

DAFTAR PUSTAKA

- Alifa Fikri Irhamni, Muhammad. “Survei Korean Wave: Indonesia Jadi Negara Pusat Hallyu dengan Antusiasme Budaya Korea Tertinggi di Dunia”, *Good Stats*, 16 November 2024, diakses melalui <https://goodstats.id/article/survei-korean-wave-indonesia-jadi-negara-pusat-hallyu-dengan-antusiasme-budaya-korea-tertinggi-di-dunia-9f0mf>, pada 26 Maret 2025.
- Ayhan, Kadir. *Korea 's Public Diplomacy : Introduction*, 2018.
- Ayhan, Kadir Jun, Moamen Gouda, and Hyelim Lee. “Exploring Global Korea Scholarship as a Public Diplomacy Tool.” *Journal of Asian and African Studies* 57, no. 4 (2022): 872–893.
- Ayhan, Kadir Jun, and Nancy Snow. “Introduction to the Special Issue—Global Korea Scholarship: Empirical Evaluation of a Non-Western Scholarship Program from a Public Diplomacy Perspective.” *Politics and Policy* 49, no. 6 (2021): 1282–1291.
- Bader, Marieline. “Global Korea Scholarship (GKS) as Public Diplomacy.” In *Korea 's Public Diplomacy : Introduction*, 83–97, 2016.
- Cull, Nicholas J. *Public Diplomacy: Foundations For Global Engagement In The Digital Age*. Polity Press, 2019.
- Direktorat Jenderal Perundingan Perdagangan Internasional. “IK-CEPA: Langkah Strategis Perkuat Hubungan Bilateral Indonesia-Korea ke Tahap yang Lebih Tinggi”, 8 September 2021, diakses melalui

<https://ditjenppi.kemendag.go.id/berita/ik-cepa-langkah-strategis-perkuat-hubungan-bilateral-indonesia-korea-ke-tahap-yang-lebih-tinggi>, pada 2 Juni 2025.

Direktorat Jenderal Guru, Tenaga Pendidik dan Pendidikan Guru. "Program Pertukaran Guru Indonesia-Korea (Indonesia-Korea Teacher Exchange), diakses melalui <https://gtk.dikdasmen.go.id/ikte/>, pada 2 Juni 2025.

Eun, Lee Jae. "Is South Korea a Racist Country?", Asia News Network, 21 Maret 2024, diakses melalui <https://asianews.network/is-south-korea-a-racist-country/>, pada 12 Juni 2025.

GKS Alumni Association. "Global KoreaScholarship", Februari 2024, diakses melalui https://gksalumni.go.kr/gks_about/main.do?menu_gubun=big&menu_no=0&menu_no2=0&menu_no3=0&language=en¶ms=20, pada 22 Juli 2025.

GKS Center, "2024 GKS-U Final Round Result Seccessful Candidates", 12 Januari 2024, diakses melalui <https://www.studyinkorea.go.kr/ko/scholarship/Gks1NoticeDetail.do?nttId=4134>, pada 11 Februari 2025.

GKS Center. "2024 GKS-U Final Result Announcement", 2024, diakses melalui <https://www.studyinkorea.go.kr/ko/scholarship/Gks1NoticeDetail.do?nttId=4134>, pada 13 Desember 2024

GKS Scholarship. "GKS 2024 Quota Countrywise for Graduate Programs", 10 Februari 2024, diakses melalui https://gksscholarship.com/gks-2024-quota/#google_vignette, pada 11 Februari 2025.

GKS Scholarship. "How To Apply for the GKS Scholarship 2025-Step by Step Guide", 11 Februari 2025, diakses melalui <https://gksscholarship.com/how-to-apply-for-gks-scholarship/>, pada 8 Juni 2025.

Global Korea Scholarship. "2021 Global Korea Scholarship Application Guidelines for Graduate Degrees", Februari, 2021.

Gyeong, Yoo Yeon. "Jumlah Mahasiswa Internasional untuk Belajar di Korea Lebih 200 Ribu Orang", 5 September 2024, diakses melalui <https://indonesian.korea.net/NewsFocus/Society/view?articleId=257939>, pada 1 Juni 2025.

Heryana, Ayunda Ikhsanty. "Hubungan Kerjasama Bilateral Indonesia-Korea Selatan" (2021).
http://www.setneg.go.id/index.php?lang=id&option=com_content&task=view&id=6018.

Indonesia Expat. "Study in Korea Edu Fair 2024", diakses melalui <https://indonesiaexpat.id/events/study-in-korea-edu-fair-2024/>, pada 12 Juni 2025.

