

DAFTAR PUSTAKA

- Malik, S. (2005) *Enterprise Dashboards – Design and Best Practices for IT*. Burlington: Elsevier.
- Moss, L.T. dan Atre, S. (2003) *Business Intelligence Roadmap: The Complete Project Lifecycle for Decision-Support Applications*. Boston: Addison-Wesley.
- Makridakis, S., Wheelwright, S. C., & Hyndman, R. J. (1998). *Forecasting: Methods and Applications* (3rd ed.). New York: John Wiley & Sons.
- Tan, P.-N., Steinbach, M., & Kumar, V. (2006). *Introduction to Data Mining*. Boston: Pearson Addison Wesley.
- Puspa, S.D., Puspitasari, F., Riyono, J., Pujiastuti, C.E., Bijlsma, D.L. dan Leo, J.A. (2023) “Customer Segmentation Analysis Using Random Forest & Naïve Bayes Method in the Case of Multi-Class Classification at PT. XYZ,” *Mathline: Jurnal Matematika dan Pendidikan Matematika*, 8(4), hal. 1359–1372. Tersedia pada: <https://doi.org/10.31943/mathline.v8i4.532>.
- Wang, C. dan Wang, J. (2025) “Research on E-Commerce Inventory Sales Forecasting Model Based on ARIMA and LSTM Algorithm,” *Mathematics*, 13(11), hal. 1838. Tersedia pada: <https://doi.org/10.3390/math13111838>.
- Zhu, H., Li, X. dan Wang, Y. (2024) “Research on Sales Dynamic Forecasting Method Based on Time Series Analysis in Global Supply Chain Environment,” *Applied Mathematics and Nonlinear Sciences*, 9(1). <https://doi.org/10.2478/amns-2024-3360>
- Laudon, K. C., & Laudon, J. P. (2019). *Management Information Systems: Managing the Digital Firm*. Pearson.
- Turban, E., Sharda, R., Delen, D., & King, D. (2010). *Business Intelligence : A Managerial Approach*. Prentice Hall

- Silvana, M., Akbar, R., Derisma. (2018). Pengembangan Model Business Intelligence Manajemen Rumah Sakit untuk Peningkatan Mutu Pelayanan. *Jurnal Edukasi & Penelitian Informatika*, 3(2), 124-128. Tersedia pada: <https://doi.org/10.26418/jp.v3i2.22833>.
- Thompson, W.J.J. & Van der Walt, J.S., (2010), 'Business intelligence in the cloud', *SA Journal of Information Management* 12(1). Tersedia pada : <https://doi.org/10.4102/sajim.v12i1.445>
- Raditya, Aufa, & Raharjana. (2016). Sistem Dashboard Untuk Persiapan Akreditasi Program Studi Sarjana Berdasarkan Standar BAN-PT. *Jurnal Sistem Informasi (JSI)*, 8(1), 871-880. Tersedia pada : <https://doi.org/10.36706/JSI.V8I1.2956>
- Putra, F.M. dan Sari, R. (2016) "Aplikasi Business Intelligence Dashboard sebagai Alat Monitoring dan Bahan Pengambilan Keputusan Sales and Account Receivable," *Multinetics*, 2(1), hal. 35. Tersedia pada: <https://doi.org/10.32722/vol2.no1.2016.pp35-42>.
- Darudiato, S., Sigit , Santoso, W., & Wiguna, Setiady. (2010). Business Intelligence: Konsep dan Metode. *CommIT*, 63-67. Tersedia pada : <https://doi.org/10.21512/commit.v4i1.537>
- Supriyatna Program Studi Manajemen Informatika AMIK BSI Karawang Jl Ahmad Yani No, A. (2016). Online Analytical Processing (OLAP) Data Warehouse. *Jurnal Pilar Nusa Mandiri*, 9(1), 63-64. Tersedia pada : <https://doi.org/10.33480/pilar.v12i1.260>
- Jiawei Han, Micheline Kamber (2008). *Data Mining: Concepts and Technique*. Morgan Kauffman.
- Putu, I., Prasetya, W., Nyoman, I., & Kurniawan, H. (2021). Implementasi ETL (Extract, Transform, Load) pada Data warehouse Penjualan Menggunakan Tools Pentaho. *TIERS Information Technology Journal*, 2(1), 39-47. Tersedia pada : <https://doi.org/10.38043/tiers.v2i1.2844>

