

References

- Abdul Amir, A., & Nabeel Polus, O. (2023). *How to Identify Adaptability within SMEs: A Case Study*.
- Abdullah, M. A. (2020). *Capacity Building for SMEs: Realising Training Gap Amongst SMEs in Malaysia*.
<https://www.researchgate.net/publication/346053012>
- Akhter, S. (2022). Key Informants' Interviews. In *Principles of Social Research Methodology*, 389–403.
- Al Teneji, T. M., Ahamat, A., & Murad, M. A. (2024). Predictors of Competitive Advantage in Information Technology for SME Entities: Knowledge Management and Innovation Capabilities. *An International Journal*, 16(4s).
- Alamsyah, D. P., Aryanto, R., Utama, I. D., Marita, L. S., & Othman, N. A. (2020). The Antecedent Model of Green Awareness Customer. *Management Science Letters*, 2431–2436.
<https://doi.org/10.5267/j.msl.2020.4.007>
- Alamsyah, D. P., & Febriani, R. (2020). Green Customer Behaviour: Impact of Green Brand Awareness to Green Trust. *Journal of Physics: Conference Series*, 1477(7), 072022.
<https://doi.org/10.1088/1742-6596/1477/7/072022>
- Althoff, L., Eckert, F., Ganapati, S., & Walsh, C. (2020). The City Paradox: Skilled Services and Remote Work. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.3744597>
- Apergis, E. (2019). Who is Tech Savvy? Exploring The Adoption of Smartphones and Tablets: An Empirical Investigation. *The Journal of High Technology Management Research*, 30(2), 100351. <https://doi.org/10.1016/j.hitech.2019.100351>
- Aripin, Z., Fitrianti, N. G., & Fatmasari, R. R. (2023). Digital Innovation and Knowledge Management: The Latest Approaches in International Business. A Systematic Literature Review in the Indonesian Context. In *Kriez Academy* (Vol. 1, Issue 1). www.Kriezacademy.com
- Belitski, M., Caiazza, R., & Rodionova, Y. (2020). Investment in Training and Skills for Innovation in Entrepreneurial Start-ups and Incumbents: Evidence from the United Kingdom. *International Entrepreneurship and Management Journal*,

16(2), 617–640. <https://doi.org/10.1007/s11365-019-00606-4>

Bergeron, K., Abdi, S., Decorby, K., Mensah, G., Rempel, B., & Manson, H. (2017). Theories, Models and Frameworks Used in Capacity Building Interventions Relevant to Public Health: A Systematic Review. In *BMC Public Health* (Vol. 17, Issue 1). BioMed Central Ltd. <https://doi.org/10.1186/s12889-017-4919-y>

Bernardo, F. O., & Ray, E. L. (2024). Factors Affecting Sustainability of SMEs in the Culinary Industry during the COVID-19 Period. *Environment and Social Psychology*, 9(9). <https://doi.org/10.59429/esp.v9i9.2988>

BPS. (2024). *Jumlah Objek Wisata Tahun 2022-2023*. <https://padangkota.bps.go.id/id/statistics-table/2/MTQwIzI=/jumlah-objek-wisata-.html>

Carrasco-Carvajal, O., García-Pérez-de-Lema, D., & Castillo-Vergara, M. (2023). Impact of innovation strategy, absorptive capacity, and open innovation on SME performance: A Chilean case study. *Journal of Open Innovation: Technology, Market, and Complexity*, 9(2). <https://doi.org/10.1016/j.joitmc.2023.100065>

Carvalho, M. , K. E. , & C. M. J. (2023). Co-creative Tourism Experiences– A Conceptual Framework and Its Application to Food & Wine Tourism. *Tourism Recreation Research*, 48(5), 668–692.

Cavalinhos, S. R. (2021). *The Impact of Mobile Devices on the In-store Shopping Experience*.