Irhami, Muhammad Alifa Fikri. "Survei Korean Wave: Indonesia Jadi Negara Pusat Hallyu dengan Antusiasme Budaya Korea Tertinggi di Dunia", Good Stats, 16 November 2024, diakses melalui <https://goodstats.id/article/survei-korean-wave-indonesia-jadi-negara-pusat-hallyu-dengan-antusiasme-budaya-korea-tertinggi-di-dunia-9f0mf>, pada 26 Maret 2025.

Jayanti, Ajeng Dwi, Sri Suwartiningsih, and Petsy Jessy Ismoyo. "Diplomasi Publik Korea Selatan Di Indonesia Melalui Sektor Pendidikan Korea International

- Cooperation Agency (Koica).” *Kritis* 28, no. 1 (2019): 11–28.
- John, Jojin V. “Globalization, National Identity and Foreign Policy: Understanding ‘Global Korea.’” *Copenhagen Journal of Asian Studies* 33, no. 2 (2015): 38–57.
- Kementerian Luar Negeri Republik Indonesia. "Hubungan Bilateral", diakses melalui <https://kemlu.go.id/kebijakan/kerja-sama-bilateral>, pada 1 Juni 2025.
- Kim, Taehwan. “Paradigm Shift in Diplomacy: A Conceptual Model for Korea’s ‘New Public Diplomacy.’” *Korea Observer* 43, no. 4 (2012): 527–555.
- Klein, Peter D. “Racial Discrimination in South Korea: Korean Academics Offer Proposals for a Solution, but What If the Solution Is Inherent to the Korean Constitution?” *American Academic Scientific Research Journal for Engineering* 86, no. 1 (2022): 174–191. <http://asrjetsjournal.org/>.
- Knight, Jane. “The Potential of Knowledge Diplomacy: Higher Education and International Relations.” *A Wealth of Nations*, no. November (2015): 37–45.
- Lally, Marisa. “Understanding the Experiences of Fulbright Visiting Scholars—A Qualitative Systematic Review.” *Education Sciences* 12, no. 2 (2022).
- Mas’oed, Mochtar. *Ilmu Hubungan Internasional: Disiplin Dan Metodologi*. 1st ed. Jakarta: Bekerjasama dengan Pusat Antar Universitas-Universitas Gadjah Mada, 1990.
- Media Cakra Bangsa. "ODA Korea OCEANAID melalui KIOTEC Bantu Pendirian Pusat Pelatihan Terintegrasi di Indonesia", 23 Agustus 2024, diakses melalui <https://mediacakrabangsa.id/oda-korea-oceanaid-melalui-kiotec-bantu-pendirian-pusat-pelatihan-terintegrasi-di-indonesia/>, pada 21 Juli 2025.

Ministry of Education South Korea. "Educational System in Higher Education", diakses melalui

<https://english.moe.go.kr/sub/infoRenewal.do?m=0305&page=0305&s=english>, pada 2 Juni 2025.

Ministry of Education South Korea. "Education System", 17 September 2018, diakses melalui [English.moe.go.kr/boardCnts/view.do?boardID=265&lev=0&statusYN=W&s=English&m=03&opztypr=N&boardSeq=75310](https://english.moe.go.kr/boardCnts/view.do?boardID=265&lev=0&statusYN=W&s=English&m=03&opztypr=N&boardSeq=75310), pada 12 Juni 2025.

Ministry of Foreign Affairs South Korea. "2025 Global Korea Scholarship (Undergraduated Degree)". 13 September 2024, diakses melalui https://overseas.mofa.go.kr/id-id/brd/m_2707/view.do?seq=761589, pada 30 Mei 2025.

Ministry of Foreign Affairs South Korea. "Introduction of the Public Diplomacy", 2024, diakses melalui https://www.mofa.go.kr/eng/wpge/m_22841/contents.do, pada 15 Juni 2025.

Namgyel, Rickseel. "Panduan Pemula tentang Budaya dan Adat Istiadat Korea Selatan", I Visit Korea, 2025, diakses melalui <https://www.ivisitkorea.com/id/a-beginners-guide-to-south-korean-culture-and-customs/>, pada 19 Juli 2025.

National Institute for International Education. "GKS Degree Program" diakses melalui <http://www.niied.go.kr/user/nd35203.do>, pada 21 Februari 2025.

