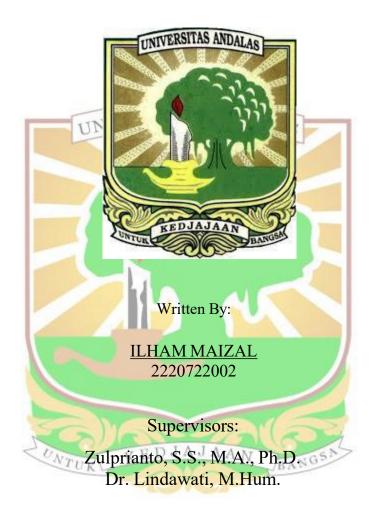
SUBTITLING STRATEGIES FROM INDONESIAN TO ENGLISH IN THE HAMKA'S *DI BAWAH LINDUNGAN KA'BAH* MOVIE

A Master's Thesis

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Abstract

Subtitling Strategies from Indonesian to English in the Hamka's *Di Bawah Lindungan Ka'bah* Movie Ilham Maizal 2220722002

Subtitling is a significant development within translation studies. Subtitling has become an integral part of the movie industry. The proliferation of subtitles generally correlates with increased viewership. More subtitling means more viewers. While the global movie industry is expanding rapidly, foreign movies with Indonesian subtitles largely dominate the Indonesian market. The use of English subtitles in Indonesian films remains limited. This study examines the subtitling strategies employed in the Indonesian movie "Di Bawah Lindungan Ka'bah" by Hamka, which is available on WeTV. This movie was nominated for Best Foreign Language Film at the 84th Academy Awards. This research adopted a descriptive qualitative approach. The source languages examined were Indonesian, Arabic, and Minangkabau, with English serving as the target language for subtitling. The author identified subtitling strategies based on Gottlieb's theories. The results of the research: 1) Eight out of ten subtitling strategies were identified: transfer, paraphrase, expansion, transcription, decimation, deletion, condensation, and imitation.2) From a total of 445 subtitles, the following distribution strategies was found: 195 transfers, 90 paraphrases, 63 expansions, 36 transcriptions, 20 decimations, 19 deletions, 15 condensations, and seven imitations. 3) The most commonly used subtitling strategy is transfer. It means the subtitles of Di Bawah Lindungan Ka'bah have a literal meaning.

Keywords: Di Bawah Lindungan Ka'bah, Gottlieb, Hamka, movie, subtitling strategies.