

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Language style is a sociolinguistic study that examines how people communicate with other people in social interactions. Discovering how a speaker or author conveys their opinions to an audience through language style is fascinating. Styles make it easier for the reader or listener to understand what is being said. This linguistic style can portray a person's feelings and is connected to movies. Consequently, language use is not restricted to the broader population; feelings may also be present in a movie.

Language is a meaningful communication tool that can be produced by human speech, expressed consciously. Language is also understood as a means of communicating, expressing feelings, thoughts, ideas, and desires among a group of people. The statement is the same as the opinion of a structuralist linguist, Blomfield, who stated that *language is a conventional system of signs for verbal communication between members of the same society*. According to him, *language is a social product used in interactions between individuals*.

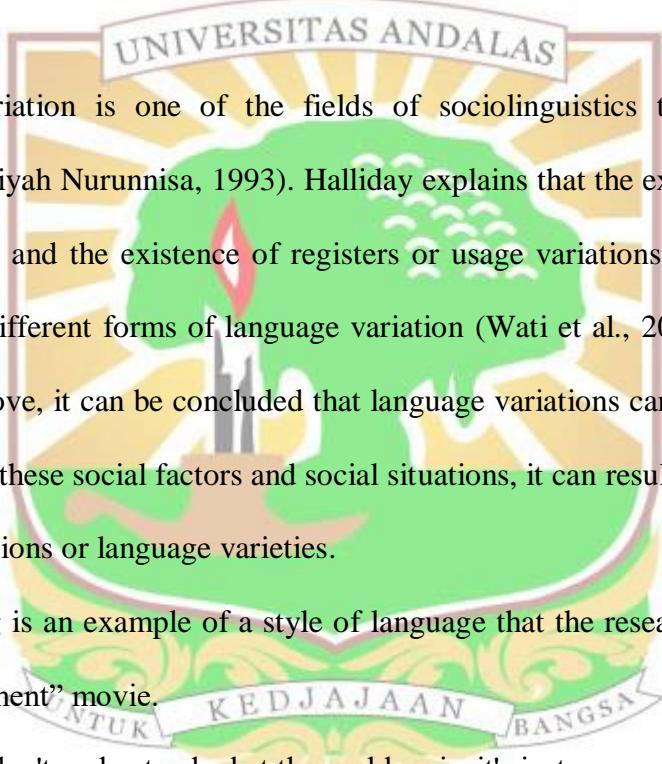
According to Aristotle, humans are social beings who rely on one another constantly. Communication is one of the ways people build relationships with one another. In a Society, humans cannot communicate with anyone if the members of the society do not use language as their target. Without language, humans cannot be said to be social beings. Through language, humans communicate to convey what they want to convey to the person they are talking to. In linguistics, variation refers to regional, social, or contextual differences in the ways that a particular language is used.

In everyday life, communication is an important tool for understanding how people express themselves and interact with each other. In the “Girl in the Basement” movie, communication between characters plays a role in showing their emotions, relationships, and social conditions. Through their dialogues, we can see how language style is used not only to convey messages but also to reflect power and demonstrate social factors. In this movie, the characters provide a variety of examples of communication styles and strategies. By analyzing these conversations, the researcher can identify different language styles and understand how social factors such as intimacy, age, family relationships, and context influence the way the characters communicate.

The movie was released film on February 27, received a rating of 6.3/10 on *Internet Movie Database* (IMDB). The movie by Elisabeth Rohm was quite a trending topic at the time, with a duration of 84 minutes. This film stars Stefanie Scott, Judd Nelson, and Joely Fisher. This story can make the audience excited and furious at the same time. This film attracted public attention because the main actor in this film managed to make the audience furious, so that it became famous among various groups in society. The researcher chose this film because of the problem in the film, and more empathy for the character. Sara was a victim of sexual violence and confinement by her biological father. A researcher analyzed this movie using that uses language Style where language style, which is included in the branch of sociolinguistics, the relation between language and society. While the researcher analyzed this movie using social factors based on Holmes’s theory.

