



UNIVERSITAS ANDALAS

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THESIS

**THE EFFECT OF DIGITAL LEARNING, ADVERSITY QUOTIENT AND
EMOTIONAL INTELLIGENCE ON ACADEMIC PERFORMANCE OF ACTIVE
STUDENTS ON UNDERGRADUATE MANAGEMENT, UNIVERSITAS ANDALAS**

Aldi Maydi Kurniawan

2110523038

INTERNATIONAL MANAGEMENT STUDY PROGRAM

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by:

Aldi Maydi Kurniawan

NIM: 2110523038

ABSTRACT

This study aims to examine the influence of digital learning, emotional intelligence, and adversity quotient on the academic achievement of undergraduate management students at Andalas University. This study used a quantitative approach with data collected from 182 students through a questionnaire using purposive sampling. The results showed that digital learning has a significant influence on academic achievement. Emotional intelligence and adversity quotient also have a positive and significant influence on academic achievement. These findings indicate that students who are able to manage their emotions and overcome challenges effectively tend to achieve better academic results. This study emphasizes the importance of balancing digital learning with the development of emotional skills and resilience to improve student academic achievement.

Keywords: Digital Learning, Emotional Intelligence, Adversity Quotient, Academic Performance

Thesis Supervisor: Dr. Yulihastri, SE., MBA., CHRM