Chauhan, C., Kaur, P., Arrawatia, R., Ractham, P., & Dhir, A. (2022). Supply Chain Collaboration and Sustainable Development Goals (SDGs). Teamwork Makes Achieving SDGs Dream Work. *Journal of Business Research*, 147, 290–307. <https://doi.org/10.1016/j.jbusres.2022.03.044>

Chen, J., Burgelman, R. A., Li, J., Hang, C. C., & Zheng, G. (2020). Leading for constructive innovation: Preliminary evidence from China. *Journal of Engineering and Technology Management - JET-M*, 57. <https://doi.org/10.1016/j.jengtecman.2020.101588>

Coll-Martínez, E., & Méndez-Ortega, C. (2023). Agglomeration and Coagglomeration of Co-working Spaces and Creative Industries in the City. *European Planning Studies*, 31(3), 445–466. <https://doi.org/10.1080/09654313.2020.1847256>

Cooper, D. R., & Schindler, P. S. (2011). *Business Research Method* (Eleven Edition). McGraw-Hill International Edition.

Creswell, J. W., & P. C. N. (2016). *Qualitative Inquiry and Research Design: Choosing Among Five Approaches*. Sage Publications.

Curtis, H. (2018). *Workforce Skills, In-Company Training and SME Productivity: A Systematic Review of the Literature*.
<https://www.researchgate.net/publication/341554842>

Czernek-Marszałek, K., & Wójcik, D. (2024). Social Relationships in Coopetition Among Entrepreneurs on Culinary Tourist Routes. In *Value Proposition to Tourism Coopetition* (pp. 235–264). Emerald Publishing Limited.
<https://doi.org/10.1108/978-1-83797-827-420241016>

D. Rahadian, A. Krisnawatie, W. Rachbini, & Hadifian. (2024). Value Creation Models of the Collaboration between MSMEs and Financial Technology Companies towards Innovation and Revenue Growth (A Study on Culinary MSMEs in Jakarta, Surabaya, and Medan - Indonesia). *International Journal of Social Science and Human Research*, 7(09).
<https://doi.org/10.47191/ijsshr/v7-i09-27>

Dallasega, P., & Sarkis, J. (2018). Understanding greening supply chains: Proximity analysis can help. *Resources, Conservation and Recycling*, 139, 76–77.

Darwin, M., Mamondol, M. R., & Sormin, S. A. (2021). *Metode Penelitian Pendekatan Kuantitatif*.
<https://www.researchgate.net/publication/354059356>

Dey, B. L. , B. M. M. , R. M. , D. M. , & M. N. (2019). Technology upgrading through co-creation of value in developing societies: Analysis of the mobile telephone industry in Bangladesh. *Technological Forecasting and Social Change*, 145, 413–425.

Ekman, P., Rëndell, J. G., Anastasiadou, E., Kowalkowski, C., Raggio, R. D., & Thompson, S. M. (2021). Business Actor Engagement: Exploring Its Antecedents and Types. *Industrial Marketing Management*, 98, 179–192.
<https://doi.org/10.1016/j.indmarman.2021.08.009>

El Badri, L., & Aasri, M. R. (2022). CSR vs. Value Creation: What Relationship? An Overview of the Literature. *Theoretical and Practical Research in the Economic Fields*, 13(1), 19.
[https://doi.org/10.14505/tpref.v13.1\(25\).02](https://doi.org/10.14505/tpref.v13.1(25).02)

Fadli, M. R. (2021). Memahami Desain Metode Penelitian Kualitatif. *HUMANIKA*, 21(1), 33–54. <https://doi.org/10.21831/hum.v21i1.38075>

Faiteh, A., & Aasri, M. R. (2023). Economic Value Added: The Best Indicator for Measuring Value Creation or Just An Illusion? *Investment Management and Financial Innovations*, 20(1), 138–150. [https://doi.org/10.21511/imfi.20\(1\).2023.13](https://doi.org/10.21511/imfi.20(1).2023.13)

Fithri, P., Hasan, A., Syafrizal, S., & Games, D. (2024). Enhancing Business Incubator Performances from Knowledge Based View Perspectives. <https://doi.org/10.20944/preprints202406.1003.v1>

Foguesatto, C. R., Frare, A. B., Wegner, D., Mitregra, M., & Rodrigues, R. A. B. (2024). You Will Never Stand Alone: The Role of Inter-organizational Collaboration and Technological Turbulence in Shaping Small Business' Digital Maturity. *The Journal of High Technology Management Research*, 35(2), 100518. <https://doi.org/10.1016/j.hitech.2024.100518>

Folke, C., Carpenter, S. R., Walker, B., Scheffer, M., Chapin, T., & Rockström, J. (2010). Resilience thinking: Integrating resilience, adaptability and transformability. *Ecology and Society*, 15(4). <https://doi.org/10.5751/ES-03610-150420>

