

DAFTAR PUSTAKA

- Anwar, S., & Nugroho, Y. (2023). ANALISIS BISNIS MODEL KANVAS(BMC) PADA USAHA PUPUK HIJAU BERKELANJUTAN DI UNIVERSITAS TEUKU UMAR BISNIS MODEL KANVAS(BMC) ANALYSIS ON SUSTAINABLE GREEN FERTILIZER BUSINESS AT TEUKU UMAR UNIVERSITY. *Jurnal Pemikiran Masyarakat Ilmiah Berwawasan AgriBisnis*, 9(2), 2663-2674.
- Ayatse, F. A., Kwahar, N., & Iyortsuun, A. S. (2017). Business incubation process and firm performance: an empirical review. *Journal of Global Entrepreneurship Research*, 7(1). <https://doi.org/10.1186/s40497-016-0059-6>.
- Braun, A. T., Schöllhammer, O., & Rosenkranz, B. (2021). Adaptation of the Bisnis Model Kanvastemplate to develop business models for the circular economy. *Procedia CIRP*, 99, 698–702. <https://doi.org/10.1016/j.procir.2021.03.093>
- Buku Grand Theory The Cores of Strategic Management (Shimizu 2024). (n.d.).
- Butt, M. A. (2024). Blue Ocean Strategy: Thesis and Antithesis. *International Journal of Business and Management*, 19(6), 199. <https://doi.org/10.5539/ijbm.v19n6p199>.
- David, F. (2022). Strategic Management: A Competitive Advantage Approach, Concepts and Cases.
- Creswell, J. W., & Poth, C. N. (2018). Qualitative inquiry & research design: Choosing among five approaches (Fourth edition). SAGE.
- Games, D., & Syahardi, D. A. (2020). PENINGKATAN PRODUK BERBASIS INOVASI UNIVERSITAS ANDALAS: SUATU STRATEGI INKUBASI BISNIS. In *Jurnal Hilirisasi IPTEKS* (Vol. 3, Issue 1). <http://hilirisasi.lppm.unand.ac.id>
- García Lechuga, A., Cortés Robles, G., Arredondo Soto, K. C., & Miranda Ackerman, M. A. (2023). The integration of the Bisnis Model Kanvas and the service blueprinting to assist the conceptual design of new product-service systems. *Journal of Cleaner Production*, 415. <https://doi.org/10.1016/j.jclepro.2023.137801>
- Garrido Salsas, J., Saurí, S., Rúa, C., & Torrent, J. (2022). Conceptualisation of the Port of the Future based on the Business Kanvas Model: Case study of the Vision 2040 for Barcelona. *Case Studies on Transport Policy*, 10(2), 1427–1437. <https://doi.org/10.1016/j.cstp.2022.05.002>.
- Heryana, A., & Unggul, U. E. (2018). Informan dan pemilihan informan dalam penelitian kualitatif. *Universitas Esa Unggul*, 25(15).
- Hewitt, L. M. M., & van Rensburg, L. J. J. (2020). The role of business incubators in creating sustainable small and medium enterprises. *Southern African Journal of Entrepreneurship and Small Business Management*, 12(1). <https://doi.org/10.4102/SAJESBM.V12I1.295>
- Hrebiniak, L. G. (2013). *Making strategy work: Leading effective execution and change*. Ft Press.
- Indrajit, E. R. (2013). Manajemen Strategi Model Hunger-Wheelen. *E-Artikel*

