

Daftar Pustaka

- Abidin, Z. (2022). Formulasi strategi pendidikan berbasis nilai Islam di Pondok Pesantren Roudhatul Muta'abbidin. *Jurnal Manajemen Pendidikan Islam*, 5(1), 45–56.
- Agarwal, V., Verma, P., & Ferrigno, G. (2025). Education 5.0 challenges and sustainable development goals in emerging economies: A mixed-method approach. *Technology in Society*, 81. <https://doi.org/10.1016/j.techsoc.2025.102814>
- Ahmadi, A. (2021). Analisis strategi pengembangan sekolah berbasis SWOT di era digitalisasi pendidikan. *Jurnal Kependidikan*, 10(2), 211–222.
- Andriani, S., & Mahmud, T. (2022). Competitive strategy development in educational institutions: A case study of public senior high schools. *Jurnal Strategi Pendidikan*, 7(2), 112–121.
- Arnout, B. I. A., AlQahtani, T. S., & Melweth, H. A. L. (2024). Competitive capabilities of higher education institutions: A case study of King Khalid University. *PLOS ONE*, 19(5), e0302887. <https://doi.org/10.1371/journal.pone.0302887>
- Cahyono, B., & Prasetyo, H. (2023). Analisis daya saing institusi pendidikan menengah melalui pendekatan Blue Ocean Strategy. *Jurnal Inovasi Pendidikan*, 5(1), 99–108.
- Cavallo, A., Sanasi, S., Ghezzi, A., & Rangone, A. (2021). Competitive intelligence and strategy formulation: connecting the dots. *Competitiveness Review*, 31(2), 250–275. <https://doi.org/10.1108/CR-01-2020-0009>
- Dalelo, D., Amare, M., & Chinasho, G. (2025). Strategic plan formulation process in the secondary schools of sodo town administration, Wolaita Zone, Ethiopia. *Social Sciences and Humanities Open*, 11. <https://doi.org/10.1016/j.ssaho.2025.101315>
- Dang, V. T., & Wang, J. (2022). Building competitive advantage for hospitality companies: The roles of green innovation strategic orientation and green intellectual capital. *International Journal of Hospitality Management*, 102. <https://doi.org/10.1016/j.ijhm.2022.103161>

- David, F. R., & David, F. R. (2020). *Strategic management: A competitive advantage approach, concepts and cases* (17th ed.). Pearson Education.
- Dewi, K. S., & Pramono, J. (2023). Analisis keunggulan kompetitif sekolah negeri melalui diferensiasi produk pendidikan. *Jurnal Manajemen Pendidikan*, 6(2), 135–147.
- Díaz, M. F., Giovanella, B. C., & Souza, L. (2022). Strategic plan implementation in education: Stakeholder participation and cultural challenges. *Journal of Educational Administration*, 60(4), 432–448.
- Dixit, S., Singh, S., Dhir, S., & Dhir, S. (2021). Antecedents of strategic thinking and its impact on competitive advantage. *Journal of Indian Business Research*, 13(4), 437–458. <https://doi.org/10.1108/JIBR-08-2020-0262>
- Fadhilah, N., & Rahman, A. (2023). Strategi peningkatan mutu pendidikan pada Madrasah Aliyah Negeri di kota metropolitan. *Jurnal Pendidikan Islam*, 11(1), 55–67.
- Farida, I., & Setiawan, D. (2022). Business Strategies and Competitive Advantage: The Role of Performance and Innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3). <https://doi.org/10.3390/joitmc8030163>
- Haidir. (2022). Strategi manajemen dalam meningkatkan mutu pendidikan di jurusan program keagamaan MAN 3 Bungo. *Pendidikan Guru: Literasi Kita Indonesia*, 4(1). <https://doi.org/10.47783/jurpendigu.v4i1.433>
- Harahap, S. M., & Lubis, F. (2022). Strategic management model for enhancing madrasah competitiveness in the digital era. *Journal of Islamic Education Strategy*, 4(1), 21–34.
- Hartono, D., & Wijaya, S. (2022). Formulasi strategi kompetitif sekolah menengah atas negeri berbasis analisis SWOT. *Jurnal Strategi Manajemen Pendidikan*, 3(2), 145–158.
- Hidayat, R., & Syafri, U. A. (2021). Strategic formulation for improving academic performance in state Islamic senior high schools. *Jurnal Manajemen Strategis Pendidikan Islam*, 9(1), 59–74.

- Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2021). *Strategic management: Concepts and cases: Competitiveness and globalization* (14th ed.). Cengage Learning.
- Iskandar, A., Fadilah, R., & Sari, N. (2022). Implementasi strategi pendidikan berbasis keunggulan lokal. *Jurnal Administrasi Pendidikan*, 11(3), 299–315.
- Jain, A., Naik, K. R., Kakade, K., Bhanot, S., & Kulkarni, S. C. (2025). Reimagining management education: Navigating the shift to education 4.0 in the digital era. *International Journal of Management Education*, 23(2). <https://doi.org/10.1016/j.ijme.2025.101182>
- Köseoglu, M. A., Altin, M., Chan, E., & Aladag, O. F. (2020). What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry. *International Journal of Hospitality Management*, 89. <https://doi.org/10.1016/j.ijhm.2020.102574>
- Lasyera, E., Yeni, Y. H., & Busuddin, H. (2018). Analisis Rencana Strategi Rumah Sakit Umum Daerah Arosuka, Kabupaten Solok. *Jurnal Kesehatan Andalas*, 7(2). <http://jurnal.fk.unand.ac.id>
- Lestari, P., & Wijono, S. (2021). Formulasi strategi pemasaran pendidikan untuk meningkatkan daya tarik sekolah menengah atas. *Jurnal Pemasaran Pendidikan*, 3(1), 72–85.
- Nasution, W. F., & Hakim, L. (2022). Pengembangan model manajemen strategis untuk meningkatkan kualitas Madrasah Aliyah. *Jurnal Pengembangan Pendidikan Islam*, 6(2), 110–125.
- Padmakusumah, R. R., Kusumah, R. W. R., & Ismail, S. (2024). Strategic management at several of the best universities in Indonesia. *Ekuitas: Jurnal Ekonomi dan Keuangan*, 8(2), 324–341. <https://doi.org/10.24034/j25485024.y2024.v8.i2.6530>
- Palah, M., Yulianti, S., & Ramadhan, I. (2022). Keterlibatan stakeholder dalam formulasi dan implementasi strategi sekolah. *Jurnal Kepemimpinan Pendidikan*, 6(2), 112–126.
- Pearce, J. A., & Robinson, R. B. (2021). *Strategic management: Planning for domestic & global competition* (14th ed.). McGraw-Hill Education.

- Porter, M. E. (1985). *Competitive advantage: Creating and sustaining superior performance*. Free Press.
- Porter, M. E. (2008). The five competitive forces that shape strategy. *Harvard Business Review*, 86(1), 78–93.
- Rifki, M., & Januar, A. (2024). Strategi madrasah menghadapi persaingan global: Pendekatan SWOT dan keunggulan bersaing Porter. *Jurnal Strategi Pendidikan Islam*, 8(1), 15–29.
- Sari, R. M., & Kusuma, A. B. (2023). Analisis strategi peningkatan daya saing Madrasah Aliyah Negeri di era digital. *Jurnal Manajemen Pendidikan Islam*, 5(1), 88–100.
- Suryadi, A., & Fitri, M. (2021). Implementasi manajemen strategis dalam meningkatkan daya saing madrasah di era pandemi. *Jurnal Kepemimpinan Pendidikan Islam*, 4(2), 134–146.
- Syauqy, M., Azis, A., & Nurfadilah, L. (2024). Penerapan analisis SWOT dalam strategi pengembangan madrasah. *Jurnal Pendidikan dan Manajemen*, 6(2), 233–247.
- Thompson, A. A., & Strickland, A. J. (2003). *Strategic Management: Concepts and Cases* (13th ed., International Edition). McGraw-Hill.
- Wheelen, T. L., & Hunger, J. D. (2020). *Strategic management and business policy: Globalization, innovation, and sustainability* (15th ed.). Pearson.
- Yusuf, M., & Indra, S. (2021). Strategic planning implementation for enhancing school competitiveness in West Sumatra. *Jurnal Strategi dan Kebijakan Pendidikan*, 5(1), 77–91.
- Yüksel, İ. (2020). PESTEL analysis: A strategic tool for understanding the external environment. *Journal of Applied Management*, 10(2), 15–29.
- Zulkarnain, I., & Hasibuan, R. (2023). Analisis SWOT dalam pengembangan strategi kompetitif Madrasah Aliyah Negeri. *Jurnal Manajemen dan Strategi Pendidikan Islam*, 7(1), 53–64.