Gaffar, V., Tjahjono, B., Abdullah, T., Sari, M., & Rofaida, R. (2022). Unfolding the Impacts of a Prolonged COVID-19 Pandemic on the Sustainability of Culinary Tourism: Some Insights from Micro and Small Street Food Vendors. *Sustainability (Switzerland)*, 14(1). <https://doi.org/10.3390/su14010497>

Garrido-Moreno, A., Martín-Rojas, R., & García-Morales, V. J. (2024a). The key role of innovation and organizational resilience in improving business performance: A mixed-methods approach. *International Journal of Information Management*, 77. <https://doi.org/10.1016/j.ijinfomgt.2024.102777>

Garrido-Moreno, A., Martín-Rojas, R., & García-Morales, V. J. (2024b). The Key Role of Innovation and Organizational Resilience in Improving Business Performance: A Mixed-methods Approach. *International Journal of Information Management*, 77. <https://doi.org/10.1016/j.ijinfomgt.2024.102777>

González-Tejero, C. B., & Molina, C. M. (2022). Training, Corporate Culture and Organizational Work Models for the Development of Corporate Entrepreneurship in SMEs. *Journal of Enterprising*

Communities: People and Places in the Global Economy, 16(1), 168–
188. <https://doi.org/10.1108/JEC-12-2021-0178>

Hamblin, T. L. (2025). Using Interviews in Qualitative Research: Considerations for Effective and Ethical Decision-Making. *In Qualitative Research Methods for Dissertation Research*, 125–178.

Hill, C. W. L., & Jones, T. M. (1992). Stakeholder-Agency Theory. *Journal of Management Studies*, 29(2).

Howell, T. (2022). Coworking Spaces: An Overview and Research Agenda. *Research Policy*, 51(2), 104447. <https://doi.org/10.1016/j.respol.2021.104447>

Huang, X. (2023). The Roles of Competition on Innovation Efficiency and Firm Performance: Evidence from the Chinese Manufacturing Industry. *European Research on Management and Business Economics*, 29(1). <https://doi.org/10.1016/j.iedeen.2022.100201>

Hunt, S. D., & Madhavaram, S. (2020). Adaptive Marketing Capabilities, Dynamic Capabilities, and Renewal Competences: The “Outside vs. Inside” and “Static vs. Dynamic” Controversies in Strategy. *Industrial Marketing Management*, 89, 129–139. <https://doi.org/10.1016/j.indmarman.2019.07.004>

Ijomah, I., Idemudia, C., & Eyo-Udo, N. L. (2024). Innovative Digital Marketing Strategies for SMEs: Driving Competitive Advantage and Sustainable Growth. *International Journal of Management & Entrepreneurship Research*, 6(7), 2173–2188. <https://doi.org/10.51594/ijmer.v6i7.1265>

König, T. (2023). Between Collaboration and Competition: Co-located Clusters of Different Industries in One Region – Context of Tuttlingen’s Medical Engineering and Metal Processing Industry. *Regional Science Policy & Practice*, 15(2), 288–326.

Kowalkowski, C., & Ulaga, W. (2024). Subscription Offers in Business-to-business Markets: Conceptualization, Taxonomy, and Framework for Growth. *Industrial Marketing Management*, 117, 440–456. <https://doi.org/10.1016/j.indmarman.2024.01.014>

Lavoratori, K., Mariotti, S., & Piscitello, L. (2020). The Role of Geographical and Temporary Proximity in MNEs’ Location and Intra-firm Co-location Choices. *Regional Studies*, 54(10),

1442–1456. <https://doi.org/10.1080/00343404.2020.1732901>

Lavoratori, K., Wu, Y., & Zhang, F. (2024). In the Flexible Working Era: The Micro-location Choices of Co-working Spaces. *Regional Studies*, 1–18. <https://doi.org/10.1080/00343404.2024.2352525>

Lenggogeni, S., Devianto, D., Ridho, M., & Maryati, S. (2019). Path analysis of entrepreneurial motivations in tourism based on local resources and creative economy in nagari salayo of west sumatra. *Journal of Physics: Conference Series*, 1317(1). <https://doi.org/10.1088/1742-6596/1317/1/012005>