According to Dell Hymes (1972), sociolinguistics is the study of language in its social context, including the way people use language in different social situations and the social norms that govern language use. On the other hand, Sapir claims that "*Language is a*

purely human and non-instinctive method of communicating ideas, emotions, and desires by means of a system of voluntarily produced symbols". From the quote above, we can see that language plays an important role in human life. By language, humans can interact and communicate with each other in doing whatever they do. Moreover, sociolinguistics is defined as the study of the relationship between language and society (Holmes:2008 1) in Susanto (2023). Humans can live better when they can socialize with each other and communicate with each other through language, which makes it easier for people to get along in society.



Language variation is one of the fields of sociolinguistics that contains core discussions (Fithriyah Nurunnisa, 1993). Halliday explains that the existence of dialects or user variations and the existence of registers or usage variations because language variations to be different forms of language variation (Wati et al., 2020). Based on the understanding above, it can be concluded that language variations can come from many factors. Based on these social factors and social situations, it can result in the emergence of language variations or language varieties.

The following is an example of a style of language that the researcher found in the "Girl in the Basement" movie.

1. Sara : " I don't understand what the problem is, it's just a normal party.
2. Don : " The problem is your behavior. Sit down!"

These conversations can be analyzed using Joos' five communication models in this theory. In the conversation above, the dialogue can be categorized into Joos' Consultative style because the sentence showed her father recommending that his daughter not go out at night. Consultative style refers to a style used to recommend to someone. For example, People to know about something. This study was written to determine the language styles

used by the Girl In The Basement Movie. In the Movie, the main character used a variety of language styles that affected the social factors in their conversation when they communicated.

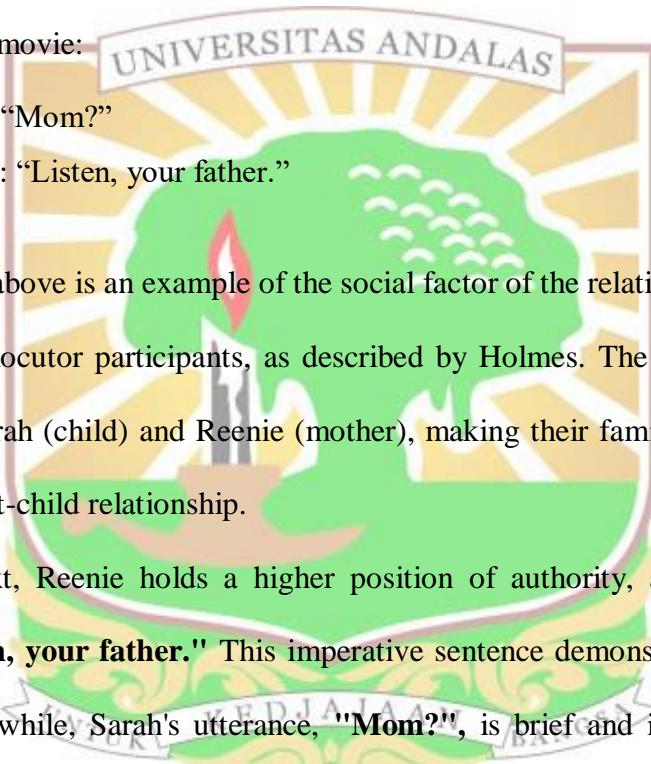
From the explanation above, that is one of the language styles used that appears in the Girl in the Basement movie. In this study, the researcher found a hypothesis that casual style was widely used in this study. But to find relevant data, the researcher analyzed Language style and Social factor in the Girl in the Basement movie. Currently, language style is a study that is often associated with social context. When we study language style, it is not easy to separate ourselves from society.

