

DAFTAR PUSTAKA

- Ajzen, I. (2020). The theory of planned behavior: Frequently asked questions. *Human behavior and emerging technologies*, 2(4), 314-324.
- Alwan, M.; Alshurideh, M. *Pengaruh pemasaran digital terhadap niat pembelian: Pengaruh moderasi ekuitas merek*. Jurnal Int. Data Jaringan Sci.Tahun 2022 Bahasa Indonesia:6, 837–848.
- Amalia, F. R., & Darmawan, A. (2023). *Exploring consumer purchase intention towards cruelty-free personal care products in Indonesia*. *Cleaner and Responsible Consumption*, 11, 100136.
- Aminah, N. Z. N., & Muliawati, A. (2021, August 27). *Pengelolaan sampah dalam konteks pembangunan berkelanjutan (Waste management in the context of sustainable development)*. Hmgp.geo.apparel. *Cleaner and Responsible Consumption*. 12.
- Bagastyo, A. Y., Anggrainy, A. D., & Liang, M. S. M. W. H. (2023). *Assessment of attitude and participation level among the households and local merchants toward single-use plastic waste management: A case study in Balikpapan Municipality, Indonesia*. *Case Studies in Chemical and Environmental Engineering*, 7, 100361.
- Bai, Y., Zhang, L., & Wang, X. (2016). *The Influence of Perceived Consumer Value on Consumers' Purchase Intention: Evidence from the Green Food Market*. *Journal of Cleaner Production*, 112, 1995-2004.
- Balasundaram, N., et al. (2024). *Development of domestic waste management recycle to finished goods*. *E3S Web of Conferences*, 563, 03050.
- behavior of e-bike citizens in Guangzhou?: Integrating place identity and
- Bisnis Sumatra. (2023, September 18). *Kerajinan batok tembus pasar internasional, dari limbah jadi cuan*. Diakses pada 5 April 2025, dari <https://sumatra.bisnis.com/read/20230918/533/1695953/kerajinan-batok-tembus-pasar-internasional-dari-limbah-jadi-cuan>
- Bisnis.com. (2023, September 18). *Memanfaatkan Sampah Plastik Daur Ulang Jadi Peluang Bisnis Circular Economy*. *Entrepreneur*. Retrieved October 4, 2024, from <https://entrepreneur.bisnis.com/read/20230918/263/1696155/memanfaatkan-sampah-plastik-daur-ulang-jadi-peluang-bisnis-circular-economy>.
- Breaking News. (2023). *Pemanfaatan Sampah Plastik: Peluang Bisnis dan Dampak Lingkungan*. *Breaking News*.

- Busalim, A.; Fox, G.; Lynn, T. *Consumer behavior in sustainable fashion: A systematic literature review and future research agenda*. *Int. J. Consum. Stud.* 2022, 46, 1804–1828.
- DLH Provinsi Sumatera Barat. (2022). *Laporan Pengelolaan Limbah Pertanian*. Padang: DLH Sumbar.
- Gheibi, S., & Fay, S. (2021). *The impact of supply disruption risk on a retailer's pricing and procurement strategies in the presence of a substitute product*. *Journal of Retailing*, 97(3), 359-376.
- GoodStats. (2023). *Pertumbuhan penduduk Indonesia terus naik dalam 5 tahun terakhir*. <https://data.goodstats.id/statistic/pertumbuhan-penduduk-indonesia-terus-naik-dalam-5-tahun-terakhir-UPA05>
- Hair, J., Hult, T., Ringle, C., Sarstedt, M., Danks, N., & Ray, S. (2021). *Partial Least Squares Structural Equation Modeling (Pls-Sem)*. Springer.
- Harian Haluan. (2024, December 16). *Sumatera Barat masuk 10 provinsi penghasil sampah terbanyak di Indonesia, didominasi sampah makanan sisa*. Retrieved from <https://www.harianhaluan.com/news/1010433734/sumatera-barat-masuk-10-provinsi-penghasil-sampah-terbanyak-di-indonesia-didominasi-sampah-makanan-sisa>
- Indriani, I. A. D., Rahayu, M., & Hadiwidjojo, D. (2019). *The influence of environmental knowledge on green purchase intention the role of attitude as mediating variable*. *International Journal of Multicultural and Multireligious Understanding*, 6(2), 627-635.
- Jalil, M. H., & Shahrudin, S. S. (2019). *Consumer purchase behavior of eco-fashion clothes as a trend to reduce clothing waste*. *International Journal of Innovative Technology and Exploring Engineering*, 8(12), 4224-4233.
- Jeaheng, S., Singh, R., & Alok, K. (2020). *The Impact of Perceived Price Value on Consumer Attitude and Purchase Intention: Evidence from the Fashion Industry*. *Journal of Retailing and Consumer Services*, 54, 102-115.
- Jin, X., Omar, A., & Fu, K. (2024). *Factors Influencing Purchase Intention toward Recycled Apparel: Evidence from China*. *Sustainability*, 16(9), 3633.
- Kamrul, H. (2022). *The Impact of Perceived Social Value on Young Consumers' Green Consumption Attitude*. *Journal of Environmental Management and Tourism*, 13(1), 123-134. <https://doi.org/10.14505/jemt.v13.1.12>
- Katadata. (2023, February 1). *Sampah Indonesia bertambah pada 2022, terbanyak dalam empat tahun*. Databoks. Retrieved October 4, 2024, from <https://databoks.katadata.co.id/lingkungan/statistik/7e4ba334b733220/sampah-indonesia-bertambah-pada-2022-terbanyak-dalam-empat-tahun>