Listiawati, R., Vidyasari, R., & Novitasari, N. (2022). QRIS Efficiency in Improving Digital Payment Transaction Services for Culinary Micro- Small and Medium Enterprises in Depok City. *Operations Research: International Conference Series*, 3(2), 67–73. <https://doi.org/10.47194/orics.v3i2.133>

Madrigal, R. (2020). The Role of Identification and Gratitude in Motivating Organization-serving Intentions and Behaviors. *Journal of Business Research*, 116, 75–84. <https://doi.org/10.1016/j.jbusres.2020.05.020>

Maiti, S., & Subramanyam, R. B. V. (2021). Mining Co-location Patterns from Distributed Spatial Data. *Journal of King Saud University - Computer and Information Sciences*, 33(9), 1064–1073. <https://doi.org/10.1016/j.jksuci.2018.08.010>

Marshall, A. , & G. C. W. (1961). *Principles of Economics: An Introductory Volume*. Macmillan.

Mata, M. N., Martins, J. M., & Inácio, P. L. (2024). Collaborative Innovation and Absorptive Capacity as an Antecedent on IT Firm Financial Performance. *Journal of the Knowledge Economy*, 15(2), 6339–6361. <https://doi.org/10.1007/s13132-023-01202-2>

Matt, D. T., Modrák, V., & Zsifkovits, H. (2020). *Industry 4.0 for SMEs* (D. T. Matt, V. Modrák, & H. Zsifkovits, Eds.). Springer International Publishing. <https://doi.org/10.1007/978-3-030-25425-4>

Mazhar, S. A. (2021). Methods of Data Collection: A Fundamental Tool of Research. *Journal of Integrated Community Health*, 10(01), 6–10.

<https://doi.org/10.24321/2319.9113.202101>

McKenna, E., & Beach, N. (2002). *HUMAN RESOURCE MANAGEMENT a concise analysis*. England. Pearson Education Limited.

Mishrif, A., & Khan, A. (2023). Technology Adoption as Survival Strategy for Small and Medium Enterprises during COVID-19. *Journal of Innovation and Entrepreneurship*, 12(1). <https://doi.org/10.1186/s13731-023-00317-9>

Mohamad, A., Mohd Rizal, A., Kamarudin, S., & Sahimi, M. (2022). Exploring the Co-Creation of Small and Medium Enterprises, and Service Providers Enabled by Digital Interactive Platforms for Internationalization: A Case Study in Malaysia. *Sustainability (Switzerland)*, 14(23). <https://doi.org/10.3390/su142316119>

Morioka, W., Kwan, M., Okabe, A., & McLafferty, S. L. (2022). A Statistical Method for Analyzing Agglomeration Zones of Co-location Between Diverse Facilities on A Street Network. *Transactions in GIS*, 26(6), 2536–2557. <https://doi.org/10.1111/tgis.12969>

Mortelmans, D. (2025). *Setting Up Your Project: Primary Data Management* (pp. 37–48). https://doi.org/10.1007/978-3-031-66014-6_6

Nashiruddin Al-Bakry, M. H. (2024). Challenges and Opportunities for SMEs in Developing Modern Culinary. *Jurnal Impresi Indonesia*, 3(1), 59–67. <https://doi.org/10.58344/jii.v3i1.4495>

Oladele, O. K. (2024). *Impact of Telecommunications on Global Economic Development*. <https://www.researchgate.net/publication/384964715>

Olawale, S. R., Chinagozi, O. G., & Joe, O. N. (2023). Exploratory Research Design in Management Science: A Review of Literature on Conduct and Application. *International Journal of Research and Innovation in Social Science*, VII(IV), 1384–1395. <https://doi.org/10.47772/IJRISS.2023.7515>

Pecorari, P. M., & Lima, C. R. C. (2021). *Correlation of customer experience with the acceptance of product-service systems and circular economy*. 281.