- Sistem Dan Teknologi Informasi*, 420(C), 1–4.
- Johnson, M. W. (2010). *Seizing the White Space: Business Model Innovation for Growth and Renewal*. Massachussettes: Harvard Business Press.
- Kallio, J., Tinnila, M., & abd Tseng, A. (2006). An International Comparison of Operator-Driven Business Model. *Business Process Management Journal*, III(12), 281-298.
- Kharisma Aldityo, T., & Sunitiyoso, Y. (n.d.). *International Journal of Current Science Research and Review Enhancing Business Competitiveness: Strategic Adaptation and Bisnis Model KanvasApplication in PT Maritim Maju*. <https://doi.org/10.47191/ijcsrr/V7-i3-17>.
- Kim, W. C., & Mauborgne, R. (2005). *Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant*. Harvard Business School Press.
- Kim, W. C., & Mauborgne, R. (2015). *Blue Ocean Strategy, Expanded Edition: How to Create Uncontested Market Space and Make the Competition Irrelevant*. Harvard Business Review Press.
- Leem, C., Suh, H., & Kim, D. (2004). A Classification of Mobile Business Models and its Application. *Industry Management and Data System*, 1(104), 78-87.
- Lima, M. A. M., & Fernandes, J. D. P. B. (2024). RESEARCH MODEL KANVAS: APLICAÇÃO EM PLANEJAMENTO DE PESQUISAS ACADÊMICAS. *ARACÊ*, 6(3), 4744–4764. <https://doi.org/10.56238/arev6n3-029>.
- Margaretta, J. (2002). Why Business Models Matter. *Harvard Business Review*, 5(80), 65-92.
- Moure Abelenda, A., Aiouache, F., & Moreno-Mediavilla, D. (2023). Adapted Bisnis Model Kanvastemplate and primary market research for project-based learning on management of slurry. *Environmental Technology and Innovation*, 30. <https://doi.org/10.1016/j.eti.2023.103106>.
- Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers and Challengers*. New Jersey: John Wiley and Sons.
- Puyt, R. W., Lie, F. B., & Wilderom, C. P. M. (2023). The origins of SWOT analysis. *Long Range Planning*, 56(3). <https://doi.org/10.1016/j.lrp.2023.102304>.
- Rangkuti, F. (2013). *Teknik Membedah Kasus Bisnis: Analisis SWOT, Cara Perhitungan Bobot, Rating dan OCAI*. Jakarta: PT Gramedia Pustaka Utama.
- Sahu, R., & Das, S. (2019). Role of Binders in Granular Fertilizer Production: A Review. *International Journal of Chemical Engineering and Applications*, 10(2), 28–34. <https://doi.org/10.18178/IJCEA.2019.10.2.742>
- Sekaran, U., & Bougie, R. (2013). *Research Methods for Business*. Jhon Wiley & Sons Ltd. *Academic Journal Bangkokthonburi University*, 2(2), 203–206.
- Saldaña, J. (2013). *The coding manual for qualitative researchers* (2. ed). SAGE Publ.
- Sekaran,U.(2016).ResearchMethodsforBusiness.Wiley.
- Seddon, P. B., & Lewis, G. P. (2003, July 10-13). *Strategy and Business Models*:

- What's the Difference? 236-248.
- Sidiq, D. U., & Choiri, D. M. M. (2019). *METODE PENELITIAN KUALITATIF DI BIDANG PENDIDIKAN*.
- Shimizu, K. (2024). *The cores of strategic management*. Routledge.
- Tim PPM Manajemen. (2012). *Business Model Kanvas: Penerapan di Indonesia*. Jakarta: PPM Manajemen.
- Thirunavukkarasu, A., Nithya, R., Kumar, S. M., Priyadharshini, V., Kumar, B. P., Premnath, P., Sivashankar, R., & Sathya, A. B. (2022). A business Kanvas model on vermicomposting process: Key insights onto technological and economical aspects. *Bioresource Technology Reports*, 18. <https://doi.org/10.1016/j.biteb.2022.101119>.
- Wheelen, T. L., & Hunger, J. D. (2018). *Strategic Management and Business Policy: Globalization, Innovation, And Sustainability (15th ed.)*. London : Pearson.
- Yasfin Aqil, M., Nadya Maharani, P., Wibowo, A., Rifqi Andini, V., Salwa Khalidah, I., Studi Agribisnis, P., & Banyuwangi, P. (2024). Nomor 4 Tahun. *Indonesian Journal of Innovation Multidisipliner Research*, 2.