- Kementan (Kementerian Pertanian RI). (2023). *Statistik Perkebunan Kelapa 2022*. Jakarta: Kementan.
- Kim, I., Jung, H. J., & Lee, Y. (2021). *Consumers' value and risk perceptions of circular fashion: Comparison between secondhand, upcycled, and recycled clothing*. *Sustainability*, 13(3), 1208.
- Kotler, P., & Keller, K. L. (2023). *Marketing Management* (16th ed.). Pearson. (Chapter 10, p. 312).
- Liang, H., Wu, Z., & Du, S. (2024). *Study on the impact of environmental awareness, health consciousness, and individual basic conditions on the consumption intention of green furniture*. *Sustainable Futures*, 8, 100245.
- Liu, M. T., Liu, Y., & Mo, Z. (2020). *Moral norm is the key: An extension of the theory of planned behaviour (TPB) on Chinese consumers' green purchase intention*. *Asia Pacific Journal of Marketing and Logistics*, 32(8), 1823-1841.
- Ludianah, S., Abbas, D. S., Hidayat, I., & Aulia, T. Z. (2022). *Pengaruh Profitabilitas, Kepemilikan Institusional, Dewan Komisaris Independen, dan Dewan Direksi terhadap Sustainability Report Disclosure*. *JUMBIWIRA: Jurnal Manajemen Bisnis Kewirausahaan*, 1(3), 41-48.
- Mabkhot, H. (2024). *Determinants of millennials' green purchase behavior toward eco-friendly products in Saudi Arabia*. *Heliyon*, 10, e25639. <https://doi.org/10.1016/j.heliyon.2024.e25639>
- Magh'firoh, R. H. (2023). *Pemanfaatan Limbah Batok Kelapa Kombinasi Rajut Sebagai Toples Dalam Usaha Pelestarian Lingkungan*. *Visual Heritage: Jurnal Kreasi Seni dan Budaya*, 5(3), 417-424.
- Maria, S.; Pusriadi, T.; Hakim, Y.P.; Darma, D.C. *The effect of social media marketing, word of mouth, and effectiveness of advertising on brand awareness and intention to buy*. *J. Manaj. Indones.* 2019, 19, 107–122.
- Mario, N., & Wijaya, A. (2021). *Persepsi Kualitas dan Nilai Tambah Produk: Studi Kasus pada Konsumen*. *Jurnal Manajemen dan Bisnis*, 12(1), 45-60.
- Millah, H., & Suryana, H. (2020). *Pengaruh Kualitas Pelayanan Karyawan Terhadap Kepuasan Konsumen (Studi Kasus Pada Alfamart Di Desa Karangbong Kecamatan Pajarakan)*. *Jurnal Ekonomi dan Bisnis Islam*, 6(2), 134-142.
- Nguyen, H. T. T. (2024). *Promoting sustainable consumption and circular economy: the intention of Vietnamese youth consumers to purchase products made from recycled plastics*. *Chinese Journal of Population, Resources and Environment*, 22(2), 194-203.