Plekhanov, D., Franke, H., & Netland, T. H. (2023). Digital Transformation: A Review and Research Agenda. *European Management Journal*, 41(6), 821–844. <https://doi.org/10.1016/j.emj.2022.09.007>

Prasada, P. P. B., Febrian, E., Komaladewi, R., & Zusnita, W. O. (2021). Competitiveness of SMEs: The Support of Value Creation and Market Orientation. *Management Science Letters*, 645–656. <https://doi.org/10.5267/j.msl.2020.9.002>

Rahmi, E., & Yuzaria, D. (2021). The Government Support Model on the Development of SMEs in West Sumatera Province. Indonesia. *IOP Conference Series: Earth and Environmental Science*, 757(1), 012005. <https://doi.org/10.1088/1755-1315/757/1/012005>

Re, B., & Magnani, G. (2022). Value Co-creation in Circular Entrepreneurship: An Exploratory Study on Born Circular SMEs. *Journal of Business Research*, 147, 189–207. <https://doi.org/10.1016/j.jbusres.2022.03.090>

Roman, A., & Rusu, V. D. (2022). Digital Technologies and the Performance of Small and Medium Enterprises. *Studies in Business and Economics*, 17(3), 190–203. <https://doi.org/10.2478/sbe-2022-0055>

Romero, I., Gómez, I. P., & Zabala-Iturriagagoitia, J. M. (2019). ‘Cookpetition’: Do Restaurants Coopete to Innovate? *Tourism Economics*, 25(6), 904–922. <https://doi.org/10.1177/1354816618811551>

Salah, O. H., & Ayyash, M. M. (2024). E-commerce Adoption by SMEs and Its Effect on Marketing Performance: An Extended of TOE Framework with AI Integration, Innovation Culture, and Customer Tech-savviness. *Journal of Open Innovation: Technology, Market, and Complexity*, 10(1), 100183. <https://doi.org/10.1016/j.joitmc.2023.100183>

Sang, B., Md Noor, R., Ghazali, E. M., & Aghamohammadi, N. (2024). How Does Supply Chain Collaboration Improve Innovation Performance of SMEs? The Roles of Absorptive Capacity and Business Environment. *Journal of Innovation & Knowledge*, 9(4), 100607. <https://doi.org/10.1016/j.jik.2024.100607>

Sarfo, C., Fakhar Manesh, M., & Caputo, A. (2024). Exploitative and Exploratory Search: Dynamic Capabilities Enhancing SME Adaptation, New Product Development, and Environmental Performance. *Journal of Small Business Management*, 1–30. <https://doi.org/10.1080/00472778.2024.2418026>

Sarwar, H., Aftab, J., Ishaq, M. I., & Atif, M. (2023). Achieving Business Competitiveness Through Corporate Social Responsibility and Dynamic Capabilities: An Empirical Evidence From Emerging Economy. *Journal of Cleaner Production*, 386. <https://doi.org/10.1016/j.jclepro.2022.135820>

Singh, P., Roy, P., & Ghadei, K. (n.d.). *Capacity Building in Organizational Management Emerging Trends in Agricultural Extension Education (Volume 2) Capacity Building in Organizational Management*. <https://www.researchgate.net/publication/380701264>

Stefano, A., Zare, S., & Nicola, L. (2024). Is Too Small Always Bad? the Role of Place Attachment in Harnessing Location Advantages. *International Entrepreneurship and Management Journal*, 20(1), 265–308. <https://doi.org/10.1007/s11365-023-00907-9>

Throne, R. (2025). *Qualitative Research Methods for Dissertation Research*.

Van Tran, D., Van Nguyen, P., Dinh, N. T. T., Huynh, T. N., & Van Ma, K. (2024). Exploring the impact of social capital on business performance: The role of dynamic capabilities, open innovation and government support. *Journal of Open Innovation: Technology, Market, and Complexity*, 10(4). <https://doi.org/10.1016/j.joitmc.2024.100416>

Yıkılmış, S., Türköl, M., Abdi, G., İmre, M., Alkan, G., Türk Aslan, S., Rabail, R., & Aadil, R. M. (2024). Culinary Trends in Future Gastronomy: A Review. In *Journal of Agriculture and Food Research* (Vol. 18). Elsevier B.V. <https://doi.org/10.1016/j.jafr.2024.101363>

Yuliviona, R., Azliyanti, E., & Jadmiko, P. (2023). Marine Tourism Village of Padang City, West Sumatra, Indonesia. In *An Overview on Business, Management and Economics Research Vol. 4* (pp. 102–116). B P International (a part of SCIENCEDOMAIN International). <https://doi.org/10.9734/bpi/aobmer/v4/7570A>