Organisation for Economic Co-operation and Development". "PISA 2022 Results (Volume I and II_Country Notes: Korea", diakses melalui https://www.oecd.org/en/publications/pisa-2022-results-volume-i-and-ii-country-notes_ed6fbcc5-en/korea_4e0cc43a-en.html, pada 2 Juni 2025.

Office for Government Policy Coordination. "Where We Workd: Priority Partner Countries", diakses melalui

<https://www.odakorea.go.kr/eng/program/recipientIndex>, pada 24 Juni 2025.

Park, Hahnkyu. "Knowledge-Sharing as Middle Power ' s New Public Diplomacy : The Case of Korea ' s Higher Education ODA," no. August (2023): 53–68.

Putri, Idola Perdini, Farah Dhiba Putri Liany, and Reni Nuraeni. "K-Drama Dan Penyebaran Korean Wave Di Indonesia." *ProTVF* 3, no. 1 (2019): 68.

Sevinc, Ozgenur. "The Role of Scholarship in Public Diplomacy Activities: Examples of Fulbright and Chevening Scholarships." *Thesis*, no. January (2023): 74–75.

Sofia Trisnis, Bima Jon Nanda, Inda Mustika Permata, Eva Ermylina, Tia Mariatul Kibtiah, Reki Harianto, Agung Zulhatta, Fahila Sudian, Anita A. Sinulingga, Diah A. Austin, Habib Ali Zainal Abidin, Wiwiek Rukmi Dwi Astuti, Rika Isnarti, Maryam Jamilah. *Diplomasi Publik Dan Dinamika Hubungan Internasional*. Edited by Sofia Trisni. 1st ed. Andalas University Press, 2024.

Sampoerna University, "Mengenal Multikulturalisme: Pengertian, Teori dan Karakteristik", 6 Gebruari 2022, diakses melalui <https://www.sampoernauniversity.ac.id/id/news/mengenal-multikulturalisme-pengertian-teori-dan-karakteristik>, pada 20 Agustus 2025.

Study In Korea. "2022 GKS-U Application Guidelines", 2022, diakses melalui <https://www.studyinkorea.go.kr/ko/plan/scholarship.do?tab=gks-tab1#>. pada 1 Juni 2025.

Study in Korea. "2024 GKS-U Fnal Results", 2024, diakses melalui <https://www.studyinkorea.go.kr/ko/plan/scholarship.do?tab=gks-tab1#>. pada 5 Juni 2025.

Tanhati, Sysilia. "Dipersatukan Dinasti Silla, Mengapa Korea Utara dan Korea Selatan Terpecah?", National Geographic, 25 April 2024, diakses melalui <https://nationalgeographic.grid.id/read/134072514/dipersatukan-dinasti-silla-mengapa-korea-utara-dan-selatan-terpecah>, pada 19 Juli 2025.

Trivia Korea. "The Hidden Reasons Behind Korea's Fast-Paced "ppalli-ppalli" Culture", diakses melalui <https://www.triviakorea.com/korean-fast-paced-ppalli-ppalli-culture/>, pada 19 Juli 2025.

Tsvetelina Panayotova Borisova. "South Korea's National Strategy For Promoting Korean Culture and Language Abroad," 2022.

Varpahovskis, Eriks. "Knowledge Diplomacy as an Instrument of South Korea's Foreign Policy: Theoretical Aspects and Practical Implementation in the Case of KOICA Scholarship Program." *RUDN Journal of Political Science* 23, no. 2 (2021): 265–278.

Varpahovskis, Eriks. "Thousands of Dormant Ambassadors: Challenges and Opportunities for Relationship-Building between Global Korea Scholarship (GKS) Recipients and South Koreans." *Journal of Contemporary Eastern Asia* 21, no. 1 (2022): 1–32.

World University Ranking. "QS World University Rankings: Asia 2024", diakses melalui <https://www.topuniversities.com/asia-university-rankings/2024>, pada 2 Juni 2025.

Yang, Young Yu. "Is South Korea Education Axcellent or out of Touch?", Global Asia, Juni 2015, melalui https://www.globalasia.org/v10no2/cover/is-south-korean-education-excellent-or-out-of-touch_young-yu-yang, pada 8 Maret 2025.

Yuel, Maria Veri Diana Baun, Ariel Nethan, Ananda Dewin Ikhtiarin, Viola Marsela Agustin, Diansari Solihah Amini, and Yeyen Subandi. "Strategi Diplomasi Publik Korea Selatan Terhadap Indonesia Melalui Korean Wave." *Jurnal Ilmiah Dinamika Sosial* 7, no. 1 (2023): 45–55.