- Nidal, N., & Albaity, M. (2024). *To buy or not to buy" the intention to purchase visual arts in the UAE. Journal of Open Innovation: Technology, Market, and Complexity, 10(3), 100350.*
- Nur Annisa, N., Hanafi, L. S., & Putri, L. A. H. (2023). *Pelatihan pemanfaatan sampah rumah tangga menjadi pajangan unik dan aksesoris menarik. Jurnal Pengabdian Masyarakat Berkemajuan, 7(2), 122.*
- Nurhayati, T. (2021). *Dampak Limbah Batok Kelapa terhadap Lingkungan Pesisir. Jurnal Ilmu Lingkungan, 15(2), 45-60.*
- Onofrei, G.; Filieri, R.; Kennedy, L. *Interaksi media sosial, niat pembelian, dan keterlibatan perilaku: Peran mediasi faktor sumber dan konten. J. Bus. Res.*
- Pant, S. C., Saxena, R., Gupta, N. K., Yadav, H., AD, S. K., & Pant, D. K. (2024). *The organic odyssey: Navigating the influence of attitude on purchase intent, mediated by perceived value, quality, and price in India. Journal of Retailing and Consumer Services, 79, 103801.*
- Peña-García, N., Gil-Saura, I., Rodríguez-Orejuela, A., & Siqueira-Junior, J. R. (2020). *Purchase intention and purchase behavior online: A cross-cultural approach. Heliyon, 6(6).*
- Pontes, S., Naranjo-Zolotov, M., & Painho, M. (2024). *From intention to action: How environmental setback perception mediates green purchase behaviour. Journal of Cleaner Production, 470, 143285.*
- Rasheed, N., Sabir, R. I., Mahmood, H., Rauf, A., Ibrahim, A. M., & Naseem, W. (2024). *Impact of pro-environmental values on sustainable green apparel buying behavior in Pakistan. Cleaner and Responsible Consumption, 12, 100180.*
- Sartika, D. (2021). *Determinan purchase intention dan implikasinya terhadap purchase decision sepatu non original (KW) pada mahasiswa perguruan tinggi di Kota Samarinda. INOBIS: Jurnal Inovasi Bisnis dan Manajemen Indonesia, 4(4), 573-587.*
- Sekaran, U. , & B. R. (2017). *Metode Penelitian Untuk Bisnis_Pendekatan Pengembangan Keahlian Buku 2. (2nd ed.). Salemba Empat*
- Selasar.com. (2023). *15+ Kerajinan dari Batok Kelapa yang Kreatif dan Bernilai Jual. Diakses pada 29 April 2025, dari <https://www.selasar.com/kerajinan-dari-batok-kelapa/>*
- Şener, T., Bişkin, F., & Dündar, N. (2023). *The effects of perceived value, environmental concern and attitude on recycled fashion consumption. Journal of Fashion Marketing and Management: An International Journal, 27(4), 595-611.*

- Shandia, F. S., Priyanto, S., & Leliana, A. (2024). ANALISIS FAKTOR-FAKTOR YANG MEMENGARUHI PENGGUNAAN FITUR GOTRANSIT PADA PENUMPANG KRL. In *Prosiding Forum Studi Transportasi antar Perguruan Tinggi Vol* (Vol. 11, No. 2, pp. 246-253).
- Srividya, N., Atiq, R., & Volety, N. S. (2024). *Qualitative research on responsible consumption concerning apparel. Cleaner and Responsible Consumption*, 12, 100178.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung : Alfabet
- Sun, H., Teh, P. L., & Linton, J. D. (2018). *Impact of environmental knowledge and product quality on student attitude toward products with recycled/remanufactured content: Implications for environmental education and green manufacturing. Business Strategy and the Environment*, 27(7), 935-945.
- Tanrikulu, S. (2021). *Theory of Consumption Value: A Comprehensive Review. Journal of Consumer Research*, 48(2), 123-145.
- United Nations Environment Programme. (2023). *Global waste management outlook 2023*. UNEP.
- Wang, D., Xu, Y., Wang, Y., & Chen, Y. (2024). What determines the batteries recycling behavior of e-bike citizens in Guangzhou?: Integrating place identity and environmental concern into the extended norm activation model. *Heliyon*, 10(9).
- World Bank. (2020). *Marine Debris Hotspots in Indonesia*. Washington, DC: World Bank.
- Yu, S., & Lee, J. (2019). *The effects of consumers' perceived values on intention to purchase upcycled products. Sustainability*, 11(4), 1034.
- Zhou, S., Blazquez, M., McCormick, H., & Barnes, L. (2021). *How social media influencers' narrative strategies benefit cultivating influencer marketing: Tackling issues of cultural barriers, commercialised content, and sponsorship disclosure. Journal of Business Research*, 134, 122-142.