

**INFIDELITY IN THE ADAPTATION OF *THE IDEA OF YOU* :
FROM NOVEL TO FILM**

AN UNDERGRADUATE THESIS

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ABSTRACT

This study discusses infidelity in the adaptation of *The Idea of You* to determine how changes create a new interpretation in the form of theme and message and garner positive reactions. This analysis is based on Linda Hutcheon's theory of adaptation as a creative process for filmmakers. Using a qualitative approach, this study focuses on three things: infidelity in adaptation, infidelity as creative negotiation, and audience responses. The research findings indicate that infidelity in adaptation does not undermine the essence of the original story but instead offers new perspectives for the audience. Additionally, some of the changes made represent filmmakers' reinterpretations to align with contemporary contexts and commercial objectives.

Keywords: Adaptation, infidelity, *The Idea of You*



ABSTRAK

Kajian ini membahas tentang infidelity dalam adaptasi *The Idea of You* untuk mengetahui bagaimana perubahan dari karya asli tetap mendapatkan hasil yang bagus dan menuai reaksi positif. Analisis ini dilakukan berlandaskan teori adaptasi by Linda Hutcheon tentang adaptasi sebagai proses kreatif para filmmaker. Dengan menggunakan pendekatan kualitatif, kajian ini fokus pada tiga hal : infidelity in adaptation, infidelity as creative negotiation and Audience responses. Hasil penelitian menunjukkan bahwa infidelity dalam adaptasi tidak merusak esensi asli dari cerita tetapi juga justru memberikan sudut pandang baru bagi Audience. Selain itu sejumlah perubahan yang terjadi merupakan proses interpretasi ulang para pembuat film untuk menyesuaikan dengan situasi kontemporer serta tujuan komersil.

Kata kunci : Adaptation, infidelity, *The Idea of You*

