

## DAFTAR PUSTAKA

Arby, L. (2014). Persepsi masyarakat terhadap konsep hotel syariah di Bukittinggi Fakultas pariwisata Universitas Muhammadiyah Sumatera Barat.

Alandri, Khairana, Sheila & Verinita. (2019, 18 juni) *Sharia Hotel Concept and customer Value Effect on Customer Satisfaction*. Padang: Universitas Andalas.

Callarisa, Sanchez, J. (2009) *Perceived Value of the purchase of Tourism Product*.

Chang, Liu. (2009). The Impact of Brand Equity on Brand Preference and Purchase Intentions in the Service Industries.

Chandra, A.A., & Darmasari, P. (2017, Oktober 1 7) tiga tahun Jokowi-Jk, pariwisata sumbang devisa terbesar kedua retrieved from detik.com: <https://Finance.detik.com/berita-ekonomi-bisnis/d-3687715/tiga-tahun-jokowi-jk-pariwisata-sumbang-devisa-terbesar-kedua>.

Chen, Ching-Fu,, & Lai, Wen-Tai. (2011). *Behavior intention of public transit passengers-the roles of service quality perceived value, satisfaction and involvement*.

Ghozali, I & Latan. (2012). Partial Least Squares Konsep, Teknik dan Aplikasi Smart PLS 2.0. Semarang: Universitas Diponegoro.

Gomez, K. and Ibrahim, E. (2018) Counsumer Choice andPreference of Global versus Local Restaurant Brands in Philippine; An Empirical Study.

Ha, J. and Jang, S.C., (2015). *Perceived Values, Satisfaction, and Behavioral Intention: The Role of Familiarity in Korean Restaurant*. International Journal Of Hospitality Management, Vol. 29, pp. 2-13.

Irza, R.F., &Verinita. (2018). Analisis persepsi konsumen terhadap konsep hotel syariah (Shariah-Compliant Hotel) di Hotel Bunda Padang.

Indarata, W.U., Susanti, C.e., &Kristanti, M.M. (2017). Pengaruh *perceived value* dan *service quality* terhadap *customers behavior intention* melalui *customer satisfaction* pada pengguna Gojek Surabaya.

Ismail, N.m., Battour, Muhammad. (2016). *Halal tourism: Concepts, Pretise, challenger*.Indonesia. Travel. (2018, Februari 2017). Indonesia *dominates world halal tourism award 2016*

Joan C, Henderson. (2010). *Sharia-Compliant Hotels*.

Kristina, Ruth. (2017) Analisis penagaruh brand knowledge dan costumer preference terhadap behaviour intention pada fast fashion di Surabaya dengan brand cause fit sebagai variable mediasi.

Liu, wong. (2012). The Impact of Corporate Social Responsibility (CSR) Performance and Perceived Brand Quality on Customer-Based Brand Preference.

Mansouri, Shirzad.(2014). *Role of halal tourism ideology destination competitives : A study on selected hotels in bangkok, thailand*. Muhammad, Z.M. (2011). *Introducing shariah compliant hotels as a new tourism product: The care of Malaysia*.

Mujib, Abdul. (2016). Analisis terhadap konsep syariah pada industry perhotelan di Indonesia.Saputra, dwi, Surya. (2016). *Perception and preference of tourist in breksi cliff sleman Yogyakarta towards the sharia tourism*.

Mohd Noor, Nor Azila. dkk. (2014). Exploring Tourists Intention to Stay at Green Hotel:The Influanches of Environmental Attitudes and Hotel Attributes.

Nezakati, Hossein. (2015). Effect of Behavioral Intention Toward Choosing Green Hotels in Malaysia – Preliminary Study.

Rahardi, Naufal. (2016). Analisis faktor-faktor yang mempengaruhi preferensi konsumen terhadap hotel syariah (Studi kasus hotel sofyan inn srigunting).Sahirjais, Ahmad, (2016). Shariah compliance hotel: concept and design.

Ryu, K., Han, H., and Kim, T.H., (2008)." The Relationship Among Overall Quick-Causal Restaurant Image, Perceived Value, Customer Satisfaction, and Behavioral Intention,International Journal of Hospitality Management, Vol. 27, pp. 459-469

Rosenberg Paul, and Choufany M.H, (2009). Spritual Lodging the Sharia Compliant Hotel Concept.

Sekaran, U., & Bougie, R. (2016). Research Methods for Business : A Skill Building Approach. (J. Wiley & L. Sons, Eds.) (Seventh Ed). Chichester, West Sussex, United Kingdom.

Schiffman, L.G., & Kanuk, L.L. (2010). Consumer Behavior. New Jersey, Pearson Prentice Hall.

Tazkia, A.S., & Verinita. (2019). Analysis of Concept Sevice Innovation in Four Star Hotels in west Sumatera (Survey of Hotel Visitors).

Tazkia, A.S., Yanti & Verinita. (2019). Model Relationship between Customer Perception of Sahria Compliant Hotel, Customer Value and Revisit Intention To Supporting HalalTourism in West Sumatera

Triyaningsih, S.L,. (2015). Pengaruh Perceived Value Terhdap Behavior Intentions Melalui Kepuasan Konsumen Sebagai Variabel Mediasi di Restorang MR. Pancake Solo Paragon Life Style Mall.

Wahyuningsih. (2012). *The effect of consumer value on behaviour intention in tourism*

*industry.*

Widyarini & Kertini putri (2014). Variabel yang Mempengaruhi Keputusan Pemilihan Hotel Syariah. Jurnal EKBISI, Vol. IX, No. 1.

Wiliasih, R., Rahardi, N. (2016) *Analysis of factors affecting consumer preferences of the halal Hotels.*

Winning 12 top catogories. Retrieved from Indonesia. Travel: <https://www.indonesia.travel/96/en/news/indonesia-dominates-world-halal,tourism awards-2016-winning-12-top catogories>.

William, A., & Geoffrey, S. (2009). Customer value, Satisfaction dan Behaviour Intention in Adventure Tourism Context.

Yahya, Arief. (2015) Pembangunan insfrastruktur untuk meningkatkan daya saing pariwisata.

Zainudin, Fikry, A., & Salil, A.A. (2016) *the impact of store atmosphere. Perceived value, and customer satisfaction on behavioural intention.*