as negative politeness, bald off-record strategies, or off-record strategies, to widen the understanding of the use of politeness in the context of humor and stand-up comedy. In addition, it is intended that future research would diversify the data sources by analyzing stand-up comedy performances by other comedians with varied cultural backgrounds.