In this research, researcher are interested in categorizing the language style in Girl in the Basement into five types of language styles. According to Martin Joos's theory, there are five styles: frozen style, formal style, consultative style, casual style, and intimate style. The researcher also analyzed the social factors in the Girl in the Basement movie. Based on Holmes's theory, social factors that influence language change may include things like age (type of education, social status), family relationships, and intimacy.

Although on some platform many Western movies are good. For this research, the researcher analyzes the language styles and social factors that affected the Girl in the Basement movie. Usually, a person's use of language is influenced by various social factors; this is relevant to Holmes's theory, the theory mentioned that some factors influence people to use different language styles. Another important reason researcher choose this movie because this movie raises a very sensitive and important issue, namely confinement, violence, and abuse that occur within the family.

So, this movie is very relevant to study. Not only from the story side, but also from the style of language, and then social factors such as type of education, social status, family relationships, age, and intimacy can influence a person's use of language. In the Girl in the Basement, the age difference between father and daughter or main character influences the way they communicate. This is an important reason why this film is discussed.

The following is an example of a social factor that the researcher found in the "Girl in the Basement" movie:



1. Sarah: "Mom?"
2. Reenie: "Listen, your father."

The dialogue above is an example of the social factor of the relationship between the speaker and interlocutor participants, as described by Holmes. The conversation takes place between Sarah (child) and Reenie (mother), making their family relationship and hierarchical parent-child relationship.

In this context, Reenie holds a higher position of authority, as reflected in her utterance, "**Listen, your father.**" This imperative sentence demonstrates power in the interaction. Meanwhile, Sarah's utterance, "**Mom?**", is brief and informal, reflecting emotional closeness and her status as a child.

Thus, social factors, such as family relationships and differences in status, influence the language choices of both characters in keeping with their respective social factors in the situation.

1.2 Research Questions

In this Section, identification of the problem is very important, because to explain the research to be analyzed. Then, the researcher compiled an identification of the problem that refers to the background of the above problem, namely:

1. What type of language styles are used by the main character in “Girl In the Basement”?
2. What are the kinds of social factors that affected the use of language styles by the main character?

1.3 The Objectives of the Research

Every research needs to have clear and specific objectives that guide the overall process of the study. These objectives help the researcher in collecting, analyzing, and investigating data based on the research question that has been developed. Therefore, this study aims to understand the language styles used by the main character in the “Girl in the Basement” movie and the social factors that influence them. According to the research questions mentioned above, is stated that the objectives are as follows:

1. To identify the type of language styles used by the main character in “Girl In the Basement.”
2. To identify the kinds of social factors that affected the use of language styles by the main character in “Girl in the Basement.”

1.4 Focus of the Research

This research examined the language styles used in *The Girl in the Basement* movie and identified the social factors that influenced their use. The analysis focused on the five language styles proposed by Martin Joos and the social factors influencing their use in *The Girl in the Basement* movie. The research aimed to understand how and when the main character used the language styles and social factors based on Holmes’s theory.

1.5 Method of the Research

In this Chapter, as explained by Sukardi (2003:17) from the statement, research methods can be interpreted as activities that are systematically planned by a researcher to solve problems that are alive and useful for society and the researcher themselves.

The researcher analyzed this study using qualitative research to help solve the problem of this study, namely, finding the language styles and social factors that occurred in it. Based on *the Educational Research for Analysis and Applications book* (2016), Qualitative research is a way of collecting data strategies to understand a phenomenon more fully.

1.5.1 Data Source

The qualitative research is considered to be applied to the research's main purposes, which are aims at collect the data, and then analyze it to explain the existing occurrence. According to Creswell, *the goal of the descriptive technique is to methodically discover a thorough explanation and description of the study object*. The researcher, therefore, believed that a descriptive qualitative research approach was appropriate for this study based on the explanation.

The data in this research were taken from watching the American crime movie on YouTube. The researcher got the data source and information from dialogues in the Girl in the Basement movie. The data are in the form of words and conversation in the movie. Then, this film shows historical events in which the plots, characters, and locations were real-life occurrences throughout history. By seeing the Girl in the Basement movie, the researcher were able to get data sources.

