

CHAPTER IV

CONCLUSIONS

4.1 Conclusions

The meaning and function of emoji in @OGEsports on X (Twitter) can be concluded in several ways. The first one, based on the first objective of the research, is based on Rahardi's (2018) approach to determine the meaning; the context is important. There are four types of context: situational, social, societal, and cultural. The situational context is the most used in this research because the characteristics of digital communication, particularly in social media and esports, it depends on actual situations or events. In many cases, the meaning of a statement can be fully understood without understanding the context of the events that led to it. Additionally, cultural context is also widely utilized in this research because many utterances in the realm of esports contain references that can only be understood through the cultural knowledge shared by a particular community. In this research, there are no social and societal context because in social media, especially in the realm of the esports community, the social identities are often anonymous, so the user's social class is unknown. The meaning of emoji found in this research often showing respect, giving information, and expressing feeling. Furthermore, linking to the second research objective, the pragmatic function of emojis, based on Yus (2016), is entirely explored in this research. The most used function in research is adding a feeling or emotion toward the propositional content of an utterance. The reason is that the majority of the analyzed data is in the form of tweets and memes, which explicitly convey information such as winning matches, losses, player performance, events during the tournament, or in a match. The emoji is used to express emotional attitudes towards the content of the statement. For example, 🙏, 😊, 🙌, often appear to convey feelings of sadness, emotion, or pride about an event.

Suggestions and Recommendations

First, for readers, it is recommended to learn more about the pragmatic function of emojis in digital communication. This is quite important because emojis have become an integral part of how humans convey meaning, emotions, and attitudes in the online environment. In many cases, the meaning of an utterance is determined not only by the words used but also by how emojis are used to modify, emphasize, or even change the meaning. Second, future research is recommended to explore further the pragmatic function of emojis in aspects that have not been widely researched, such as in a professional platform like LinkedIn. Additionally, it is important to examine how emojis function differently when used by different age groups, cultures, or social backgrounds. Thus, further research not only expands theoretical understanding but also provides practical insights into how emojis shape interaction dynamics in the digital age.