- Ebadifard, A. N., Parihar, A., Khmelevsky, Y., Hains, G., Wong, A., & Zhang, F. (2023). *Data Extraction, Transformation, and Loading Process Automation for Algorithmic Trading Machine Learning Modelling and Performance Optimization*. arXiv preprint. Tersedia pada : <https://doi.org/10.48550/arXiv.2312.12774>
- Rahmat Iskandar, A., Junaidi, A., & Herman, A. (2019). Extract, Transform, Load sebagai upaya Pembangunan Data Warehouse. *Journal of ICT*, 1(1), 2-3. Tersedia pada : https://doi.org/10.52661/j_ict.v1i1.21
- Putramasi Hintarsyah, A., Christy, J., & Leslie Hendric Spits Warnars, H. (2018). Forecasting Sebagai Decision Support System Aplikasi dan Penerapannya Untuk Mendukung Proses Pengambilan Keputusan. *Jurnal Sistem Komputer*, 8(1), 19-21. Tersedia pada : <https://doi.org/10.14710/JSK.V8I1.141>
- Sudarto, F., & Aryani, D. (2015). Pengembangan Business Intelligence (BI) Untuk Perusahaan Dalam Membangun Solusi Bisnis Berbasis Open Source. 1(1), 4-7. Tersedia pada : <https://doi.org/10.33050/sensi.v1i1.330>
- Purwati, Gunawan. (2018). Perancangan Data Warehouse Penerimaan Barang Pada PT Transmart Central Park Menggunakan Tools Pentaho dan Tableau. *Jurnal Simada*, 1(2), 81-87. Tersedia pada : <https://doi.org/10.30873/simada.v1i2.1142>
- Gowthami, K., & Kumar, M. R. P. (2017). Study on Business Intelligence Tools for Enterprise Dashboard Development. *International Research Journal of Engineering and Technology (IRJET)*, 4(4). Tersedia pada : <https://www.irjet.net/archives/V4/i4/IRJET-V4I4721.pdf>
- Lubis, H. A. (2019). Penggunaan Business Intelligence pada Toserba Koperasi Karyawan Semen Padang (KKSP) Berbasis Dashboard System. *Jurnal Ilmiah SISFOTENIKA*. Tersedia pada : <http://scholar.unand.ac.id/id/eprint/56876>
- Eckerson, W. (2006). *Performance Dashboards: Measuring, Monitoring, and Managing Your Business*. John Wiley & Sons.

- Moss, L. T., & Atre, S. (2003). *Business Intelligence Roadmap: The Complete Project Lifecycle for Decision-Support Applications*. Addison-Wesley.
- Box, G. E. P., Jenkins, G. M., & Reinsel, G. C. (2015). *Time Series Analysis: Forecasting and Control*. New Jersey: John Wiley & Sons.
- Hastie, T., Tibshirani, R., & Friedman, J. (2009). *The Elements of Statistical Learning: Data Mining, Inference, and Prediction*. Springer.
- Breiman, L. (2001). Random Forests. *Machine Learning*, 45(1), 5-32.
- James, G., Witten, D., Hastie, T., & Tibshirani, R. (2013). *An Introduction to Statistical Learning: with Applications in R*. Springer.
- Siahaan, J. F. A., Sugiarto, D., & Siswanto, T. (2021). Designing Data Warehouse for Forecast and Data Visualization of Sales Nutrition Products. *Intelmatix*, 1(2). Tersedia pada : <https://e-journal.trisakti.ac.id/index.php/intelmatix/article/view/5235>
- Ryan, J. & Wijaya, H. (2024). Implementasi Data Mining untuk Sales Forecasting Berbasis Website dengan Metode ARIMA. *Bit-Tech*, 7(1), 19–27. Tersedia pada : <https://jurnal.kdi.or.id/index.php/bt/article/view/1332>
- Anardani, S., Azis, M. N. L., & Asyhari, M. Y. (2024). The Implementation of Business Intelligence to Analyze Sales Trends in the Indofishing Online Store Using Power BI. *Brilliance: Research of Artificial Intelligence*, 3(2). Tersedia pada : <https://doi.org/10.47709/brilliance.v3i2.3232>
- Raji, R., Lwin, K. T., & Aung, Y. Y. (2022). 360° Retail Business Analytics by Adopting Hybrid Machine Learning and a Business Intelligence Approach. *Sustainability*, 14(19), 11942. Tersedia pada : <https://doi.org/10.3390/su141911942>
- Puspa, S. D., Puspitasari, F., Riyono, J., Pujiastuti, C. E., & Leo, J. A. (2023). Customer Segmentation Analysis Using Random Forest & Naïve Bayes Method in the Case of Multi-Class Classification at PT. XYZ. *Mathline*, 8(4), 1359–1372. Tersedia pada : <https://doi.org/10.31943/mathline.v8i4.532>

Widarti, P. (18 September 2017). Tawaran usaha, Dusdusan Dotcom cari 50.000 mitra penjual. Bisnis.com. Diakses pada 23 Maret 2024 dari (<https://surabaya.bisnis.com/read/20170918/531/758768/tawaran-usaha-dusdusan-dotcom-cari-50.000-mitra-penjual>)

PT Dusdusan Dotcom Indonesia. (2019). Buku panduan reseller Dusdusan.com [PDF]. Scribd. Diakses pada 23 Maret 2024 dari (<https://id.scribd.com/document/443283967/Buku-Panduan-Reseller-Dusdusan>)

BontangPost.id. (21 April 2018). Mengenal Christian Kustedi, CEO muda perusahaan reseller. Bontang Post. Diakses pada 23 Maret 2024 dari (<https://bontangpost.id/mengenal-christian-kustedi-ceo-muda-perusahaan-reseller>)