The Martin Joos and Holmes theory that researcher use to identify language style and identify the social factors that occurred in this research. In addition, to study data that

has something to do with the researcher. The research is also involving the previous studies, so that the data is more coherent.

1.5.2 Data Collection

According to Merriam, *research instruments in qualitative research include interview guides, observation check data, and case study guidelines used to guide data collection*. In data instrumentation, it is very important and useful in the research being studied because, at this stage, the researcher obtains relevant data and an understanding of the phenomenon to be studied. In this research, scene-by-scene observations of movies that were available on the YouTube platform, movie transcripts, and internet limits were the instruments that the researcher employed in this study to process the data.

1.5.2.1 Technique of Collecting Data

Here are several steps on how methods and techniques work in data collection:

1. After observing the data, the researcher searched the Girl in the Basement movie on YouTube by typing the title in the search part.
2. Then, the researcher downloaded the video using YouTube downloader.
3. The researcher watched the Girl in the Basement movie carefully and repeatedly to understand the plot, context, and character interactions.
4. Next, wrote all the conversations in the movie into a transcription.
5. The researcher selected conversations scene by scene between the main characters (there are Sarah as the sexual violence, Don as the Sarah's father, Reenie as the Sarah's mother, Amy as the Sarah's sister, Chris as the Sarah's boyfriend, and the last Sarah's son named Michael and Thomas) The police and doctors are not the main characters, but they communicate with the main

characters only once conversation. That were relevant to the analysis of language styles and social factors.

6. After getting several pieces of data, the researcher took this approach so that the data obtained is more optimal for further analysis.

1.5.3 Data Analysis

Every research must have a goal, namely, to obtain the results of each process. In this study, the cases contained in the movie, including language style and social factors. Sudaryanto (1993:114) states that there are two methods and techniques of presenting data analysis in this research. The first formal method is the method of analyzing data using statistics in the form of numbers and tables. The second informal method is the method of analyzing data using ordinary words so that they seem descriptive and detailed.

1.5.3.1 Technique of Analysis Data

Here technique of analyzing language styles and social factors to find research results that are relevant to the study. There are:

1. After collecting the data, the researcher identifies scene by scene the types of language style based on Martin Joos's theory (1967) to find the language styles. Moreover, Holmes's Theory (2013) to find the social factors.
2. The data is classified into types of language based on the characteristics.
3. Then, analyze the social factors that influence the choice of language styles in different situations.
4. After that, the researcher elaboration the meaning of the language styles used in relation to the character's social condition and context in the movie.
5. The end, making conclusions of the research based on the findings to answer the research questions.

1.6 Definition of Key Terms

- Sociolinguistics

Sociolinguistics is the area of linguistics that focuses on studying just those aspects of language and language that need to be explained in terms of social, including contextual, elements.

- Relationship between Language and Society

The relationship between language and society is how language influences society's existence and advancement, and how society influences language development (Akbarjon,2021).

- Language Style

Language style is a speech pattern or way of speaking that is created through deliberate and purposeful decisions, logical patterns, and the development of linguistic and extralinguistic elements.

- Social Factors that influence to a Social Dimension

Social factors like class, age, gender, and ethnicity significantly influence language and social interactions, shaping the identities of all individuals.

- The Status Scale

Language style influences social class, as polite, structured, and straightforward speech can convey respect for older individuals when conversing with lecturers.

- Social Dimension in Conversations related to relationship status

Between speaker and interlocutor, Social status influences conversation function and also the formality of language used in conversation.

- Kind of Language Style

In this Research, researchers use Martin Joos's theory to analyze language style in the Girl in the Basement Movie, categorizing it into five styles: Frozen, Informal, Formal, Consultative, and Intimate.

- The function of Language Style

Language style can increase the writing, particularly literary works, by incorporating figures of speech and making reading more interesting and engaging.

